unico

THE BIG NAME IN DARTS $^\circ$

BOOK OF DARTS

#TheWinningDouble

NEW FOR 2017

ICON Solar SUPER TRUE SLIM Ultracore Players X-FLIGHT HD2 SIGMA - ULTRACORE Gripper 4 Players Surround

Ultracore

7 REASONS WHY UNICORN?

This Unicorn Book of Darts is designed to assist our trade customers around the World with their purchasing decisions. **You should stock Unicorn because:**

1. UNDISPUTED

Unicorn design and engineering has powered more dart players to more World Titles than any other brand.

2. NEW PRODUCT INNOVATION

Unicorn lead and have led for over 75 years.

3. INVESTING

The PDC Unicorn Challenge Tour, The PDC Unicorn Development Tour, The PDC Unicorn Youth World Championships creating aspirational opportunities for tomorrow's stars.

4. CHOICE OF THE PDC

For 25 years until at least 2022 every dart thrown live on SKY TV and terrestrial channels uses Unicorn Eclipse HD2 dartboards.

5. ON AIR

The Unicorn brand is exposed globally on TV for more than 6,000 hours each year, more than any other brand.

6. RECOGNITION

Unicorn spend more money on Brand Promotion than all other companies put together.

7. NAME

Since 1937, Unicorn – The Big Name In Darts.

These 7 reasons generate more demand for more profitable sales for the Unicorn brand from your customers than for any other dart brand.

IF YOU DON'T STOCK UNICORN, YOU ARE NOT IN THE DARTS BUSINESS.

THE UNICORN DART RANGE AT A GLANCE

PLAYER

THE ACTUAL PATTERNS TEAM UNICORN USE

- STEEL TIP P4-11 SOFT TIP P24-29
- WORLD CHAMPION 90% Tungsten
- PREMIER 90% Tungsten
- MAESTRO 90% Tungsten
- CONTENDER 95/90% Tungsten
- LEGEND 90% Tungsten
- GLOBAL 95/90/80% Tungsten

STEEL TIP version

SOFT TIP version

BACK TO THIS

DIRECTORY

 GENERATION 180 95/90% Tungsten

PLAYER ENDORSED AFFORDABLE EXCELLENCE

- STEEL TIP P5-10 SOFT TIP P25-29
- SILVER STAR 80% Tungsten
- BULLET Stainless Steel
- BLACK Brass
- BARNEY Brass
- INSIDE BACK PAGE KICKOUT: Cross player darts
- SILVER STAR 80% Tungsten
- BULLET Stainless Steel
- BLACK Brass

All player action shots in this Book of Darts are courtesy of the PDC whose co-operation we acknowledge with thanks.

Team Unicorn product development is a continuous process. The barrels illustrated are those in use by our players at the time of preparation of this Book of Darts.

U-TECH CUTTING EDGE TECHNOLOGY. PERFORMANCE ENHANCING

- STEEL TIP P14-19
- SOFT TIP
 P30-32
 SIGMA 97/95% Tungsten
- ULTRACORE 80% Tungsten
- PHASE 5 95% Tungsten
- NEON 90% Tungsten
- GRIPPER CG 95% Tungsten
- GRIPPER 90% Tungsten
- MOGUL 80% Tungsten
- SPARKS 80% Tungsten
- 🔹 AUTOGRAPH 80% Tungsten 鱼
- EVOLUTION SERIES 97-90% Tungsten
- MANTIS & KOI Soft tip only, 90% Tungsten
- B-FLY Soft tip only, 90% Tungsten

VALUE PRECISION ENGINEERED.

NO NONSENSE VALUE

- STEEL TIP P20-23 SOFT TIP P32-35
- 🔹 CORE XL 95/90/80% Tungsten 鱼
- MIDAS Tungsten
- CORE PLUS Tungsten/Brass
- CORE Tungsten/Brass
- MASS MERCHANT RANGE
- DARTBOARDS & HDCs
- FLIGHTS
- SHAFTS
- ACCESSORIES
- WALLETS & CASES
- SHIRTS

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- POSTERS
- IN-STORE DISPLAYS

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#TheWinningDouble IT'S IN OUR DNA.

January 3rd 2016, Alexandra Palace, London Gary Anderson hits Double 12 and with that dart Gary is crowned back to back Champion of The World.

At Unicorn we work with players to help design, engineer and manufacture the equipment they need to win. No drama, no bling, just trophies.

Our only focus is on #TheWinningDouble



THE PYRAMID OF EXCELLENCE

WORLD CHAMPION

Gary Anderson Raymond van Barneveld John Lowe Bob Anderson

2 Times World Champion 5 Times World Champion 3 Times World Champion World Champion

PREMIER

Michael Smith Kim Huybrechts James Wade Terry Jenkins Wez Newton World Youth Champion

MAESTRO

lan White Jamie Caven

CONTENDER

Ronny Huybrechts Joe Cullen Dimitri Van den Bergh Devon Petersen Kyle Anderson Chris Dobey Keegan Brown

World Youth Champion

GENERATION 180

Adam Paxton Shane Reidy Jack Warner Nico Blüm

Craig Reeves

Dan Read

Jamie Caven Academy Andover Academy East Kent Academy Gordon Shumway recommendation East Kent Academy Andover Academy

Latvia

India

Poland

Germany

Hungary

England

Netherlands

GLOBAL

Madars Razma Amit Gilitwala Krzysztof Kciuk Dirk van Duijvenbode Michael Rosenauer Nándor Bezzeg Adam Hunt Boris Koltsov







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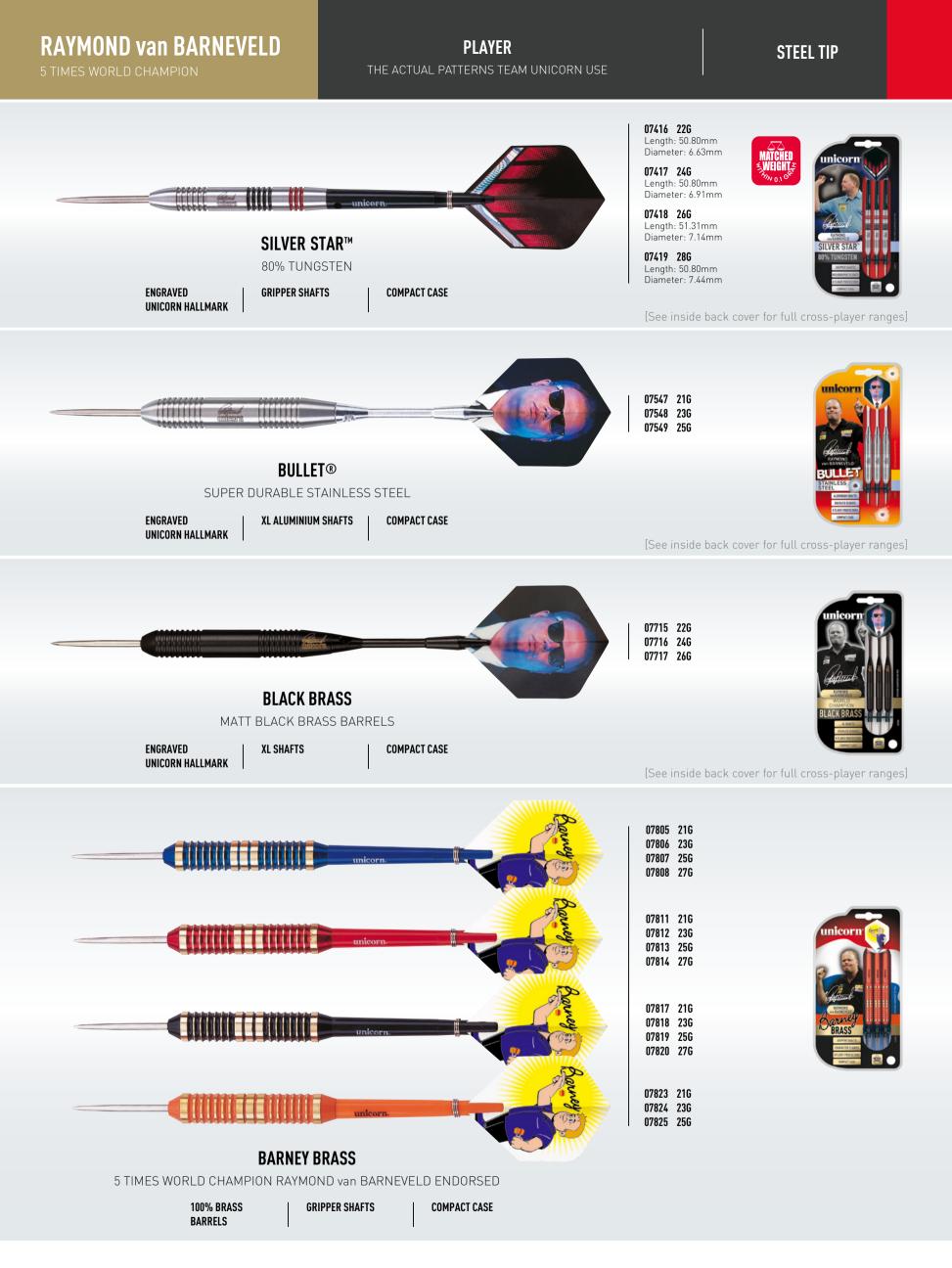


RAYMOND van BARNEVELD

5 TIMES WORLD CHAMPION



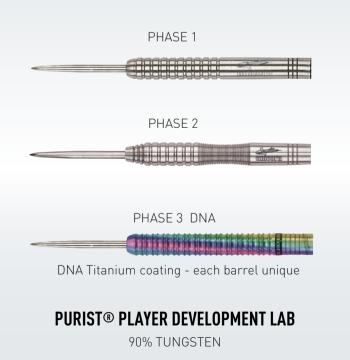
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f v v u nicorndarts







ENGRAVED UNICORN

HALLMARK

GUARANTEED WEIGHT CERTIFIED ±0.1G PURIST WALLET

27360 226 PHASE 1 Length: 52.32mm Diameter: 6.10mm 27361 246 USED BY GARY ANDERSON Length: 53.09mm Diameter: 6.35mm 27362 266 Length: 52.32mm Diameter: 6.65mm 27365 226 PHASE 2 Length: 53.09mm Diameter: 6.35mm 27366 246 USED BY GARY ANDERSON Length: 53.32mm Diameter: 6.68mm

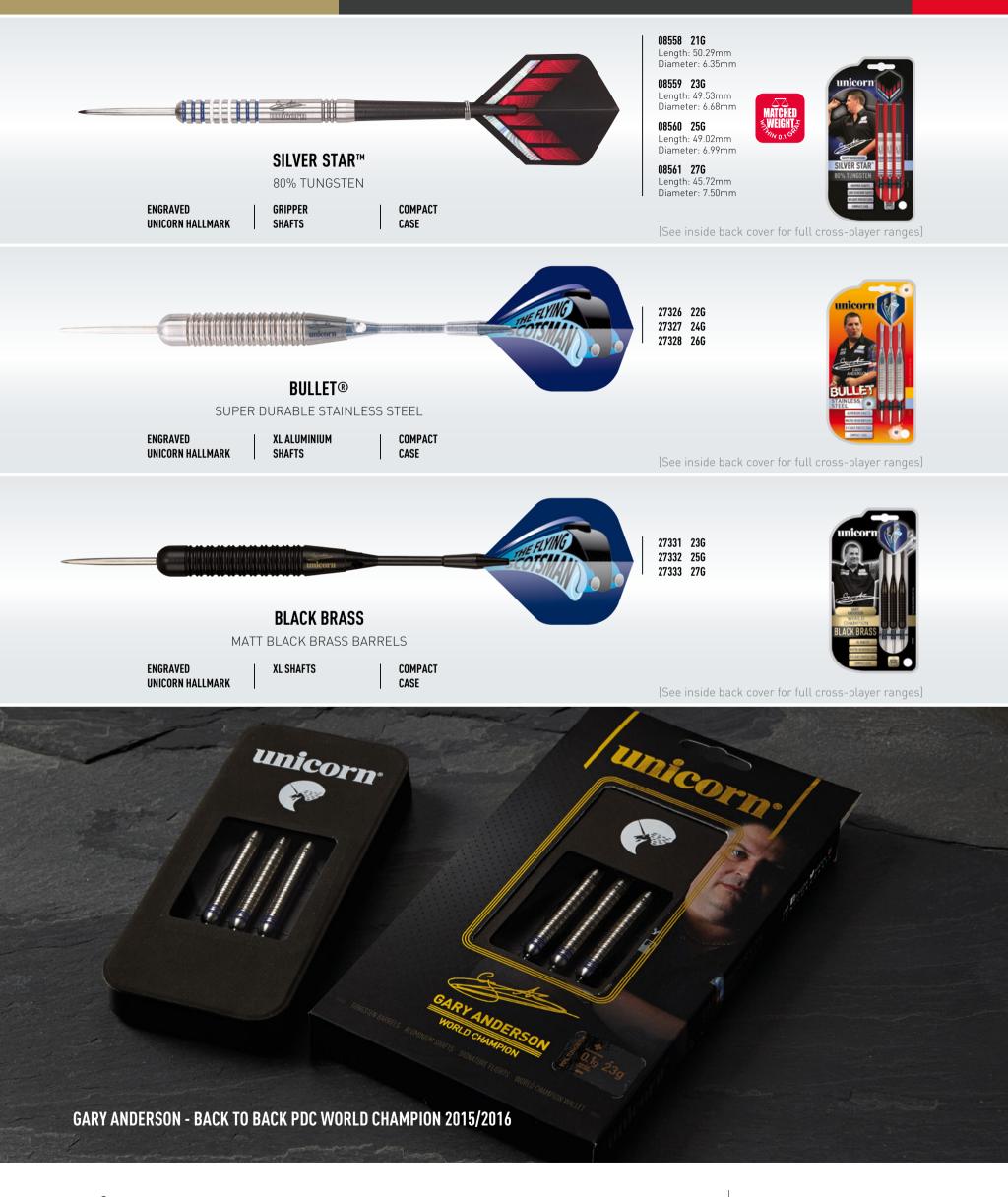
27369 236 PHASE 3 DNA USED BY GARY ANDERSON Length: 52.32mm Diameter: 6.35mm



unicorn®

PLAYER THE ACTUAL PATTERNS TEAM UNICORN USE

STEEL TIP



unicorn

GARY ANDERSON

f v You Unicorndarts

JOHN LOWE & BOB ANDERSON

WORLD CHAMPION AMBASSADOR

PLAYER THE ACTUAL PATTERNS TEAM UNICORN USE

STEEL TIP



unicorn

JAMES WADE & MICHAEL SMITH

UNICORN PDC PREMIER LEAGUE PLAYERS

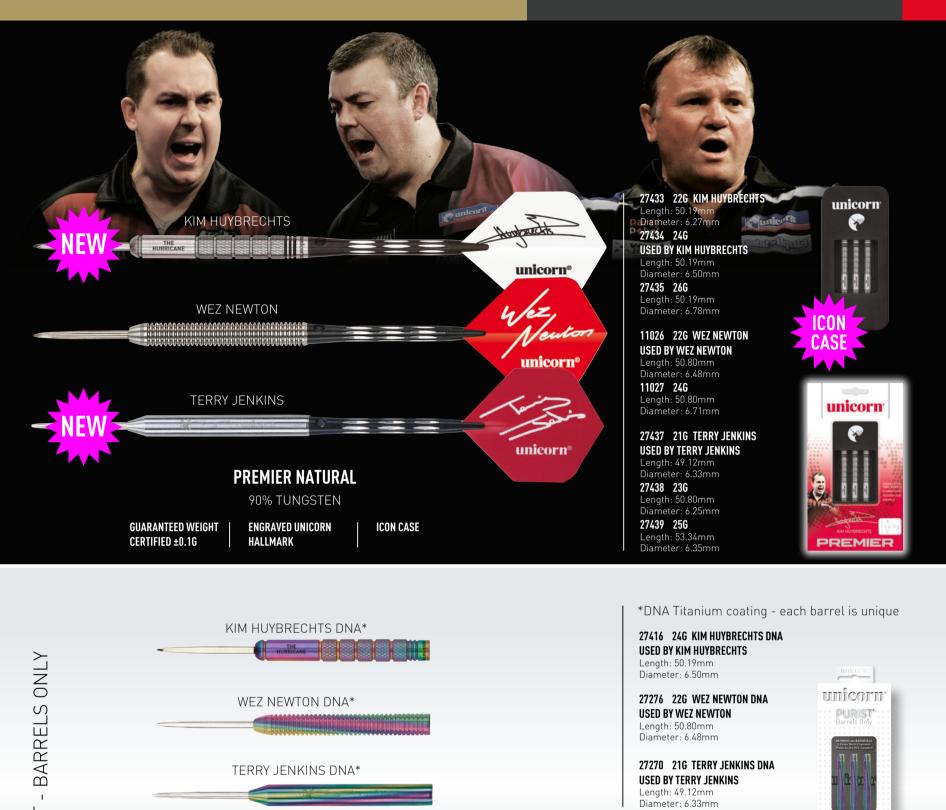
PLAYER THE ACTUAL PATTERNS TEAM UNICORN USE

STEEL TIP



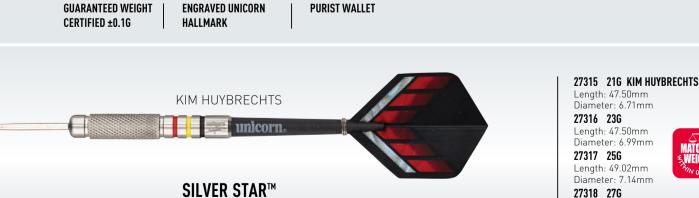
unicorn

KIM HUYBRECHTS, WEZ NEWTON & TERRY JENKINS



PURIST® PLAYER DEVELOPMENT LAB

90% TUNGSTEN



80% TUNGSTEN

GRIPPER SHAFTS COMPACT CASE 27318 27G Length: 47.50mm Diameter: 7.49mm



AYER L

[See inside back cover for full cross-player ranges]

ENGRAVED

UNICORN HALLMARK

PURIST



JAMIE CAVEN & IAN WHITE

MAESTRO

PLAYER THE ACTUAL PATTERNS TEAM UNICORN USE

STEEL TIP



unicorn®

CONTENDER

PLAYER THE ACTUAL PATTERNS TEAM UNICORN USE





11088 22G DIMITRI VAN DEN BERGH Length: 48.64mm Diameter: 6.35mm

10335 23G RONNY HUYBRECHTS Length: 48.01mm Diameter: 6.35mm

11089 23G CHRIS DOBEY Length: 50.09mm Diameter: 6.35mm

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GUARANTEED WEIGHT

CERTIFIED ±0.1G

ENGRAVED UNICORN

HALLMARK

PURIST WALLET

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unicorn

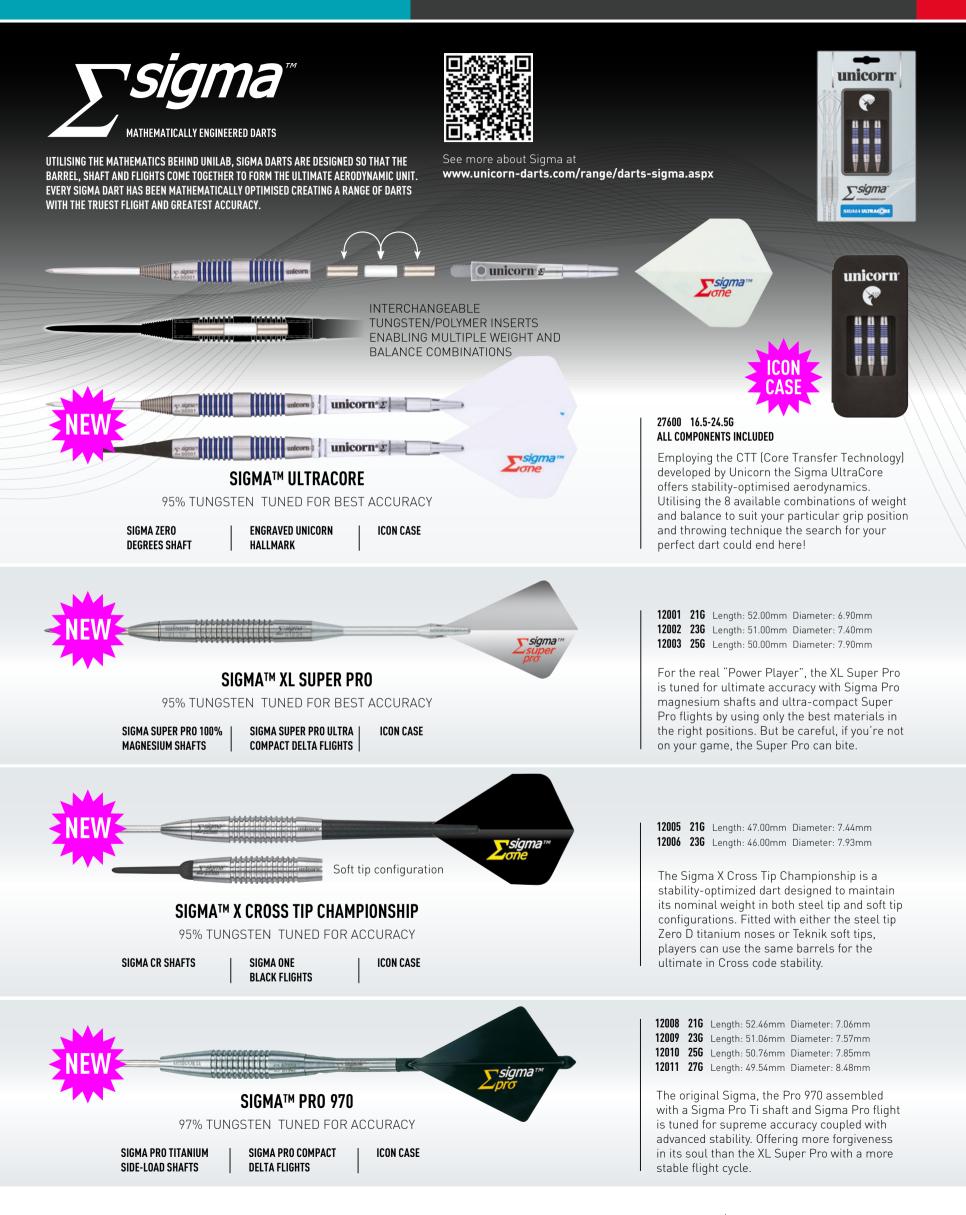
PURIST

PLAYER THE ACTUAL PATTERNS TEAM UNICORN USE

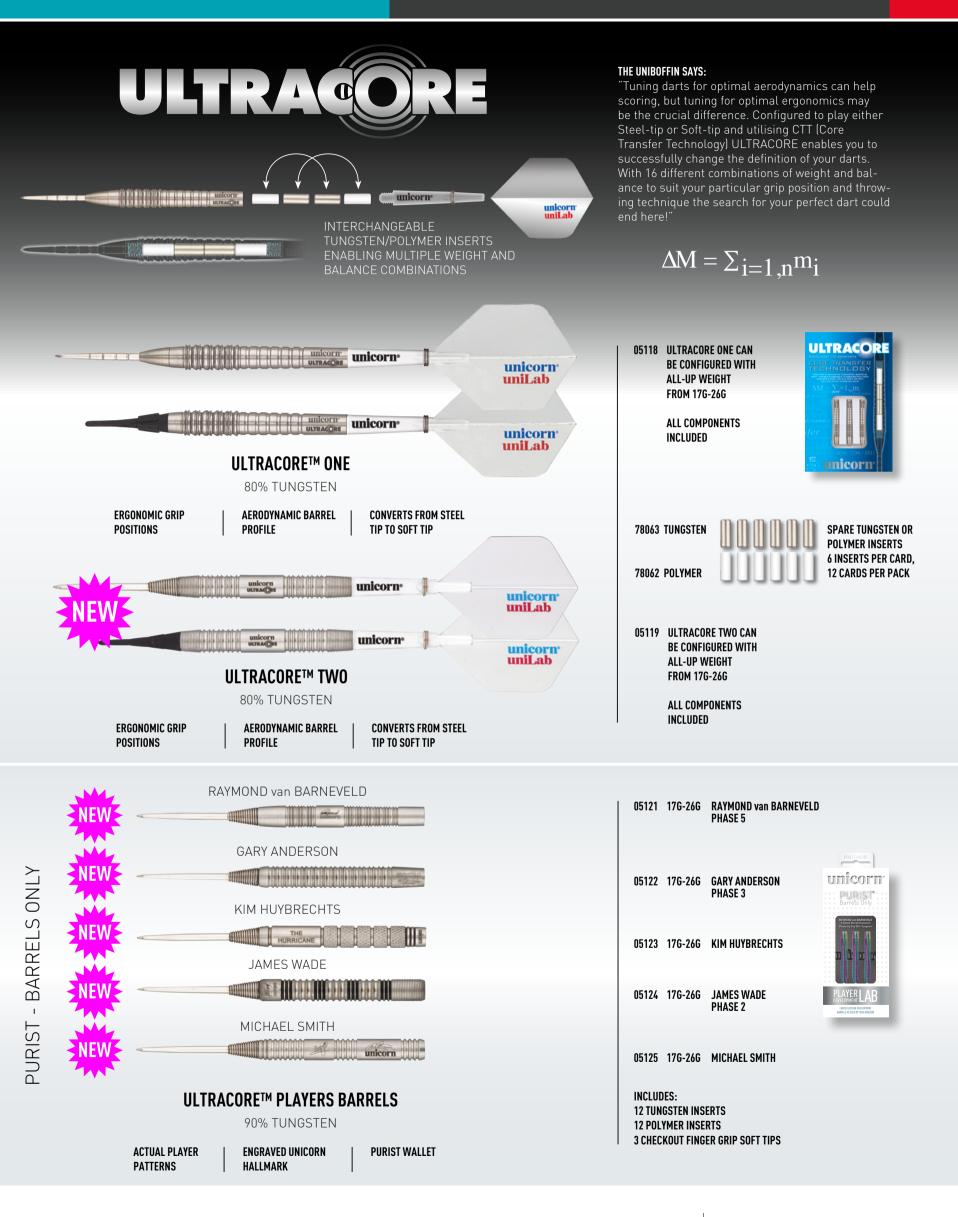
STEEL TIP

	11091 23G ADAM HUNT Length: 48.26mm Diameter: 7.49mm
BORIS KOLTSOV 95% TUNGSTEN	10743 21G BORIS KOLTSOV 95% TUNGSTEN Length: 46.00mm Diameter: 6.30mm
AMIT GILITWALA 80% TUNGSTEN	10733 24G AMIT GILITWALA 80% TUNGSTEN Length: 51.05mm Diameter: 7.14mm
NANDOR BEZZEG 95% TUNGSTEN	10396 23G NANDOR BEZZEG 95% TUNGSTEN Length: 49.02mm Diameter: 7.09mm
MADARS RAZMA 95% TUNGSTEN	10675 25G MADARS RAZMA 95% TUNGSTEN Length: 50.80mm Diameter: 6.78mm
DIRK VAN DUIJVENBODE	10741 21G DIRK VAN DUIJVENBODE Length: 49.91mm Diameter: 6.53mm
KRZYSZTOF KCIUK	10735 22G MICHAEL ROSENAUER Length: 53.34mm Diameter: 6.15mm 10670 20G KRZYSZTOF KCIUK Length: 45.00mm
GLOBAL 95/90/80% TUNGSTEN GUARANTEED WEIGHT ENGRAVED UNICORN COMPACT CASE	Diameter: 6.73mm
CERTIFIED ±0.1G HALLMARK	
	STEEL TIP
CERTIFIED ±0.1G HALLMARK GENERATION 180 PLAYER	STEEL TIP STEEL TIP O7570 256 Length: 49.66mm Diameter: 6.93mm
CERTIFIED ±0.16 HALLMARK GENERATION 180 PLAYER WORLD CHAMPIONS OF TOMORROW THE ACTUAL PATTERNS TEAM UNICORN USE	07570 256 CRAIG REEVES Length: 49.66mm Diameter: 6.93mm NICO BLÜM 07599 226 NICO BLÜM Length: 53.95mm NICO BLÜM Diameter: 6.00mm Viccorrection
CERTIFIED ±0.16 HALLMARK CERTIFIED ±0.16 HALLMARK CERTIFIED ±0.16 PLAYER DEATER DE	07570256 Length: 49.66mm Diameter: 6.93mmCRAIG REEVES07599226 Length: 53.95mm Diameter: 6.00mmNICO BLÜM07561236 Length: 53.34mm Diameter: 6.43mmADAM PAXTON07566256SHANE REIDY
CERTIFIED ±0.16 HALLMARK CERTIFIED ±0.16 HALLMARK PLAYER THE ACTUAL PATTERNS TEAM UNICORN USE CRAIG REEVES NICO BLÜM NICO BLÜM ADAM PAXTON	07570256 Length: 49.66mm Diameter: 6.93mmCRAIG REEVES07599226 Length: 53.95mm Diameter: 6.00mmNICO BLÜM07561236 Length: 53.34mm Diameter: 6.43mmADAM PAXTON07566256 95% TUNGSTEN Length: 49.28mm Diameter: 6.99mmSHANE REIDY07530266DAN READ
CERTIFIED ±0.16 ALLMARK PLAYER THE ACTUAL PATTERNS TEAM UNICORN USE THE ACTUAL PATTERNS TEAM UNICORN USE CRAIG REEVES NICO BLÜM NICO BLÜM ADAM PAXTON ADAM PAXTON SHANE REIDY 95% TUNGSTEN UNICORI	07570 256 Length: 49.66mm Diameter: 6.93mmCRAIG REEVES07599 226 Length: 53.95mm Diameter: 6.00mmNICO BLÜM07561 236 Length: 53.34mm Diameter: 6.43mmADAM PAXTON07566 256 95% TUNGSTEN Length: 49.28mm Diameter: 6.99mmSHANE REIDY

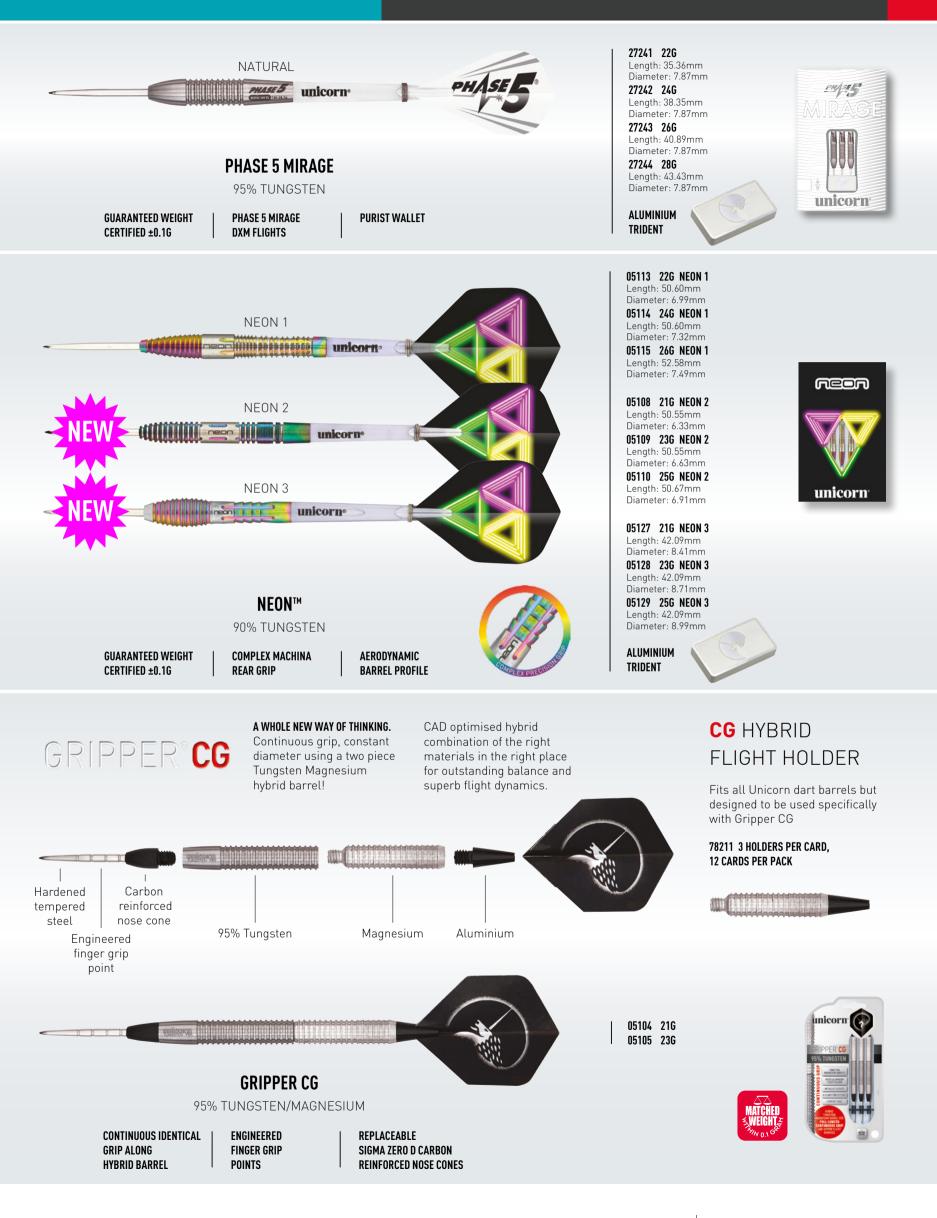
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U-TECH CUTTING EDGE TECHNOLOGY. PERFORMANCE ENHANCING



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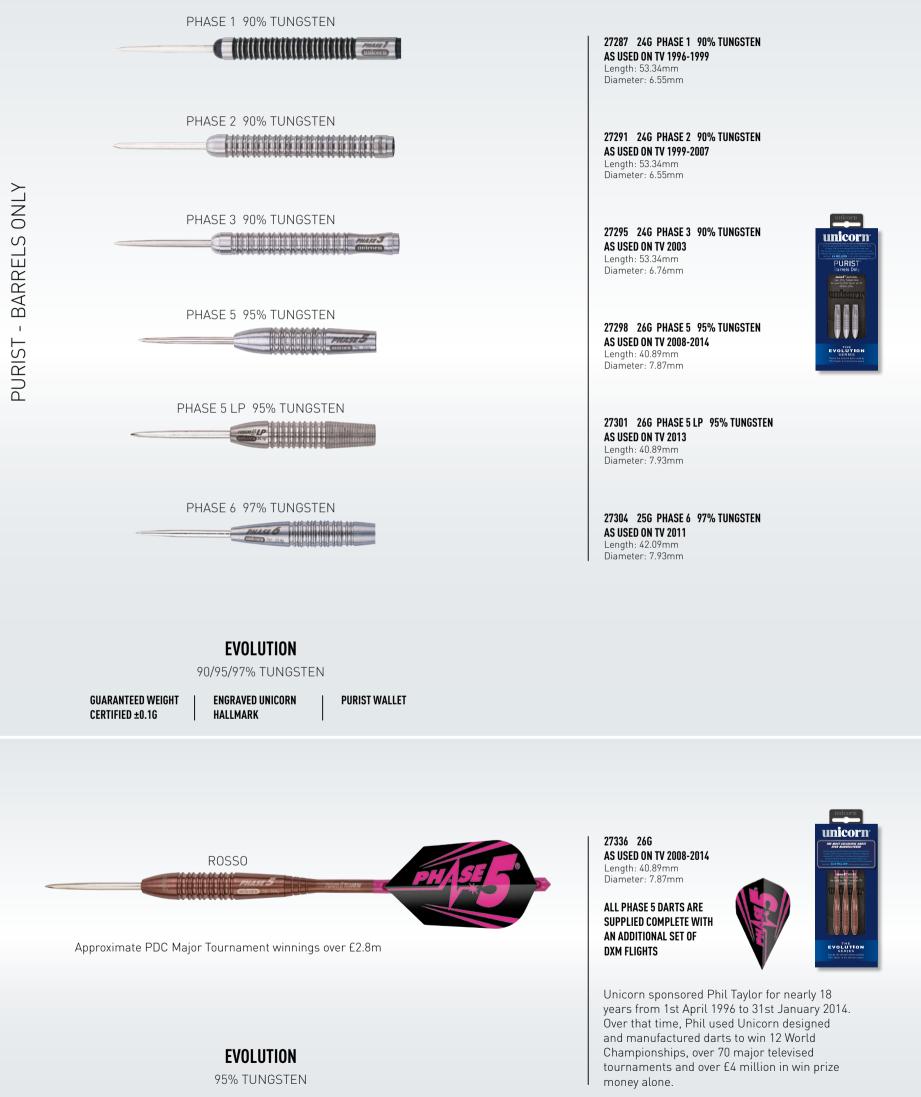


1 V V UNICORNDARTS



EVOLUTION SERIES

TRACKS THE UNICORN DARTS USED BY PHIL TAYLOR IN HIS UNICORN YEARS



GUARANTEED WEIGHT Certified ±0.1g ENGRAVED UNICORN | PURIST WALLET HALLMARK

unicorn



PRICELESS REPLICAS

SILVER COMET PRECISION DARTS

Introduced in 1937, these splendid darts have been unsurpassed in construction, design and popularity ever since. Over a quarter of a million sets have been sold to date and many of the original batch are still appreciative letters received from actual users. The plated brass body is fitted with a streamlined cap screwed on the rear end of the shaft. The flight is huld in position by a no loss of score is possible, because if a following dart hits the streamlined cap it glances off to lodge in the board.

Reproduced from the First Edition of the Unicorn Book of Darts

The Unicorn Heritage range showcases landmark Unicorn design, products & innovation since the Company was founded by Frank Lowy in the 1930's.



Every model in the Unicorn Heritage range is a priceless replica of historic Unicorn engineering and will continue to interest, fascinate and delight collectors, connoisseurs and enthusiasts alike.



1937 SILVER COMET®

- > Plated brass barrels
- > Slotted flight holder
- > Aluminium alloy shafts
- Patented screw shaft cap
- Comet fibreboard flights
- Replica presentation box



Replica presentation box



78608 COMET REPLACEMENT SHAFTS (DOZEN SETS)

68502 COMET REPLACEMENT FLIGHTS (DOZEN SETS)

unicorn®



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UNICORNDARTS

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WWW.UNICORN-DARTS.COM/

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CORE XL STRIKER®

GRIPPER SHAFTS

L

80% TUNGSTEN

SLIMLINE CASE

BONUS PACK

MIDAS

From time to time we end up with end of lines, now available for the first time through our Midas programme.

All Midas darts use 100% genuine Unicorn manufactured components made entirely in our own factories and offer incredible value for money.

MIDAS™

TUNGSTEN UNICORN BIN ENDS!



XL BONUS PACK OF ACCESSORIES COMPRISING:

2 SETS OF GRIPPER SHAFTS **2 SETS OF POLYESTER FLIGHTS 8 FLIGHT PROTECTORS 6 SPARE GRIPPER RINGS 1 CHECKOUT CHART**

Midas are available in Natural Tungsten and Titanium Tungsten, contact the Unicorn Sales Office assist@unicorngroup.com to

check current availability.





Length: 50.80mm Diameter: 6.35mm

Length: 49.15mm Diameter: 7.87mm

Length: 44.45mm Diameter: 6.35mm

Length: 48.77mm Diameter: 6.35mm

05016 29G KNURLED

05003 20G KNURLED

05001 18G

05004 21G

05005 22G Length: 46.99mm Diameter: 7.14mm

05006 23G KNURLED Length: 48.26mm Diameter: 7.14mm

05008 24G KNURLED Length: 48.51mm Diameter: 7.92mm

05011 25G Length: 47.24mm Diameter: 7.14mm

05012 26G Length: 50.80mm Diameter: 7.14mm

05014 27G KNURLED Length: 48.26mm Diameter: 7.92mm

05025 27G Length: 48.82mm Diameter: 8.99mm

05015 28G Length: 45.21mm Diameter: 7.92mm

05016 29G KNURLED Length: 49.15mm Diameter: 7.87mm

05017 30G Length: 50.80mm Diameter: 8.00mm

05019 32G Length: 48.26mm Diameter: 7.92mm

05021 34G Length: 50.80mm Diameter: 8.51mm

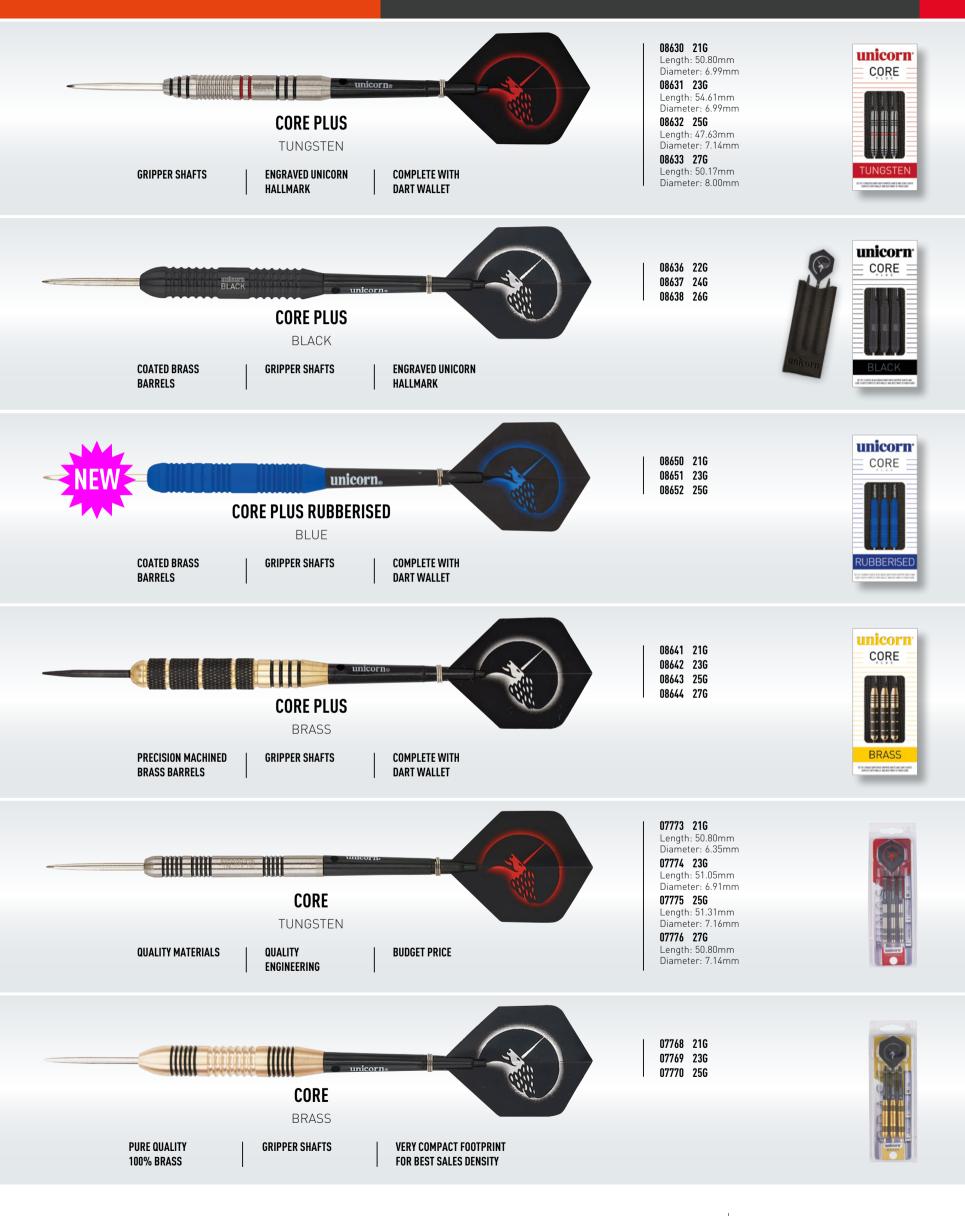
05022 36G KNURLED Length: 50.17mm Diameter: 8.48mm

05023 38G KNURLED Length: 51.00mm Diameter: 8.59mm

05024 40G Length: 48.77mm Diameter: 8.99mm



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MASS MERCHANT RANGE

CONTACT YOUR LOCAL UNICORN SALES OFFICE



71805

6 SETS PER MASTER CARTON



71807 18G 6 SETS PER MASTER CARTON



71810 17G 71811 19G 71812 21G 6 SETS PER MASTER CARTON



71845 20G 71846 22G 71847 24G 6 SETS PER MASTER CARTON



71814 20G 71815 22G 71816 24G 3 SETS PER MASTER CARTON



71832 24G 71833 26G 3 SETS PER MASTER CARTON



77895 6 SETS PER MASTER CARTON



71819 216 71820 236 71821 256 3 SETS PER MASTER CARTON

71835 216 71836 236 71837 256

unicorn

2 SETS PER MASTER CARTON

unicorn

PREMIER TUNGSTEN DART, 24 PIECE SET



unicorn

71823 216 71824 236 71825 256 3 SETS PER MASTER CARTON



71842 226 71843 24G 2 SETS PER MASTER CARTON



77897 6 SETS PER MASTER CARTON

MASS MERCHANT RANGE

CONCENTRATED

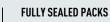
TURNOVER

CONCISE RANGE

6 SETS PER MASTER CARTON

ACCESSORY

77896





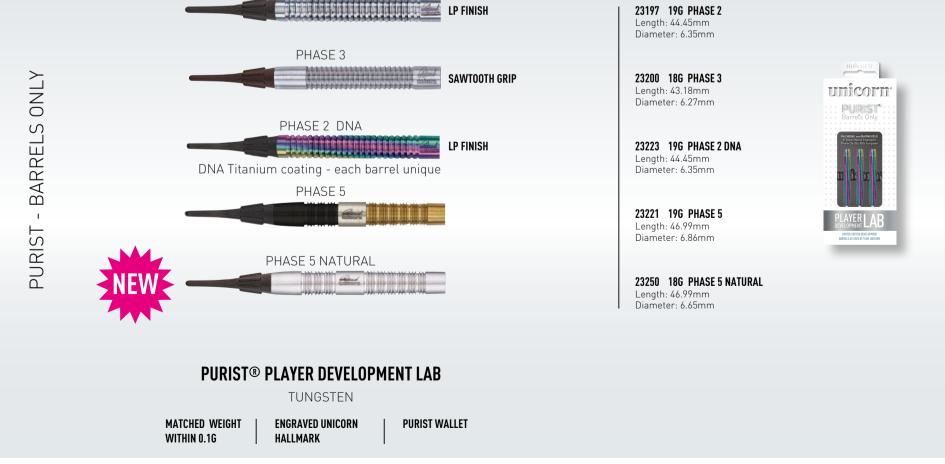
71827 216 71828 236 71829 256 2 SETS PER MASTER CARTON



71944 17G 3 SETS PER MASTER CARTON

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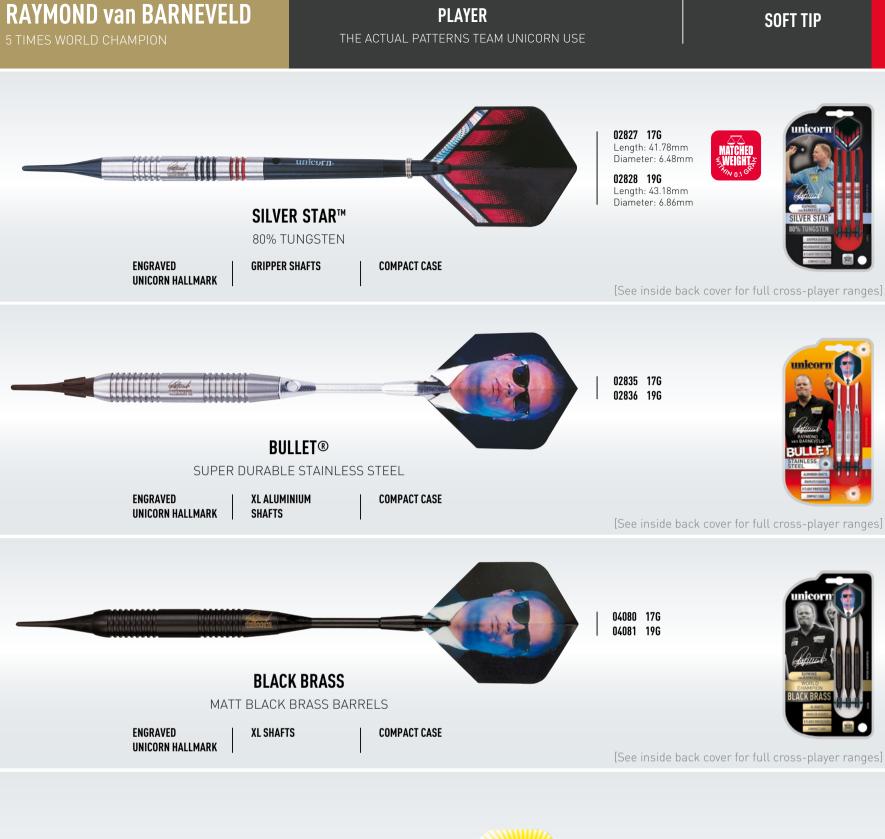
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PHASE 2



PLAYER







BARNEY BRASS

5 TIMES WORLD CHAMPION RAYMOND van BARNEVELD ENDORSED

100% BRASS BARRELS | GRIPPER SHAFTS | COMPACT CASE

unicorn



UNICORNDARTS

f



COMPACT CASE

XL ALUMINIUM

SHAFTS

unicorn

ENGRAVED

UNICORN HALLMARK

f 🔄 You UNICORNDARTS

[See inside back cover for full cross-player ranges]

JAMES WADE, KIM HUYBRECHTS & MICHAEL SMITH

UNICORN PDC PREMIER LEAGUE PLAYERS

SOFT TIP

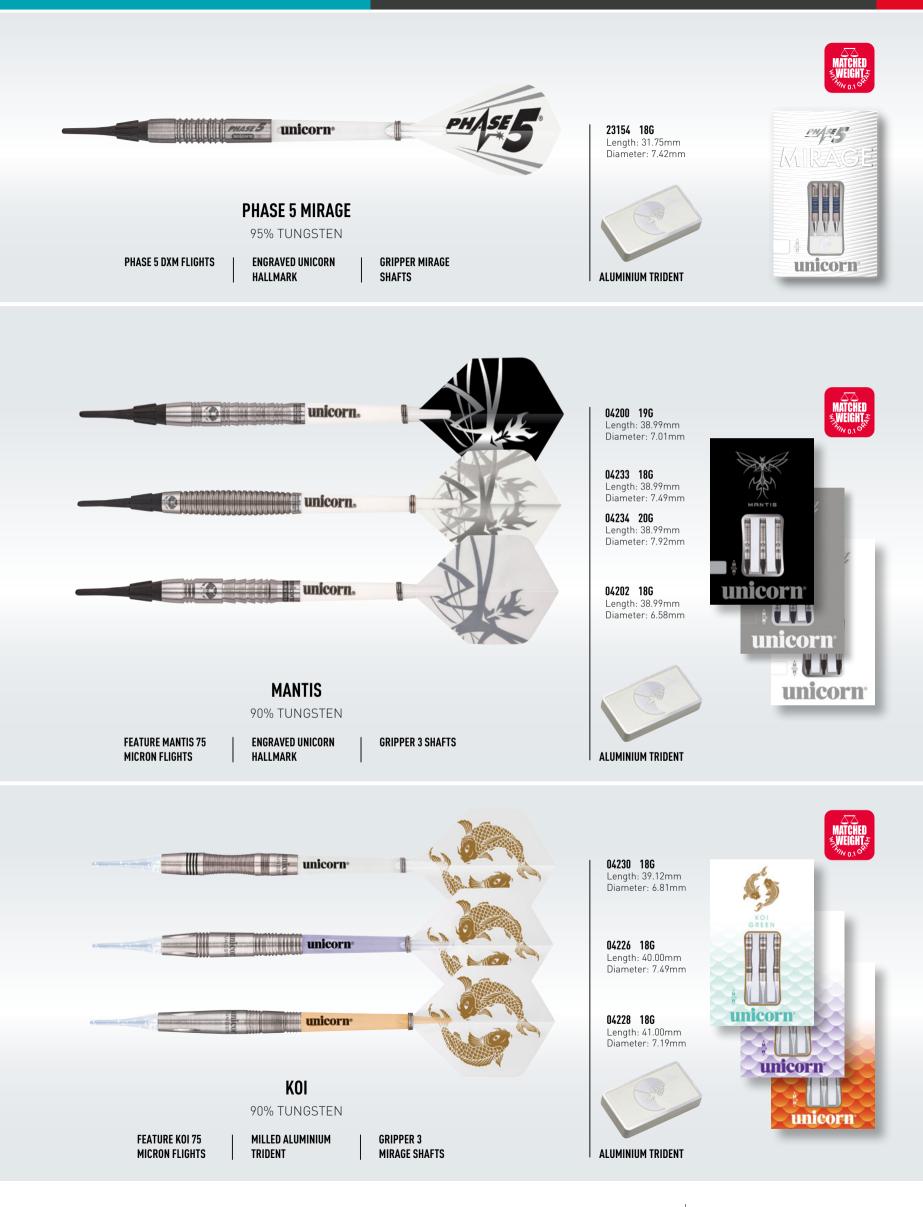


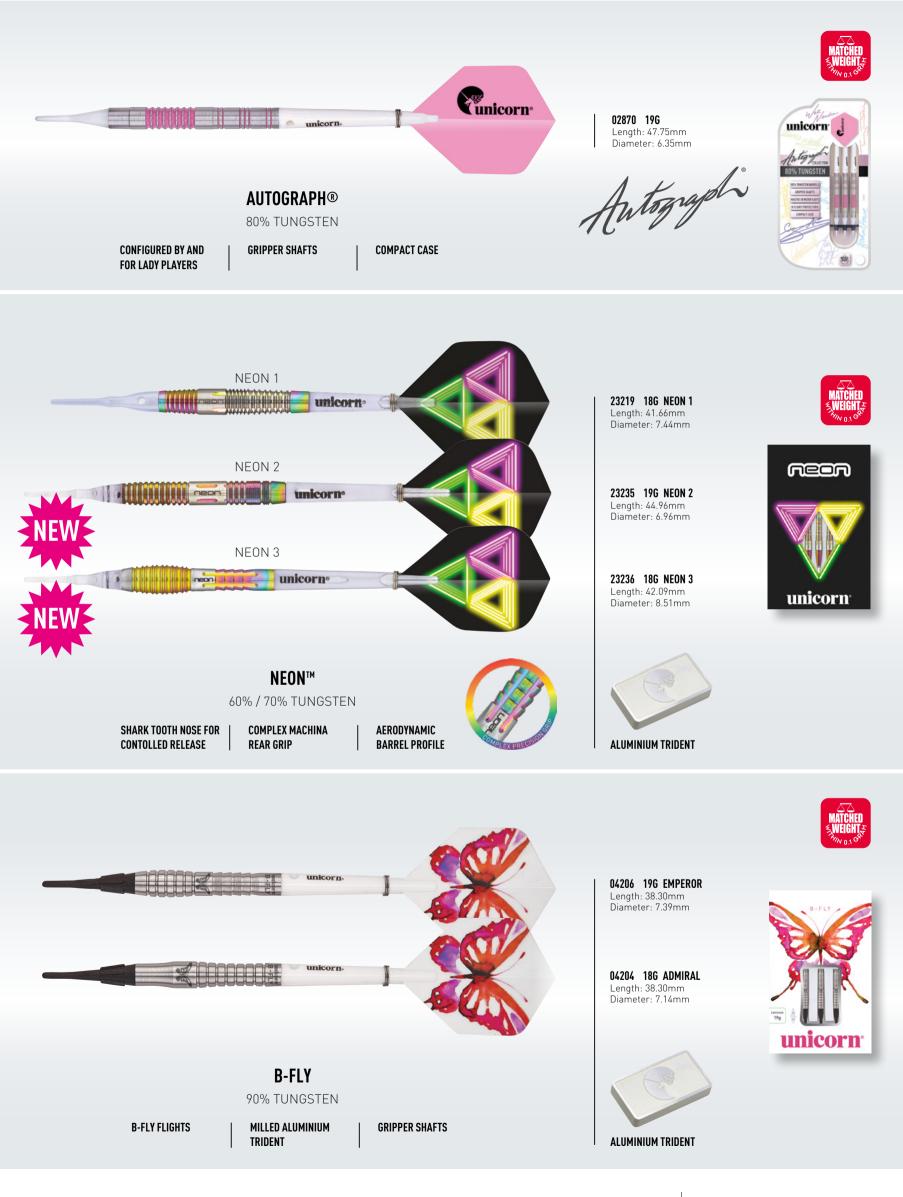
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JAMIE CAVEN & IAN WHITE PLAYER MAESTRO THE ACTUAL PATTERNS TEAM UNICORN USE



unicorn





EVOLUTION SERIES

TRACKS THE UNICORN DARTS USED BY PHIL TAYLOR IN HIS UNICORN YEARS

PHASE 1 90% TUNGSTEN

PHASE 2 90% TUNGSTEN

PHASE 3 90% TUNGSTEN

PHASE 5 95% TUNGSTEN

PHASE 5 LP 95% TUNGSTEN

PHASE 6 97% TUNGSTEN

EVOLUTION

PHASE 7

MASS 3

PHASES

PHASE 6

PURIST WALLET

SLIMLINE CASE

SOFT TIP



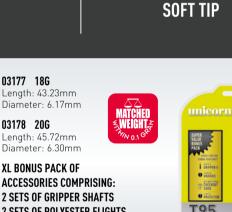
23180 18G Length: 31.75mm

Diameter: 7.24mm 23181 20G Length: 33.15mm Diameter: 7.49mm 23182 22G Length: 33.91mm Diameter: 7.77mm

23185 18G PHASE 6 **STEEL TIP VERSION USED ON TV 2011** Length: 37.00mm Diameter: 6.76mm

Unicorn sponsored Phil Taylor for nearly 18 years from 1st April 1996 to 31st January 2014. Over that time, Phil used Unicorn designed and manufactured darts to win 12 World Championships, over 70 major televised tournaments and over £4 million in win prize money alone.

[See inside back cover for full cross-player ranges]







CORE XL T95

95% TUNGSTEN

ENGRAVED UNICORN

HALLMARK

04089 18G Length: 42.93mm Diameter: 6.35mm



04090 19G Length: 45.34mm Diameter: 6.35mm

XL BONUS PACK OF ACCESSORIES COMPRISING: **2 SETS OF GRIPPER SHAFTS 2 SETS OF POLYESTER FLIGHTS 8 FLIGHT PROTECTORS 6 SPARE GRIPPER RINGS 1 CHECKOUT CHART**



32

90% / 95% / 97% TUNGSTEN MATCHED WEIGHT WITHIN 0.1G

GRIPPER 3 SHAFTS

ENGRAVED UNICORN HALLMARK

VALUE

PRECISION ENGINEERED. NO NONSENSE VALUE

03178 20G Length: 45.72mm Diameter: 6.30mm XI BONIIS PACK OF **ACCESSORIES COMPRISING:**

2 SETS OF GRIPPER SHAFTS 2 SETS OF POLYESTER FLIGHTS 8 FLIGHT PROTECTORS 6 SPARE GRIPPER RINGS 1 CHECKOUT CHART

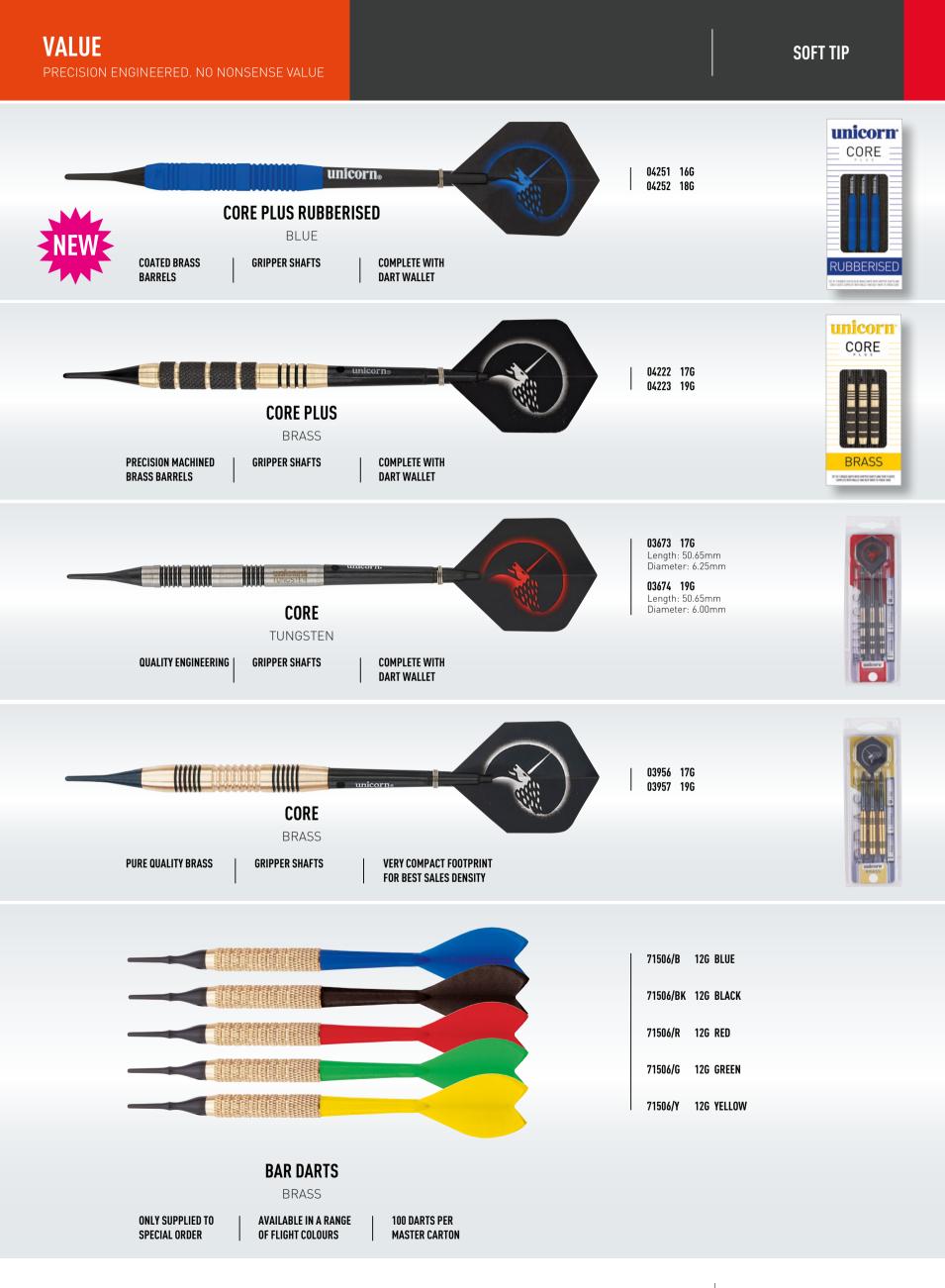
04088 17G Length: 42.55mm Diameter: 6.35mm







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f v You UNICORNDARTS

MASS MERCHANT RANGE

CONTACT YOUR LOCAL UNICORN SALES OFFICE



71905 **6 SETS PER MASTER CARTON**



71907 166 71908 186 **6 SETS PER MASTER CARTON**



71910 176 71911 196 **6 SETS PER MASTER CARTON**



71950 166 71951 186 **6 SETS PER MASTER CARTON**



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71914 166 71915 186 **3 SETS PER MASTER CARTON**



71932 18G **3 SETS PER MASTER CARTON**



77895 **6 SETS PER MASTER CARTON**



71919 156 71920 176 **3 SETS PER MASTER CARTON**



71923 166 71924 186 **3 SETS PER MASTER CARTON**

506

2 SETS PER MASTER CARTON

unicorn

71942 18G



unicorn



71927 166 71928 186 **2 SETS PER MASTER CARTON**



71944 17G **3 SETS PER MASTER CARTON**



200

2 SETS PER MASTER CARTON

71935 18G

77896



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unicorn

DART, 24 PIECE SET

6 SETS PER MASTER CARTON



6 SETS PER MASTER CARTON

MASS MERCHANT RANGE

CONCENTRATED

TURNOVER

CONCISE RANGE



FULLY SEALED PACKS

unicorn®

DARTBOARDS

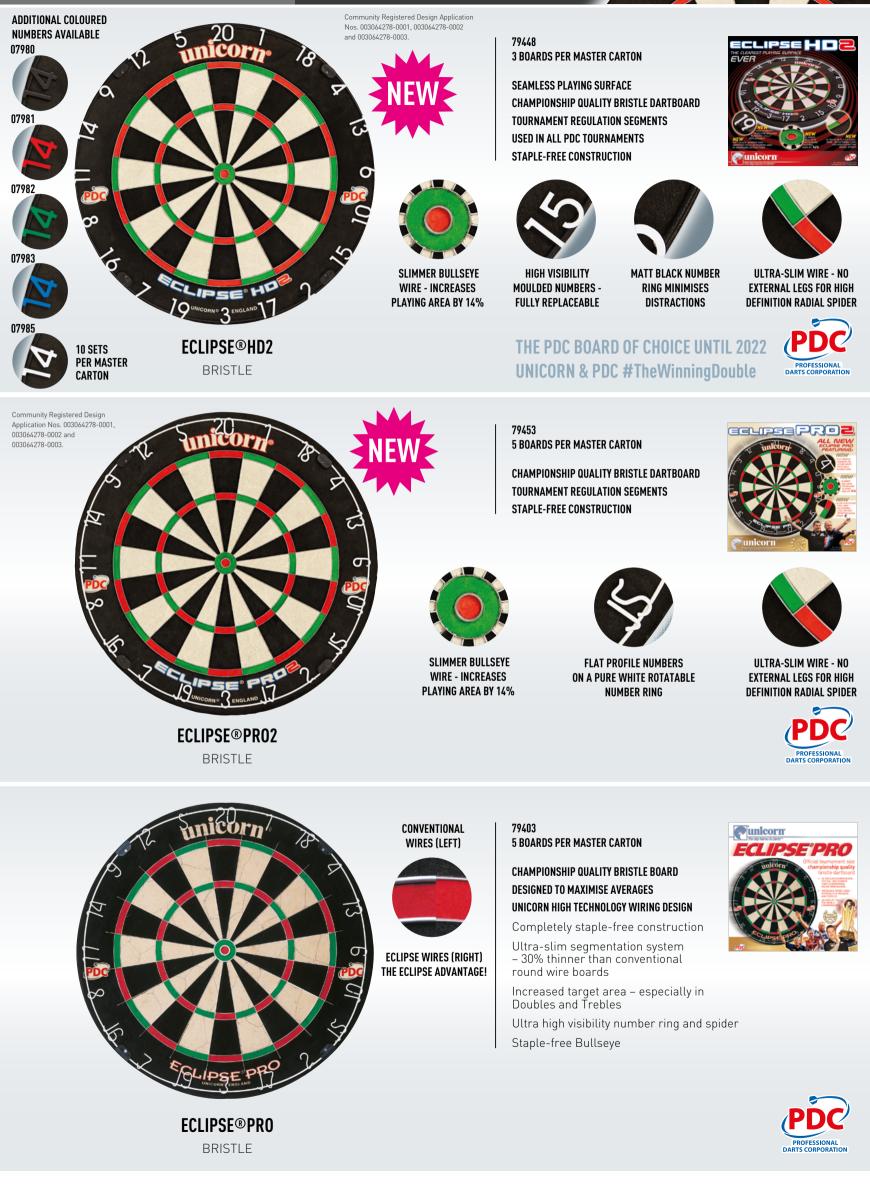
THE INDUSTRY STANDARD

UNICORN DARTBOARD RANGE

LEGENDARY BOARDS. UNPARALLELED QUALITY



J



unicorn

UNICORN DARTBOARD RANGE

LEGENDARY BOARDS. UNPARALLELED QUALITY





ECLIPSE®HD TRAINER BRISTLE



ECLIPSE HD TRAINER (RIGHT)



SEAMLESS Playing Surface For High Scores 79438 2 BOARDS PER MASTER CARTON

DEDICATED PRACTICE BOARD ULTRA SLIM DOUBLES AND TREBLES PATENT PENDING





HD

SILVER

SPIDER

STAPLE-FREE SILVER BULLSEYE





79383 5 BOARDS PER MASTER CARTON

20/20 WHITE DIGITAL

NUMBER RING

COMPETITION QUALITY BRISTLE BOARD HIGH QUALITY ROUND WIRE CONSTRUCTION SUPERSLIM™ WIRE FASTENERS TO INCREASE PLAYING AREA Staple-free Bullseye PDC endorsed





STRIKER® BRISTLE



XL Paper

79085 6 BOARDS PER MASTER CARTON SIZE 17" X 3/4"

FULL SIZE PLAYING SURFACE TOP QUALITY COILED PAPER DARTBOARD DOUBLE SIDED

Complete with 2 sets of darts



unicorn®

SOFT TIP ELECTRONIC



ELECTRONIC SOFT TIP DARTBOARD

79527 **6 BOARDS PER MASTER CARTON**

SUITABLE FOR UP TO 8 PLAYERS **25 GAMES WITH 176 VARIATIONS** LCD AUTOMATIC SCORING DISPLAY Play against the computer feature Includes 6 soft tip darts Requires 3 AA batteries (not included)





NON ELECTRONIC SOFT TIP DARTBOARD

79596 **6 BOARDS PER MASTER CARTON**

SUITABLE FOR UP TO 8 PLAYERS **INCLUDES 6 SOFT TIP DARTS**



SURROUNDS & CLAMPS



79353 ONE PER MASTER CARTON

INTEGRATED DARTBOARD SURROUND **NO ASSEMBLY REQUIRED** 360° NON-GLARE ILLUMINATION **PRO-SLIMLINE SURROUND INCLUDED DURABLE FIBREGLASS OUTER SHELL READY TO PLAY IN SECONDS** Dartboard not included



79305

5 PER MASTER CARTON





RIGID OUTER SHELL

SOLAR INTEGRATED ILLUMINATED PRO SURROUND



PRO SLIMLINE HEAVY DUTY DARTBOARD SURROUND

FULL CIRCUMFERENCE **12V LED ILLUMINATION ELIMINATES SHADOWS**

PRO-SLIMLINE DARTBOARD SURROUND FITS SECURELY OVER YOUR DARTBOARD

NO GLARE FOR PLAYER LIGHTS HIDDEN BEHIND **RIM OF OUTER SHELL**

LIGHTWEIGHT INJECTION MOULDED PLASTIC HIGH DENSITY MATERIAL HOLDS DART POINTS SECURELY Virtually eliminates the risk of 'bounce-outs' from near misses Protects surrounding area from accidental surface marks and damage

Clamps around a standard

Dartboard not included

HEAVY DUTY BUT SLIMLINE PROTECTION RING

DARTS C



bristle dartboard with no fixings required

SURROUNDS & CLAMPS

PERFORMANCE, INNOVATION AND VALUE



WORLD CHAMPION PLAYER SURROUND HEAVY DUTY DARTBOARD SURROUNDS



PROFESSIONAL HEAVY DUTY DARTBOARD SURROUNDS



STRIKER® EVA DARTBOARD SURROUND

79379

WALL MOUNTED

as required

(DARTBOARD NOT INCLUDED)

ROBUST SPRING-LOADED CLAMP SECURELY HOLDS A BRISTLE DARTBOARD

Allows board to be rotated

FIXING KIT AND FULL INSTRUCTIONS SUPPLIED

Ideal for use in conjunction with Unicorn Dartboard Surrounds



DARTBOARD WALL CLAMP

79550 GARY ANDERSON 79551 RAYMOND VAN BARNEVELD 5 PER MASTER CARTON

ULTRA HEAVY DUTY INJECTION MOULDED PLASTIC PROTECTION RING HIGH DENSITY MATERIAL HOLDS DART POINTS SECURELY

Virtually eliminates the risk of 'bounce-outs' from near misses Protects surrounding area from accidental surface marks and damage Clamps around a standard bristle dartboard with no fixings required





79374 RED 79375 BLUE 79376 WHITE 79378 GREEN 79373 BLACK MASTER PACK OF 5 ONE COLOUR

ULTRA HEAVY DUTY INJECTION MOULDED PLASTIC PROTECTION RING HIGH DENSITY MATERIAL HOLDS DART POINTS SECURELY

Virtually eliminates the risk of 'bounce-outs' from near misses Protects surrounding area from accidental surface marks and damage Clamps around a standard bristle dartboard with no fixings required Dartboard not included





79363 BLUE 79360 RED 79361 BLACK MASTER PACK OF 5 ONE COLOUR

LIGHTWEIGHT INJECTION MOULDED EVA PROTECTION RING HOLDS DART POINTS SECURELY

Virtually eliminates the risk of 'bounce-outs' from near misses Protects surrounding area from accidental surface marks and damage Clamps around a standard bristle dartboard with no fixings required Dartboard not included





79427 6 HOLDERS PER MASTER CARTON

Patent No. GB2471337

CLEVER TWO PIECE ALL METAL DESIGN LOCATES BOARD SECURELY AND SAFELY ON WALL INNOVATIVE CONSTRUCTION GIVES PRECISE ROTATION AND VERTICAL ALIGNMENT EASY UP! SUPPLIED WITH FIXING KIT AND INSTRUCTIONS



 Wall bracket

 Wall bracket

 Wall bracket

 Wall bracket

 Daard bracket locates

 Board bracket locates

 Bracket

TEKNIK 360 MAGNETIC DARTBOARD HOLDER

unicorn

unicorn

3



40

TEKNIK[™] CABINET



DB180 HOME DARTS CENTRE









STRIKER® HOME DARTS CENTRE

46165

46020

3 PER MASTER CARTON

WALL PROTECTION

SCOREBOARDS

FOLD OUT CONSTRUCTION FOR

INCORPORATES 2 WIPE CLEAN

UNICORN DB180 BRISTLE DARTBOARD Complete with 2 sets of darts PLUS Marker pen and wiper PLUS Dart and marker pen holder

3 CABINETS PER MASTER CARTON (DARTBOARD & DARTS NOT INCLUDED)

TOUGH, STYLISH ALUMINIUM FRAME UNIQUE ADJUSTABLE FIXING SYSTEM FITS 18" BRISTLE OR PAPER BOARDS FROM 3/4" TO 11/2" THICK

PLUS Checkout Chart and Oche

STRIKER BRISTLE DARTBOARD WITH SUPERSLIM[™] WIRE FASTENERS AND **STAPLE-FREE BULLSEYE** Complete with 2 sets of darts

INNERS FOR SCORING

PLUS Marker pen and wiper

PLUS Checkout Chart





unicorn

unicorn





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PDC

46136 **2 CABINETS PER MASTER CARTON**





46122 **2 PER MASTER CARTON**

STRIKER EVA DARTBOARD SURROUND STRIKER BRISTLE DARTBOARD Complete with 2 sets of darts

nnicor

STRIKER® BOARD & SURROUND

unicorn

UNICORNDARTS





RAISED OCHE

(15³/₄ X 22¹/₂" APPROX) EXTRA LARGE WIPE **CLEAN SCOREBOARD**

COMPLETE WITH

MAGNETIC WIPER PARK

MARKER PEN

46003 **MASTER PACK OF 1 SIZE 400 X 570MM**

Fully adjustable for length Can be set to compensate for most thicknesses of Complete with zipped carry bag

LIGHTWEIGHT **4 PIECE CLIP TOGETHER**



micori

HEAVY DUTY RUBBER DART MAT INTERNATIONAL THROWING LINE MARKED AS WELL **AS 8FT LINE**

86055

PROFESSIONAL

DART MAT

MASTER PACK OF 1 Junicorn STRIKER

LIGHTWEIGHT EVA DART MAT

INTERNATIONAL THROWING LINE MARKED AS WELL **AS 8FT LINE**

86659 MASTER PACK OF 1

The system comprises:-**UNICORN ECLIPSE PRO BOARD UNICORN OCHEMATE FOR PRECISE SET-UP UNICORN SHORT OCHE MAT** Dartboard mounting with

Includes Eclipse Pro tournament bristle dartboard



PRO DARTMATE

85178 MASTER PACK OF 1 (RAISED OCHE NOT INCLUDED)

106CM X 74CM X 24CM - 24KG THE ULTIMATE FREE STANDING BOARD AND OCHE ASSEMBLY **STURDY CONSTRUCTION FOR** MAXIMUM STABILITY

4 ADJUSTABLE FEET Integral backboard with 2 scoreboards Marker pen and wiper Eclipse Pro dartboard

OcheMate Strong zipped carry bag





85139 MASTER PACK OF 1 (COMPRISES 2 CARTONS) 136 X 16 X 17CM - STAND 12 X 51 X 51CM - CABINET TOTAL WEIGHT WITH BOARD AND PRINTED CARTONS - 12KG

THE IMPROVED VERSION OF THE ORIGINAL **FREE STANDING BOARD & CABINET** USED BY MOST OF THE WORLD'S BEST KNOWN PLAYERS HOLDS THE BOARD AT THE REGULATION HEIGHT Fully portable – folds down into 2 easily carried packs Can be used anywhere Ideal for exhibitions or practice Complete with full instructions

DARTMATE Includes OcheMate

86720

MASTER PACK OF 1 FREE STANDING DART STAND **ROBUST CONSTRUCTION** FOR GREAT STABILITY FULLY PORTABLE AND FOLDS IN SECONDS Dartboard and surround not included

ACCESSORIES

unicorn



MASTER PACK OF 6

76115

INCORPORATES A UNIQUE MEASURE FOR THE DIAGONAL FROM THE OCHE TO THE CENTRE BULLSEYE ALSO MEASURES BOTH VERTICAL AND HORIZONTAL DIMENSIONS

STRIKER®

DART MAT

Complete with easy to follow instructions

86053 MASTER PACK OF 1

SELF ADHESIVE OCHE



winicorn

OCHE

skirting board

86656

MASTER PACK OF 3

CONSTRUCTION **RAISED TOE LINE**









Worldwide patents applied for.

Unicorn brings you the latest innovation in flight technology with the all new X Flight. Introducing the worlds first 3-piece polymer flight system. Using a durable polymer body and wing combined with a robust polycarbonate shaft guarantees a perfect 90° flight angle that rotates to allow following darts an unrestricted passage.

The X Flight Kit comes complete with a clear polycarbonate shaft, black body and white wing. Both body and wing are available in additional colours allowing you to personalise your X Flight system to your own colour combination.

ALL X FLIGHT ITEMS 12 SETS PER MASTER PACK

inicorn

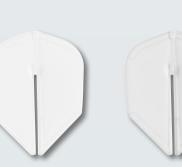
CHOOSE YOUR STYLE

micorn



unicorn





09821	BLACK
09822	RED
09823	BLUE
09824	WHITE
09825	CLEAR
Weight:	0.50g

X FLIGHT™ WING

unicorn®

 $\mathbf{ }$

UNICORN FLIGHT DESIGNS ARE UNIQUE AND ARE ONLY AVAILABLE FROM UNICORN

THE UNILAB FLIGHT SELECTOR TABLE

THE UNIBOFFIN EXPLAINS ...

The right flights for you must match your particular darts, producing enough aerodynamic lift to stabilise them in-flight but not so much as to throw them off-course. UniLab and Unicorn Sigma darts use sophisticated mathematics to achieve this matching, but you can try yourself using the following table, some experimentation, and maybe a UniLab Flight Selector Kit!

The table below lists the surface area for current Unicorn flight shapes, a Lift Factor relative to the highest lift, Big Wing flights, and a related Stability Factor. Flight weight also affects stability and, although the Stability Factor shown is for a standardised material, the table's last row shows the weight of a representative Plus flight in different materials.

Heavier materials provide slightly less stability but improved durability, Maestro additionally offers more rigidity and therefore consistency of flight, and Q aims to provide this in a lighter flight.

There are no hard-and-fast rules on flights matching, but as a hint to using the table, if your darts are landing in the board at varying angles, try a higher stability flight, if they're landing true, a smaller, lower lift flight may improve accuracy, land flatter, and reduce bed-blocking.

FLIGHT SHAPE	AREA cm ²	LIFT FACTOR	STABILITY FACTOR (standardised material)	CHARACTERISTICS & COMMENTS
Big Wing XL	47.658	1.05	1.02	The most lift from the biggest flight!
Big Wing	44.741	1.00	1.00	Increasingly popular - the table baseline
Plus	39.614	0.87	0.93	The all-purpose compromise
Fin	38.765	0.78	0.90	An Xtra take off from a retro rocket
Xtra	36.323	0.74	0.85	Works well with a straighter throw
Shield	34.979	0.77	0.88	Shields against instability
Slim	32.846	0.57	0.59	Works well with a flatter, direct throw
DXM	26.585	0.51	0.57	A trim of the slim
Sigma Flights				Mathematically matched to Sigma darts
One	37.519	0.93	1.05	Stability-optimised stall-resistant design
Pro	29.249	0.66	0.74	For accuracy with side-loading shafts
Super Pro	25.265	0.55	0.59	Shorter for accuracy with end-loaders only

WEIGHT OF A PLUS FLIGHT IN DIFFERENT MATERIALS (gms)			SIGMA RANGE					
SuperTrue .	125 Core .75	Q .75	Q .100	Maestro .100	Super Maestro .125	One.100	Pro.100	Super Pro.100
0.63g	0.53g	0.53g	0.65g	0.65g	0.75g	0.60g	0.48g	0.42g

SEE TABLE BELOW FOR FLIGHT SHAPE SYMBOLS

Refer to symbols, Select P BX B S X D F or SH, Quote item number. Flights are supplied blister carded, 12 sets per pack.



PLUS 39.614CM² The original Unicorn Flight shape that's now copied as a standard shape worldwide as it's an ideal general purpose flight that suits all styles of play and Dart/Shaft combinations.





44.741CM² These Extra Large Flights (+13% bigger than Plus shape) give Extra Lift and are becoming increasingly popular with

top players

BIG WING



XTRA 36.323CM² For accurate players, the unique Xtra shape allows the closest groupings.



SLIM 32.846CM² Lightweight Flights for lighter weight Darts, especially soft tip where they're used by most of Unicorn's top plavers.





SHIELD 34.979CM² Shields against instability and allows for close grouping.

S



UNILAB FLIGHT SELECTOR KIT

77790 MASTER PACK OF 12

A direct spin-off from UniLab, our unique online Darts Tuning application, the UniLab Flight Selector Kit enables you to experiment with different flight configurations.

Different flight shapes and sizes will alter a dart's trajectory, working aerodynamically in conjunction with your existing barrels and shafts.

Try these 5 different shapes to tweak your darts set up to improve your accuracy and consistency.

TRY UNILAB FOR YOURSELF AND READ MORE ABOUT THE SCIENCE OF DARTS AT WWW.UNICORN-DARTS.COM



unicorn

UNICORN FLIGHT DESIGNS ARE UNIQUE AND ARE ONLY AVAILABLE FROM UNICORN



unicorn

P 68517

B 68550

D 68549

F 68551

P 68515

B 68553

D 68552

F 68554

SUPER MAESTRO® .125 SUPER RIGID. ULTRA DURABLE. 125 MICRON NOMINAL MATERIAL THICKNESS

P 68516 D 68555

F 68557

B 68556

UNICORN FLIGHT DESIGNS ARE UNIQUE AND ARE ONLY AVAILABLE FROM UNICORN



100 MICRON NOMINAL MATERIAL THICKNESS



TRUE 90° ANGLE. EASY INSERTION. LIGHT BUT DURABLE POLYMER. INTEGRATED SPRING SLOT. 125 MICRON NOMINAL MATERIAL THICKNESS SUPERTRUE .125 FLIGHTS ARE SUPPLIED CLAM PACKED, 10 SETS PER PACK



45

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UNICORN FLIGHT DESIGNS ARE UNIQUE AND ARE ONLY AVAILABLE FROM UNICORN





P 68563

P 68564

CORE .75

P 68566

P 68565

STRIKING HOLOGRAM, METALLIC & PHOTO-REALISTIC POLYESTER FLIGHTS. 75 MICRON NOMINAL MATERIAL THICKNESS

unicorn®

P 68428



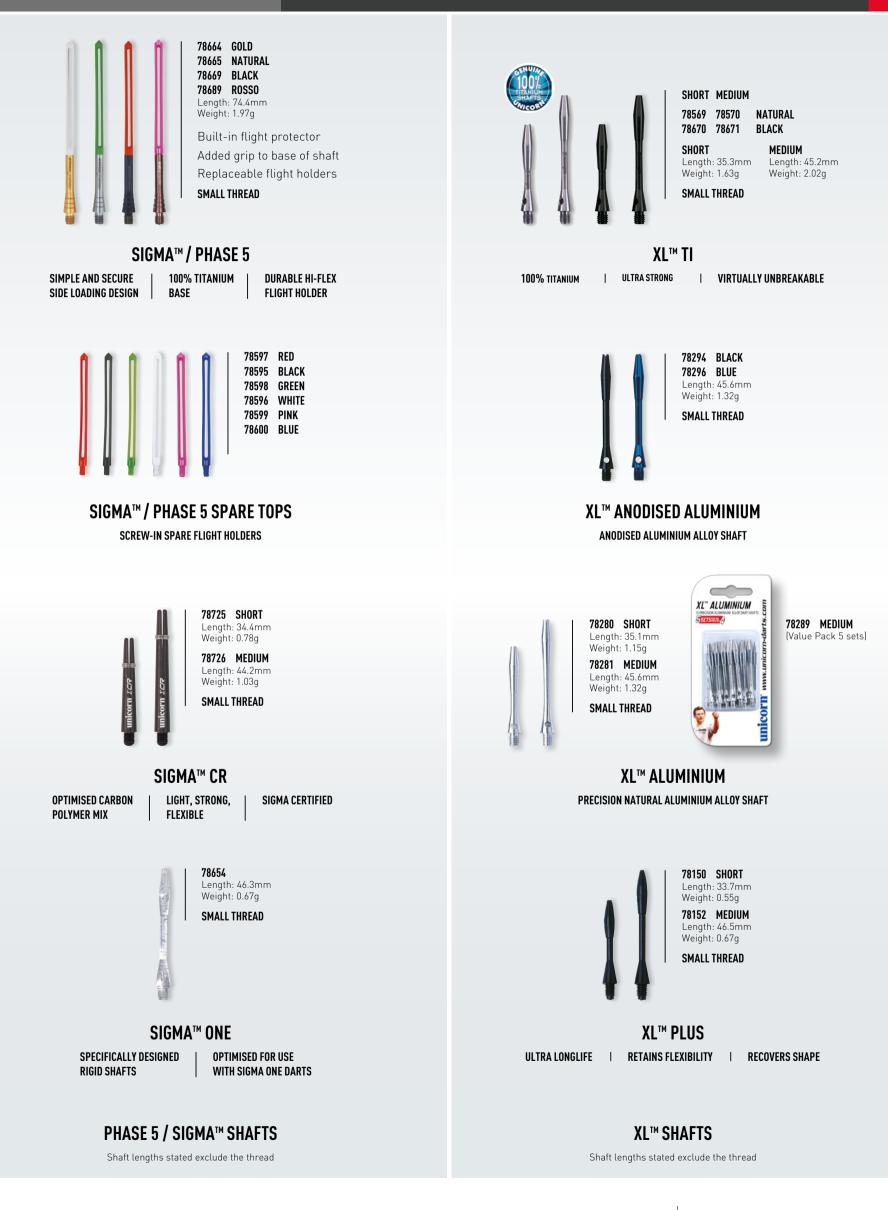
P 77394

UNICORN FLIGHT DESIGNS ARE UNIQUE AND ARE ONLY AVAILABLE FROM UNICORN



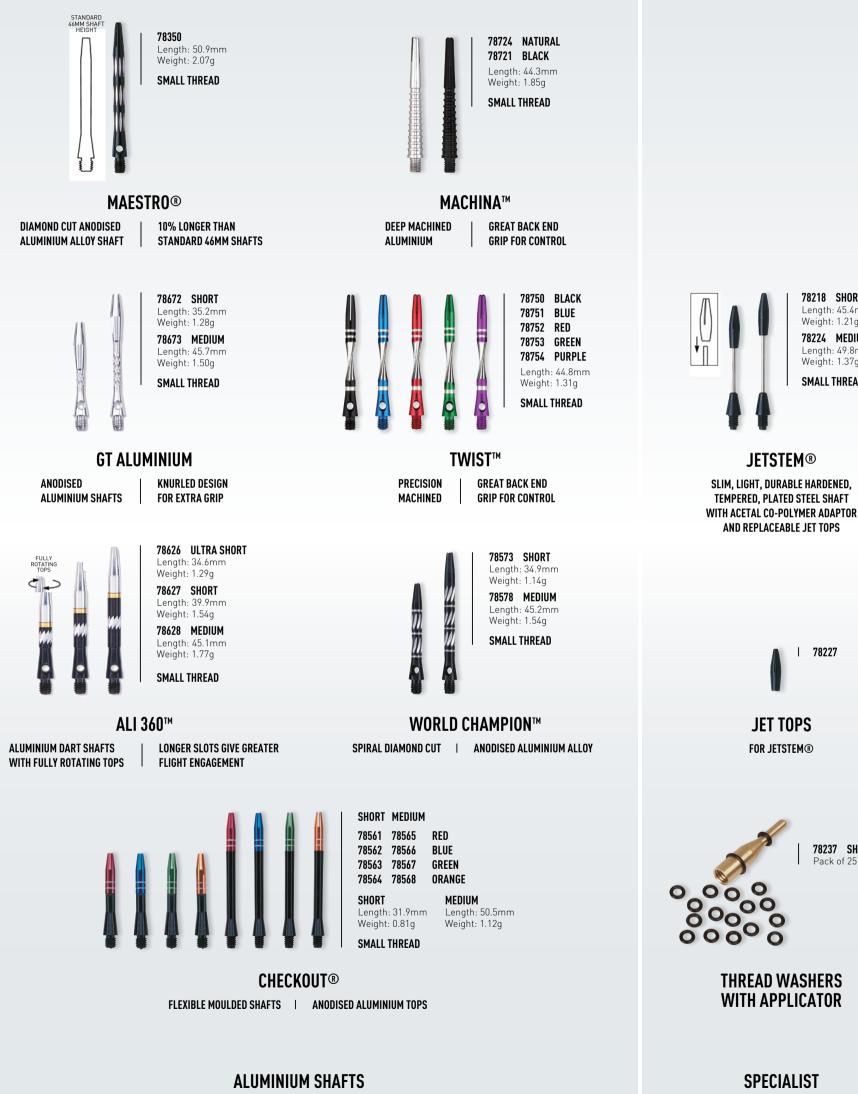
75 MICRON NOMINAL MATERIAL THICKNESS





unicorn®

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Shaft lengths stated exclude the thread

unicorn

78218 SHORT

Weight: 1.21g

Length: 45.4mm

78224 MEDIUM

Length: 49.8mm

Weight: 1.37g

SMALL THREAD

JETSTEM®

AND REPLACEABLE JET TOPS

JET TOPS

FOR JETSTEM®

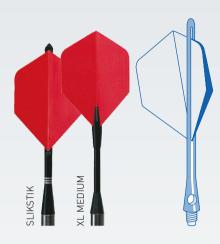
THREAD WASHERS WITH APPLICATOR

SPECIALIST

Shaft lengths stated exclude the thread

l 78227

78237 SHORT Pack of 25



Easiest possible side-load action Flight held securely Built-in flight protector Choice of lengths

BLACK

BLUE

WHITE



SHORT	MEDIUM (SHOWN)		
L: 34.4mm W: 0.78g	L: 44.2mm W: 1.03g		
78741	78727	WHITE	
78742	78734	BROWN	
78743	78735	PURPLE	
78744	78736	ROSSO	
78745	78737	BLUE	
-	78631	VALUE PACK	
		(5 sets – Blue)	
SMALL THR	EAD		

GRIPPER® 3 MIRAGE

MOULDED SHAFTS | EASY-FLIGHT LOAD | SUPER LOCK FLIGHT HOLD

SHORT **MEDIUM (SHOWN)** L: 72.3mm W: 0.70g L: 56.6mm W: 0.46g 74140 74121 74194 74123 74129 74187 SMALL THREAD

SLIKSTIK® + NOW AVAILABLE IN TWO LENGTHS | HIGH FLEX STRENGTH



SHORT L: 65.5mm W: 1.00g	MEDIUM (SH L: 74.5mm W: 1.29g	IOWN)
74431 74432 74435 74436 74437 SMALL THRE	74441 74442 74445 74446 74447 74447	WHITE/NATURAL WHITE/BLACK ORANGE/BLACK PINK/BLACK YELLOW/BLACK

SLIKSTIK® + ALUMINIUM

ULTRA LIGHT ANODISED ALUMINIUM ADAPTOR | CHOICE OF COLOURS

SLIKSTIK® SHAFTS

PROBABLY THE BEST DART SHAFT IN THE WORLD

ULTRA LONGLIFE 21ST CENTURY MATERIAL **RETAINS SHAPE** AND FLEXIBILITY

PERFECT IN-FLIGHT BALANCE



SHORT	MEDIUM (SH	IOWN)
L: 34.4mm W: 0.78g	L: 44.2mm W: 1.03g	
78746 78747 78749 78748	78729 78730 78732 78731	BLACK RED GREEN BLUE
•	78632	VALUE PACK (5 sets – Blue)
SMALL THRE	AD	(0 0010 2100)

GRIPPER® 3 TWO-TONE

MOULDED SHAFTS | EASY-FLIGHT LOAD | SUPER LOCK FLIGHT HOLD



78755 BLACK 78756 RED 78757 BLUE 78758 GREEN Length: 44.9mm Weight: 1.13g SMALL THREAD

GRIPPER TWO-TONE SHAFT | 360° ROTATING SHAFTS | ALLOY TIPPED FLIGHT HOLDERS

GRIPPER® 360 TWO-TONE



ULTRA-DURABLE POLYCARBONATE

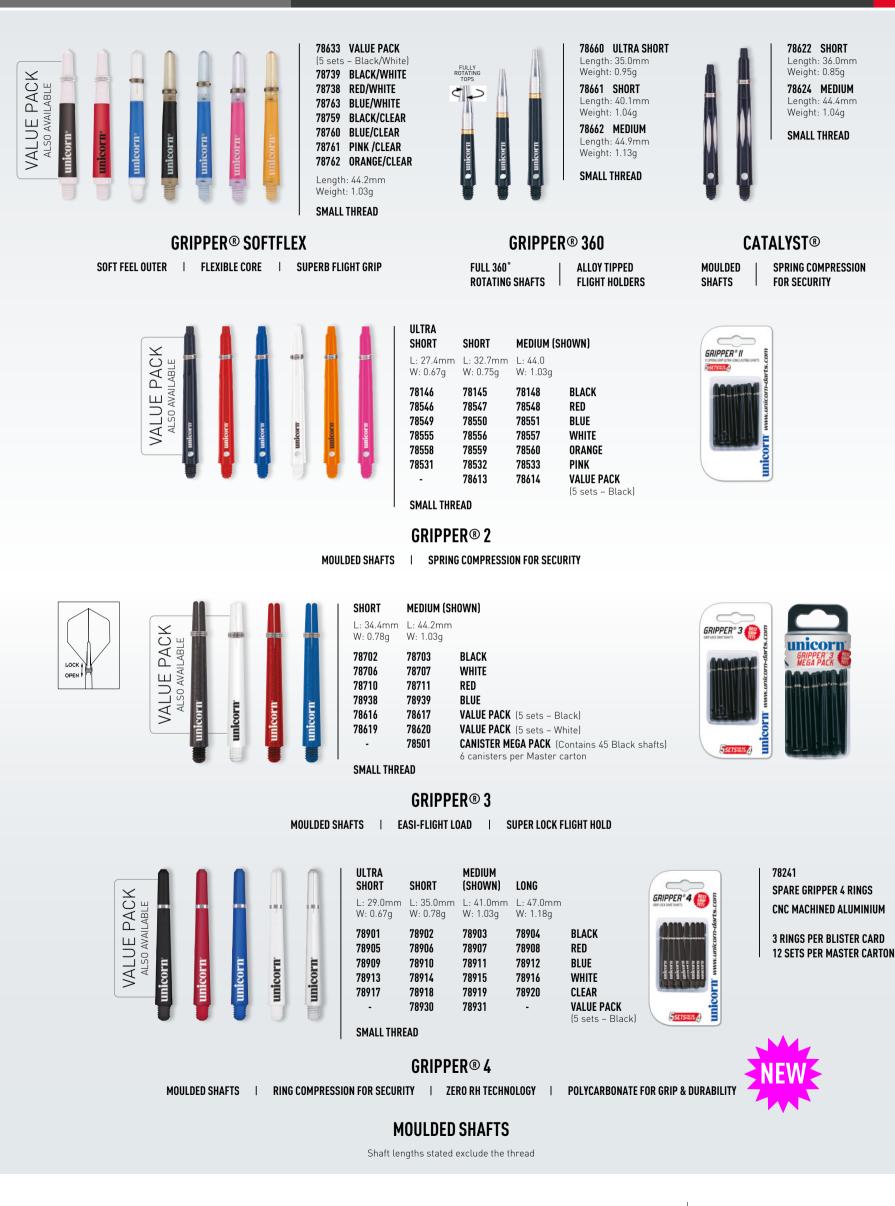
LIGHTWEIGHT ALUMINIUM FLIGHT HOLDER FOR EXTREME FLIGHT GRIP

MOULDED SHAFTS

Shaft lengths stated exclude the thread







unicorn

SPARE STEEL TIPS

MPORTANT REPEAT SALES



unicorn

f 🔽 You UNICORNDARTS

unicorn

53





TRANSPARENT MOULDED SOFT TIP

AVAILABLE IN BLISTER PACK OF 50 PCS | DIRECT SHIPMENT ONLY

MIRAGE CONTOUR SOFT TIPS

79185 **CONTOUR LONG - CLEAR BLUE SML 50 UP**



CONTOUR LONG - CLEAR ROSSO SML 50 UP

79184

79181 **CONTOUR LONG - CLEAR PURPLE SML 50 UP**





79026

79183 **CONTOUR LONG - CLEAR BLACK SML 50 UP**







CHECKOUT® SOFT TIPS

SIGMA[™] SOFT TIPS

SIGMA SPARE TIPS (CLEAR) 50 UP

unicorn' CHECKDUT Ô





AVAILABLE FROM STOCK IN THE

79023 VALUE BLISTER OF 50 ASSORTED **RED/BLACK** 79030 CANISTER OF 200 ASSORTED **RED/BLACK** 40061 BULK PACK OF 1,000 BLACK ONLY 79079 FINGER GRIP BLACK - 50 UP

FOLLOWING ASSORTMENTS:

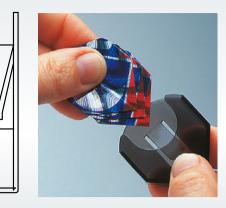
SPARE SOFT TIPS





CONTAINS 1 CHECKOUT CARD, 8 SETS OF FLIGHTS, 6 SLIKSTIK SHAFTS, 9 GRIPPER SHAFTS, 6 XL SHAFTS, 48 OZONES LOCKING RINGS, **48 FLIGHT PROTECTORS AND 1 JIFFY DART SHARPENER**

46111 3 KITS PER MASTER CARTON



76120 12 FLIGHTMATES PER PACK

PROTECTS THEM

AGAINST DAMAGE

FLIGHTMATE

NEATLY STORES NEW OR USED FLIGHTS

78223 3 PER CARD 12 PER PACK

HOLDS UP TO 12 FLIGHTS



78225 BLACK **8 PROTECTORS PER CARD** 12 PER PACK

FLIGHT PROTECTORS

MAESTRO® DARTS TUNE-UP KIT

CLIPS OVER THE TOP OF THE DART FLIGHT PROTECTS FLIGHTS FROM DAMAGE BY FOLLOWING DARTS



JIFFY DART SHARPENER IN HANDY RUBBERISED KEYRING

76005 BLISTER PACKED 12 PER PACK

77000 SIZE 2 1/4" X 4 1/8" APPROX.

(57MM X 105MM)

BEST WAYS TO FINISH. **DOUBLE SIDED**

KEYRING

CHECKOUT® POCKET CARD





THE SMALLEST DARTS IN THE WORLD **PURE 24 CARAT GOLD PLATED**

75500 12 SETS PER PACK **6 X RED PER PACK**

PRO FLIGHT PROTECTORS

LIGHTWEIGHT ALUMINIUM

DART SH

CLIPS OVER THE TOP OF THE DART FLIGHT

78226 3 PER CARD 12 PER PACK

PROTECTS FLIGHT FROM DAMAGE FROM FOLLOWING DART

THE ORIGINAL ABRASIVE SHARPENING STONE **BEST QUALITY VITRIFIED** SILICON CARBIDE DOUBLE ENDED FOR TWICE THE LIFE

76002 BLISTER PACKED 12 PER PACK

JIFFY® DART SHARPENER

BARRELS

6 X BLUE PER PACK

GOLDEN MATCH®

unicorn®

WALLETS & CASES

VERSATILE • STYLISH • TOTAL PROTECTION



14 ACCESSORY POCKETS FOR SPARE SHAFTS, FLIGHTS AND SUNDRIES

Velcro fastening inner pouch Luxury interior Elasticated dart carrier Holds a set of darts fully loaded Aluminium carabiner belt hook

46205 3 WALLETS PER MASTER CARTON

PRO MAXI WALLET

CONVENIENT 3 SIDED ZIP FASTENING ALLOWS FOLD FLAT OPENING FOR EASY ACCESS

46049 UNICORN 46156 RAYMOND VAN BARNEVELD 46176 GARY ANDERSON

3 CASES PER MASTER CARTON DARTS AND ACCESSORIES NOT INCLUDED

CONVENIENT 3 SIDED ZIP FASTENING ALLOWS

FOLD FLAT OPENING FOR EASY ACCESS

MAXI WALLET

COMPACT VERSION OF THE BEST SELLING MAXI WALLET **MIDI WALLET**

VERSATILE AND

SECURE STORAGE

HOLDS DARTS FULLY LOADED

PADDED SECTIONS OFFER

GREAT PROTECTION

unicorn

COMPACT SIZE DISGUISES HUGE

AND VERSATILE STORAGE CAPACITY

WWW.UNICORN-DARTS.COM/

WALLETS & CASES

VERSATILE • STYLISH • TOTAL PROTECTION



unicorn

WALLETS & CASES VERSATILE • STYLISH • TOTAL PROTECTIO



Polyurethane finish

46040 6 CASES PER MASTER CARTON

POCKET DART FOB

CONVENIENT COMPACT SIZE 3 COMPARTMENTS

S

1 EXTERNAL FLIGHT/ ACCESSORY COMPARTMENT

MADE FROM SELECTED
HARDWOODS

WOODEN DART CASE

HOLDS DARTS WITH FLIGHTS ASSEMBLED

SHIRTS	MENS SIZE	SMALL	MEDIUM	LARGE	XLARGE	XXLARGE	XXXLARGE	XXXXLARGE
OMFORT & FREEDOM OF MOVEMENT	TO FIT CHEST	36"- 38"	39"- 41"	41"- 43"	43"- 46"	47"- 50"	50"- 53"	53"- 56"



TEAM DART SHIRT

COLOURS	BLACK	BLUE	RED	WHITE
Small	803BKS	803BS	803RS	803WS
Medium	803BKM	803BM	803RM	803WM
Large	803BKL	803BL	803RL	803WL
X Large	803BKXL	803BXL	803RXL	803WXL
XX Large	803BKXXL	803BXXL	803RXXL	803WXXL
XXX Large	803BKXXXL	803BXXXL	803RXXXL	803WXXXL
XXXX Large	803BKXXXXL	803BXXXXL	803RXXXXL	803WXXXXL
Small Boys	803JBKS	803JBS	TO FIT CHES	T - 33"
Medium Boys	803JBKM	803JBM	TO FIT CHES	T - 35″
Large Boys	803JBKL	803JBL	TO FIT CHES	T - 37"

BREATHABLE POLYESTER MATERIAL 3 BUTTON PLACKET RIBBED COLLAR

Contrast Stitching Detail Insert Pocket to Left Chest Unicorn Logo to Right Chest Colours - Black, Blue, Red & White

(see men's size chart above for measurements)



COLOURS	BLACK/RED/RED	NAVY/BLUE/RED
Small	804BRS	804NBS
Medium	804BRM	804NBM
Large	804BRL	804NBL
X Large	804BRXL	804NBXL
XX Large	804BRXXL	804NBXXL
XXX Large	804BRXXXL	804NBXXXL
XXXX Large	804BRXXXXL	804NBXXXXL

MICRO TUK 3 LIGHTWEIGHT BREATHABLE POLYESTER MATERIAL MESH TO THE NECK AND UNDERARMS FOR COOLING AND COMFORT ZIP COLLAR

Sublimated Gradient Print Contrast Stitching Detail

Ribbed Collar Unicorn Logo to Right Chest Colours - Blue, Red & White

(see men's size chart above for measurements)

PRO DART SHIRT

unicorn

POSTERS

POSTER SIZE 59.5CM X 42CM PORTRAIT OR 42CM X 59.5CM LANDSCAPE



86671 BOB ANDERSON

PLAYER STATISTICS



TEAM UNICORN

86673 WORLD CHAMPION WAYS TO FINISH



WAYS TO FINISH



86018 WINDOW/SHELF STICKER 30CM X 8CM





85156 SELF ADHESIVE UNICORN BADGE 6CM X 2CM

STICKERS / BADGES

85061 SEW-ON UNICORN BADGE 12CM X 3CM

unicorn

IN-STORE DISPLAYS

SMART THINKING. SMART IN-STORE

86405

SPECIFICALLY DESIGNED TO MAXIMISE THE DISPLAY CAPACITY FOR UNICORN'S 4 DART PACK FORMATS IN THE 2017 RANGE

FULLY ADJUSTABLE, IT WILL STILL HOLD A COMPREHENSIVE RANGE OF DARTS AND ACCESSORIES IN ALL UNICORN PACKAGING FORMATS

IN STANDARD FORMAT IT IS SUPPLIED WITH PROVISON FOR 3 ROWS OF DARTS AND 2 ROWS OF ACCESSORIES

Lockable dart display bars available to order

Additional standard and accessory bars available to order

Base has capacity for 8 dartboards De-mountable promotional side display panels will be available on a periodic basis

Width at base 750mm Height 2000mm Depth at base 653mm (Side wing graphics plus 280mm x2)

FRED 2 FLOOR STANDING

DISPLAY UNIT

86420

ALL THE FEATURES OF 86405 BUT IN A SLIMLINE UNIT. SUPPLIED WITH PROVISION FOR 4 ROWS OF DARTS AND 2 ROWS OF ACCESSORIES. BASE HAS CAPACITY FOR 7 DARTBOARDS Width at base 496mm Height 2000mm Depth at base 532mm

86423 ACCESSORY DISPLAY BAR - SLIM (86420 ONLY)



85116 FRED SLAT WALL HEADER

FRED SLIMLINE FLOOR STANDING DISPLAY UNIT







86404

SPECIFICALLY DESIGNED TO MAXIMISE THE DISPLAY CAPACITY FOR UNICORN'S 4 DART PACK FORMATS IN THE 2017 RANGE FULLY ADJUSTABLE, IT WILL STILL HOLD A COMPREHENSIVE RANGE OF DARTS AND ACCESSORIES IN ALL UNICORN PACKAGING FORMATS

IN STANDARD FORMAT IT IS SUPPLIED WITH PROVISON FOR 2 ROWS OF DARTS AND 2 ROWS OF ACCESSORIES

Lockable dart display bars available to order Additional standard and accessory bars available to order

Spot Light kits available to order

Free standing for counter display or can be wall hung

De-mountable promotional side display panels will be available on a periodic basis Width 600mm Height 1000mm Depth 302mm

(Side wings graphics plus 261mm x2)

86410

SECURITY BAR - FITS ANY ROW (86405 AND 86404 ONLY)

86412 ACCESSORY DISPLAY BAR (86405 AND 86404 ONLY)

FRED 2 WALL MOUNTED

COUNTER DISPLAY UNIT

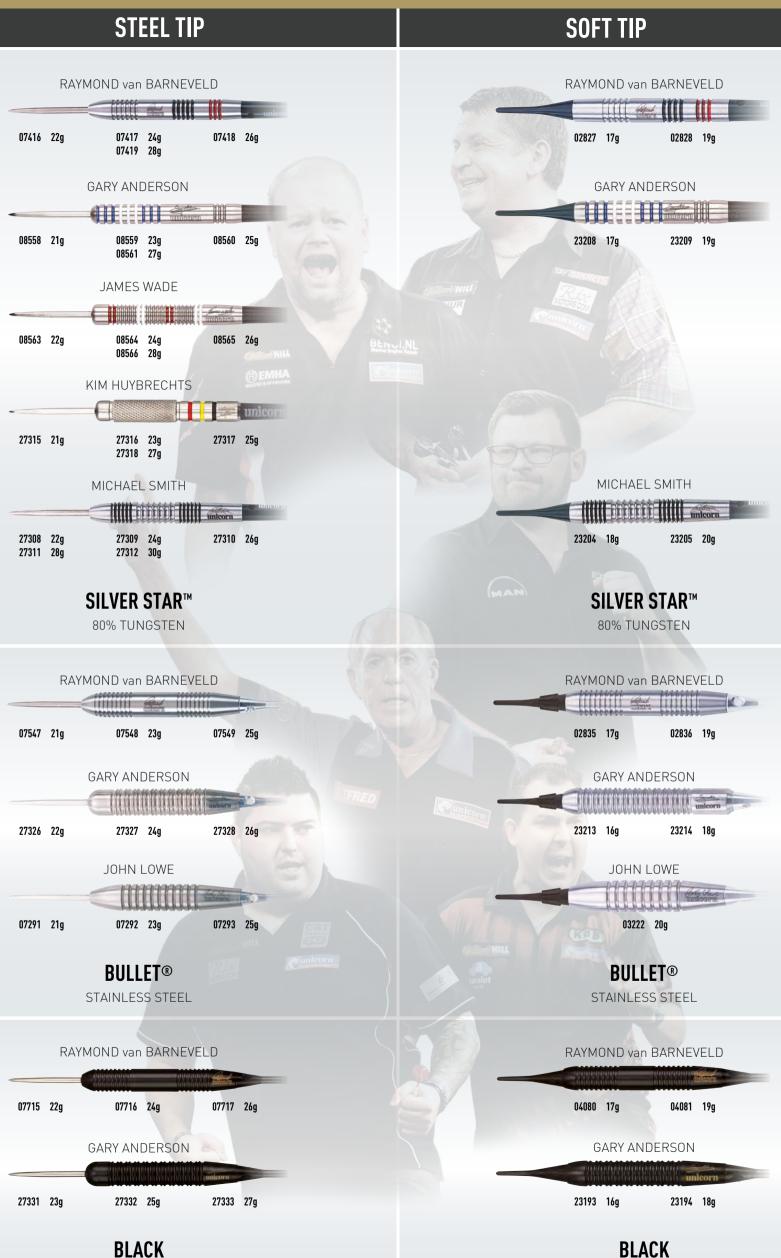
86411 STANDARD HOOK 86421 HOOK STOP RELEASER 86422 PACK OF 10 HOOK STOPS

UNIVERSAL FRED 2

DISPLAY UNIT ITEMS

unicorn

CROSS-PLAYER RANGES AT A GLANCE



BRASS

BLACK BRASS

TO OUR CUSTOMERS....

Our aim is to make trading with Unicorn easy.

We try very hard to have an appreciation of our customers' problems and to have a minimum of rules.

We feel the stating of our policies will make it easier and more profitable for our customers to deal with Unicorn.

1. WARNING

DARTS IS AN ADULT SPORT. IT IS DANGEROUS FOR CHILDREN TO PLAY WITHOUT SUPERVISION. WE RECOMMEND THAT A DEALER SHOULD EXERCISE DISCRETION WHERE ANY SALE MIGHT RESULT IN CHILDREN PLAYING WITHOUT ADULT SUPERVISION.

2. DISTRIBUTION

We are geared to supply goods to accredited retailers only and thus cannot give satisfaction to clubs or individuals, whom we refer to local dealers, anxious and ready to provide a prompt and complete service.

3. SPECIFICATIONS

We have taken every care to ensure that the information detailed in this catalogue is truthful and accurate. All weights and sizes are approximate and for guidance and comparison only. Should circumstances arising subsequent to publication render as unavoidable some changes in production, Unicorn Products Limited reserves absolute discretion to make these or any other changes they deem necessary without notice or obligation.

4. PRODUCT IMPROVEMENT

Continuous research and development will bring about changes in design, material and arrangement of our products during the life of this catalogue. We shall pass to our customers such benefits or improvements as they occur by delivering the latest version of any product. Such improvements or modifications as may be introduced do not place us under any obligation to make similar changes in articles sold before the date of introduction.

5. STANDARD PACKS

Many of the items in this catalogue are prepacked in convenient size standard packs. The standard pack has been selected for ease of stocking and ordering, economy in production and to ensure safe transit of the contents. For these reasons we cannot split standard packs and where orders call for other than standard packs we shall adjust the order to the nearest pack quantity.

6. GUARANTEE

It is our aim to ensure the complete satisfaction of our customers and in case of a genuine complaint as to the quality of our goods, we shall be anxious to rectify any fault of our own free will and at our discretion only.

7. IMITATIONS

The design, construction and trade names of most of our products are protected by patents, design registrations, trade marks, copyrights and/or pending applications and rigorous action will be taken against all infringers to protect both dealer and users from imitation.

8. ACCEPTANCE OF ORDER

All orders are accepted by us on the understanding that our Conditions of Sale as stated in our current price list form the basis of the Contract of Sale entered into by the placing and acceptance of such orders.

Unicorn Products Limited Telephone: 0115 985 3500 Fax: 0115 985 3501 Email: assist@unicorngroup.com Web: www.unicorn-darts.com

All returned goods must be sent to GM Operations Centre Trent Lane, Colwick, Nottingham NG2 4DS

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Catalogue designed by TGV, London 21165000 #85012

REFERENCE LINKS :

Unicorn Darts main website http://www.unicorn-darts.com/



2 Unicorn - Heritage http://www.unicorn-darts.com/community/heritage/



3

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Team Unicorn http://www.unicorn-darts.com/team/



UniLab http://www.unicorn-darts.com/unilab/



5 UniScore

http://uniscore.unicorn-darts.com/



"There is hardly anything in the world that some man cannot make a little worse and sell a little cheaper, and the people who consider price only are this man's lawful prey."

John Ruskin

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