

Unicorn | Book of Darts 2010 WORLD CHAMPIONS. 27 TIMES.

www.unicorn-darts.com

Unicorn | Book of Darts 2010

WORLD CHAMPIONS. 27 TIMES.

www.unicorn-darts.com



TO OUR CUSTOMERS...

Our aim is to make trading with Unicorn easy.

We try very hard to have an appreciation of our customers' problems and to have a minimum of rules.

We feel the stating of our policies will make it easier and more profitable for our customers to deal with Unicorn.

1. WARNING

DARTS IS AN ADULT SPORT. IT IS DANGEROUS FOR CHILDREN TO PLAY WITHOUT SUPERVISION. WE RECOMMEND THAT A DEALER SHOULD EXERCISE DISCRETION WHERE ANY SALE MIGHT RESULT IN CHILDREN PLAYING WITHOUT ADULT SUPERVISION.

2. DISTRIBUTION

We are geared to supply goods to accredited retailers only and thus cannot give satisfaction to clubs or individuals, whom we refer to local dealers, anxious and ready to provide a prompt and complete service.

3. SPECIFICATIONS

We have taken every care to ensure that the information detailed in this catalogue is truthful and accurate. All weights and sizes are approximate and for guidance and comparison only. Should circumstances arising subsequent to publication render as unavoidable some changes in production, Unicorn Products Limited reserves absolute discretion to make these or any other changes they deem necessary without notice or obligation.

4. PRODUCT IMPROVEMENT

Continuous research and development will bring about changes in design, material and arrangement of our products during the life of this catalogue. We shall pass to our customers such benefits or improvements as they occur by delivering the latest version of any product. Such improvements or modifications as may be introduced do not place us under any obligation to make similar changes in articles sold before the date of introduction.

5. STANDARD PACKS

Many of the items in this catalogue are prepacked in convenient size standard packs. The standard pack has been selected for ease of stocking and ordering, economy in production and to ensure safe transit of the contents. For these reasons we cannot split standard packs and where orders call for other than standard packs we shall adjust the order to the nearest pack quantity.

6. GUARANTEE

It is our aim to ensure the complete satisfaction of our customers and in case of a genuine complaint as to the quality of our goods, we shall be anxious to rectify any fault of our own free will and at our discretion only.

7. IMITATIONS

The design, construction and trade names of most of our products are protected by patents, design registrations, trade marks, copyrights and/or pending applications and rigorous action will be taken against all infringers to protect both dealer and users from imitation.

8. ACCEPTANCE OF ORDER

All orders are accepted by us on the understanding that our Conditions of Sale as stated in our current price list form the basis of the Contract of Sale entered into by the placing and acceptance of such orders.



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unicorn®

THE EXHILARATION OF EXCELLENCE!

Every player aspires to it. So few achieve it.

Now we welcome Raymond van Barneveld and Anastasia Dobromyslova to that most exclusive of clubs, Team Unicorn World Champions.

Welcome to Unicorn 2010, the Epitome of Endeavour. All masterfully crafted to focus on your every darting need.

Fancy a shot at the title? Focus on **AUTHENTIC** (pages 4-15 & 32-41) the exclusive choice of Team Unicorn

Your Hero with a twist? Focus on **SIGNATURE** (pages 16-19 & 42-45) for Team Unicorn trickle down technology

Cutting edge Alpha darter? Focus on **SPECIALIST** (pages 20-27 & 46-51) for feature rich unique innovation

Just the job! Focus on **CORE** (pages 28-30 & 52-53) for no nonsense naked engineering

License to Thrill? Focus on **LICENSED** (pages 63-71) for Enigmatic Variations

HERE COME THE GIRLS! Focus on darts to the power of SHE (pages 26-27 & 50-51)

Unicorn 2010. Enjoy the ride, enjoy the read. And when the readings finished, focus on Team Unicorn on television. The Unicorn TV footprint generates in excess of 4,500 hours of Unicorn branding, exposed globally on TV more than any other brand.

Unicorn has been The Big Name in Darts for over 70 years. Join us for success, let us show you why we are

UNICORN. WORLD CHAMPIONS. 27 TIMES.

www.unicorn-darts.com

UNICORN. WE NEVER STOP! LISTENING. THINKING. LEARNING. WINNING.

UNICORN. WORLD CHAMPIONS. 27 TIMES. www.unicorn-darts.com



All player action shots in this Book of Darts are courtesy of the PDC whose co-operation we acknowledge with thanks

Mr Philip Taylor.
You don't have to be Einstein to know that generations to come will scarce believe that such a one as The Power ever in flesh and blood walked upon this earth.

The Greatest Dart Player of his Generation and probably, simply The Greatest.

Phil "The Power" Taylor. 14 Times Champion of The World, winner of countless national and international titles throughout his illustrious, swash-buckling career.

Phil's darting odyssey with Unicorn started in 1996. Now, for the first time, we chart his progress as we have worked with him to continually refine, develop and improve his darts equipment. The darts available in the Evolution of The Power Series are the very barrels that Phil himself uses and has used to such stunning effect. The items illustrated here are the specific weights used by Phil, reproduced precisely to his personal specification.

PHASE 1 WORLD CHAMPION 90% TUNGSTEN

1996 TO 1999

STEEL TIP BARRELS

- > Available in either Golden Unicorn Titanium or Natural Tungsten finish
- > 90% Tungsten Nickel Alloy
- > Engraved Unicorn hallmark of quality and player signature
- > Guaranteed Weight series

SHAFTS

- > Aluminium

FLIGHTS

- > Signature

CASE

- > Eclipse Max case
- > 8 flight protectors



10428 24g

10737 24g

PHASE 2 PURIST® 90% TUNGSTEN

1999 TO 2007

STEEL TIP BARRELS ONLY

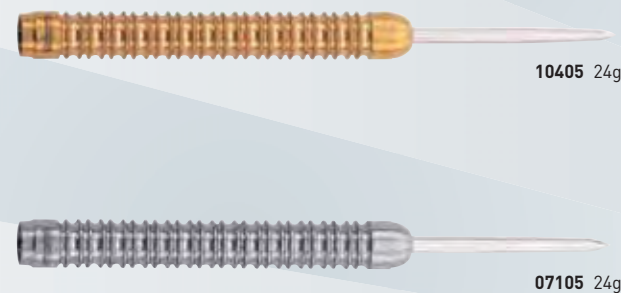
- > Available in either Golden Unicorn Titanium or Natural Tungsten finish
- > 90% Tungsten Nickel Alloy
- > Engraved Unicorn hallmark of quality
- > Guaranteed Weight series

CASE

- > Deluxe metallic Micro case



Deep machined extra grip to rear of World Champion barrel



10405 24g

07105 24g

PHASE 3 PURIST® CURVE 90% TUNGSTEN

2003

STEEL TIP BARRELS ONLY

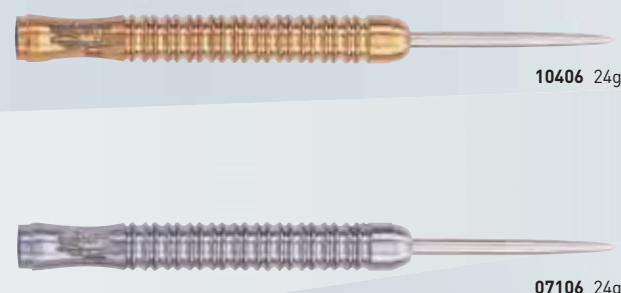
- > Available in either Golden Unicorn Titanium or Natural Tungsten finish
- > 90% Tungsten Nickel Alloy
- > Engraved Unicorn hallmark of quality
- > Guaranteed Weight series

CASE

- > Deluxe metallic Micro case



Rear biased ring grip replaced with thumb detent



10406 24g

07106 24g

PHASE 4 SIGMA™ PRO 970

97% TUNGSTEN 2008

10903 25g

After a difficult 2007, Phil worked intensively with the UniBoffin and started competing with Sigma Pro.

A brave, radical departure for Phil, moving from a deeply machined, slender, parallel pattern to perfectly balanced, torpedo shaped Sigma Pro complete with Sigma Pro shafts.



STEEL TIP BARRELS

- > 97% Tungsten Nickel Alloy
- > Guaranteed Weight series

SHAFTS

- > Sigma Pro side load shafts (fitted)
- > Sigma One rigid shafts (spare set)

FLIGHTS

- > 6 Sigma Pro compact delta flights
- > 6 Sigma One enhanced delta flights

CASE

- > Sigma Midi wallet

PHASE 5 95% TUNGSTEN

2008 - AND ON

10943 26g

10941 26g

10942 26g



The Power Phase 5 - taking the shape from Sigma Pro and the grip from his battle proven Purists, Phil's return to form has been nothing short of astonishing culminating in winning his 14th World Championship with an unprecedented average of 110.94.

Try them. Because if you don't, you'll always wonder: What if?

PHIL TAYLOR SAYS...
DON'T BE AFRAID TO CHANGE.
DO WHATEVER YOU NEED TO DO TO IMPROVE.

EVOLUTION OF THE POWER

AUTHENTIC

Rumours abound that Unicorn make their players use specific darts or configurations for commercial purposes. Not so.

When joining Team Unicorn, we work with all players from Generation 180 to World Champion to produce the dart that works for the player. We are motivated by success and strive to give the player whatever equipment improves their game in the deeply competitive environment of 21st Century Professional darts.

AUTHENTIC darts only come to market when the player is happy that we have met or exceeded their demands.

The Unicorn AUTHENTIC range brings together for the first time the actual, precise, genuine barrels that Team Unicorn players use. We never fail to be fascinated by player feedback, producing the AUTHENTIC range which demonstrates such a wide variety of grips, shapes and balances.

Please note that Team Unicorn dart development is a continuous process. The barrels illustrated are those in use by our players at the time of preparation of this Book of Darts.

WORLD CHAMPION BLACK TITANIUM

90% TUNGSTEN **NEW**

Professional darts has never been so competitive.

The pressure and rewards are intense and players are looking for an edge to give them that unfair advantage.

Unicorn Black Titanium – the no expense spared exclusive new series. Physical vapour deposition gives an ultra hard surface with superb grip, feel and durability. Black Series are equipped with 100% Titanium Black shafts to continue the same seamless grip further down the throw.

If you are serious about your darts you owe it to yourself to try the very best – Unicorn Black Titanium.

STEEL TIP BARRELS

- › Unicorn Black Titanium Series
- › Black Titanium Aluminium Nitride coating
- › Ultra hard finish
- › 90% Tungsten Nickel Alloy
- › Engraved Unicorn hallmark of quality and player signature
- › Guaranteed Weight series

SHAFTS

- › Black Titanium on 100% Titanium shaft

FLIGHTS

- › Metallic

CASE

- › Black Titanium Series Midi wallet



10322 21g
10323 23g
10324 25g
10325 27g

Used by Raymond van Barneveld

5 Times World Champion

10327 22g
10328 24g
10329 26g

Used by Anastasia Dobromyslova

World Champion



John Lowe
3 Times World Champion

Used by John Lowe
10311 21g
10312 23g
10313 25g
10314 27g

Phil Taylor
14 Times World Champion

Used by Phil Taylor
10301 22g
10302 24g
10304 26g

John Part
3 Times World Champion

Used by John Part
10306 23g
10307 25g
10308 27g

Bob Anderson
World Champion

Used by Bob Anderson
10317 20g
10318 22g
10319 24g

JOHN PART SAYS...
BLACK TITANIUM,
LOOKS GOOD,
FEELS BETTER,
THROWS BEST



AUTHENTIC

unicorn

WORLD CHAMPION GOLDEN 90% TUNGSTEN

STEEL TIP BARRELS

- > GOLDEN Unicorn Titanium Technology
- > Optimises feel and grip
- > Reduces slip
- > Eliminates surface absorption
- > 90% Tungsten nickel alloy
- > Engraved Unicorn hallmark of quality and player signature
- > Guaranteed Weight series

SHAFTS

- > Aluminium

FLIGHTS

- > Golden Hi-Lite signature

CASE

- > Eclipse Max case
- > 8 flight protectors



	John Lowe WORLD CHAMPION unicorn® 3 Times World Champion	Used by John Lowe	10491 21g 10492 23g 10493 25g 10494 27g
	Phil Taylor WORLD CHAMPION unicorn® 14 Times World Champion	Used by Phil Taylor	10427 22g 10428 24g 10429 26g
	John Part WORLD CHAMPION unicorn® 3 Times World Champion	Used by John Part	10463 23g 10464 25g 10465 27g
	Bob Anderson WORLD CHAMPION unicorn® World Champion	Used by Bob Anderson	10416 20g 10417 22g 10418 24g
	Raymond van Barneveld WORLD CHAMPION unicorn® 5 Times World Champion	Used by Raymond van Barneveld	10421 21g 10422 23g 10423 25g 10424 27g
	Anastasia Dobromyslova WORLD CHAMPION unicorn® World Champion	Used by Anastasia Dobromyslova	10487 22g 10488 24g 10489 26g

WORLD CHAMPION TUNGSTEN 90% TUNGSTEN



STEEL TIP BARRELS

- > World Champion Series
- > 90% Tungsten Nickel Alloy
- > Engraved Unicorn hallmark of quality and player signature
- > Guaranteed Weight series

SHAFTS

- > Aluminium

FLIGHTS

- > World Champion signature

CASE

- > Eclipse Max case
- > 8 flight protectors



	John Lowe WORLD CHAMPION unicorn® 3 Times World Champion	Used by John Lowe	10701 21g 10702 23g 10703 25g 10704 27g
	Phil Taylor WORLD CHAMPION unicorn® 14 Times World Champion	Used by Phil Taylor	10736 22g 10737 24g 10738 26g 10739 28g
	John Part WORLD CHAMPION unicorn® 3 Times World Champion	Used by John Part	10747 23g 10748 25g 10749 27g
	Bob Anderson WORLD CHAMPION unicorn® World Champion	Used by Bob Anderson	10937 20g 10938 22g 10939 24g
	Raymond van Barneveld WORLD CHAMPION unicorn® 5 Times World Champion	Used by Raymond van Barneveld	10973 21g 10974 23g 10975 25g 10976 27g
	Anastasia Dobromyslova WORLD CHAMPION unicorn® World Champion	Used by Anastasia Dobromyslova	10978 22g 10979 24g 10980 26g

WORLD CHAMPION MACHINA 90% TUNGSTEN **NEW**

STEEL TIP BARRELS

- > Unique Machina Technology Matt Finish Barrels
- > Engraved Unicorn hallmark of quality and player signature
- > Guaranteed Weight series

SHAFTS

- > GT Aluminium

FLIGHTS

- > Metallic

CASE

- > Eclipse Max case
- > 8 flight protectors



	John Lowe WORLD CHAMPION unicorn® 3 Times World Champion	Used by John Lowe	10342 21g 10343 23g 10344 25g 10345 27g
	Phil Taylor WORLD CHAMPION unicorn® 14 Times World Champion	Used by Phil Taylor	10332 22g 10333 24g 10334 26g
	John Part WORLD CHAMPION unicorn® 3 Times World Champion	Used by John Part	10337 23g 10338 25g 10339 27g
	Bob Anderson WORLD CHAMPION unicorn® World Champion	Used by Bob Anderson	10348 20g 10349 22g 10350 24g
	Raymond van Barneveld WORLD CHAMPION unicorn® 5 Times World Champion	Used by Raymond van Barneveld	10353 21g 10354 23g 10355 25g 10356 27g
	Anastasia Dobromyslova WORLD CHAMPION unicorn® World Champion	Used by Anastasia Dobromyslova	10359 22g 10360 24g 10361 26g

LEGEND 90% TUNGSTEN

	Barry Swomlow LEGEND 90% TUNGSTEN	10768 22g 10769 24g
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Barry Swomlow

BARRY SWOMLOW
NEWS OF THE WORLD CHAMPION
THE MAN WHO TAUGHT THE
WORLD TO PLAY DARTS

JOHN LOWE SAYS...
BARRY SWOMLOW, THE INTERNATIONAL DARTS AMBASSADOR AND ONE OF MY DEAREST FRIENDS.

STEEL TIP BARRELS

- > Barry Swomlow Legend
- > 90% Tungsten Nickel Alloy
- > Engraved Unicorn hallmark of quality and player signature
- > Guaranteed Weight series

SHAFTS

- > Aluminium

FLIGHTS

- > Hi-Lite signature

CASE

- > Eclipse Max case
- > 8 flight protectors

MAESTRO® GOLDEN 90% TUNGSTEN

STEEL TIP BARRELS

- > GOLDEN Unicorn Titanium technology
- > Optimises feel and grip
- > Reduces slip
- > Eliminates surface absorption
- > 90% Tungsten Nickel Alloy
- > Guaranteed Weight series
- > Engraved Unicorn hallmark of quality and player signature

SHAFTS

- > Aluminium

FLIGHTS

- > Maestro signature flights

CASE

- > Eclipse Max case
- > 8 flight protectors



MAESTRO® TUNGSTEN 90% TUNGSTEN

STEEL TIP BARRELS

- > 90% Tungsten Nickel Alloy
- > Engraved Unicorn hallmark of quality and player signature
- > Guaranteed Weight series

SHAFTS

- > Aluminium

FLIGHTS

- > Maestro signature flights

CASE

- > Eclipse Max case
- > 8 flight protectors



MAESTRO® LATINUM® TUNGSTEN 90% TUNGSTEN

STEEL TIP BARRELS

- > Unicorn Latinum tungsten technology
- > Smooth release soft feel tungsten
- > 90% Tungsten Nickel Alloy
- > Engraved Unicorn hallmark of quality and player signature
- > Guaranteed Weight series

SHAFTS

- > Latinum finish Premium shafts

FLIGHTS

- > Maestro professional quality signature Digiflights

CASE

- > Eclipse Max case
- > 8 flight protectors
- > Ozone locking rings



CONTENDER TUNGSTEN 90% TUNGSTEN

Hungry, dangerous, effective.

You really don't want to meet a Contender as they make their way around the circuit and up the rankings!

See www.unicorn-darts.com for full player biographies.

STEEL TIP BARRELS

- > 90% Tungsten Nickel Alloy
- > Engraved Unicorn hallmark of quality and player signature
- > Guaranteed Weight series

SHAFTS

- > Gripper

FLIGHTS

- > Signature

CASE

- > Eclipse Max case
- > 8 flight protectors



	NEW
 Wez Newton	Used by Wez Newton 10620 22g 10621 24g 10622 26g
	NEW
 Mick McGowan	Used by Mick McGowan 10630 23g 10631 25g
	NEW
 Barrie Bates	Used by Barrie Bates 10608 22g 10609 24g
	NEW
 Colin Osborne	Used by Colin Osborne 10625 20g 10626 22g 10627 24g
	NEW
 Kirk Shepherd	Used by Kirk Shepherd 10925 21g 10926 23g 10927 25g

THIS TEAM ARE SERIOUSLY HARD

.....TO BEAT!

STOP PRESS

JAMIE CAVEN JOINS TEAM UNICORN DARTS AVAILABLE Q3 2009



GENERATION 180 90% TUNGSTEN

NEW KIDS ON THE OCHE.

Say Hello! To Team Unicorn's latest category for younger, aspiring World Champions of tomorrow. Generation 180 is for smarter darters who have taken to darts early in their lives.

Unicorn actively look to work with younger players and those who encourage them. See www.unicorn-darts.com for full player biographies.

	07524 25g	Kimberley Lewis	
	07503 23g (97% Tungsten)	Jamie Kelling	
	07504 22g	Sean White	
	07489 22g	Keegan Brown	
	07526 20g	Arron Monk	

STEEL TIP BARRELS

- > 90% Tungsten Nickel Alloy
- > Engraved Unicorn hallmark of quality and player signature

SHAFTS

- > Gripper II

FLIGHTS

- > Signature

CASE

- > Eclipse Max case
- > 8 flight protectors



UNICORN IS PROUD TO BE A PARTNER OF THE ANDOVER, ASHFORD, LONDON, NOTTINGHAM, PETERSFIELD AND WALTON DARTS ACADEMIES.

MEDIA 90% TUNGSTEN/NICKEL SILVER

	04151 24g Nickel Silver	<i>...it's like duresick park out there!</i>
	07441 22g	90% Tungsten - Guaranteed Weight series. Engraved Unicorn hallmark of quality and player signature
	07383 21g	90% Tungsten - Guaranteed Weight series. Engraved Unicorn hallmark of quality and player signature

SHAFTS

- > Gripper

FLIGHTS

- > Maestro professional quality signature Digiflites

CASE

- > Eclipse Max case
- > 8 flight protectors



 RUSS BRAY UK	 SID WADDELL UK THE SKY TV "VOICE OF DARTS"	 GORDON SHUMWAY GERMANY
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A vital category that underpins the Team Unicorn Pyramid of Excellence.

We're delighted to welcome our new Global Members, plying their trade with unerring accuracy around the World. Global darts are designed to the precise specification of our Global players. They're out there now, gaining circuit experience and winning.

See www.unicorn-darts.com for full player biographies.

GLOBAL 90% TUNGSTEN

STEEL TIP BARRELS

- > 90% Tungsten Nickel Alloy
- > Engraved Unicorn hallmark of quality and player signature
- > Guaranteed Weight series

SHAFTS

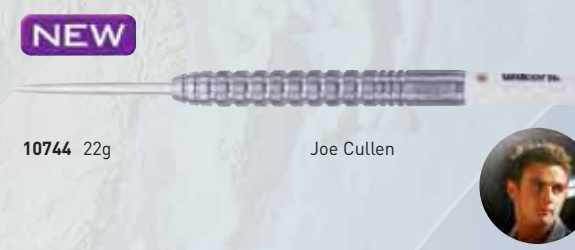
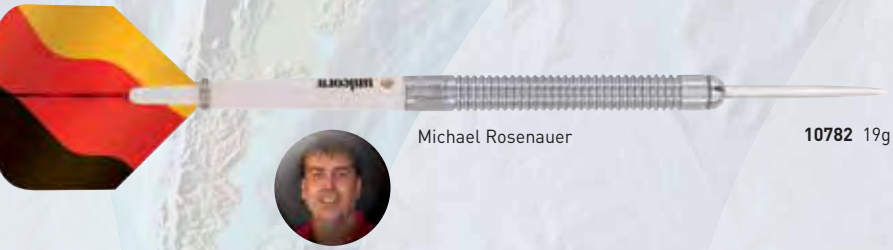
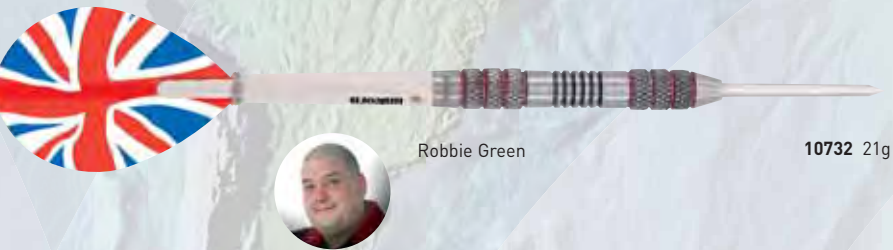
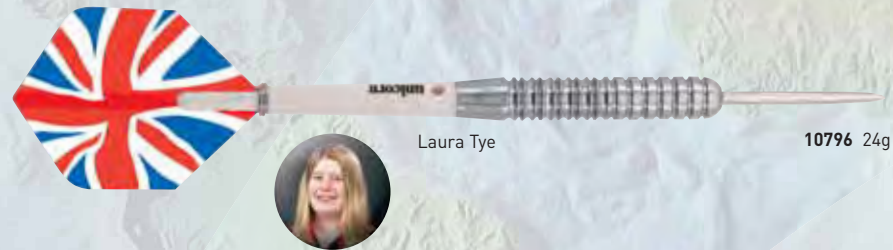
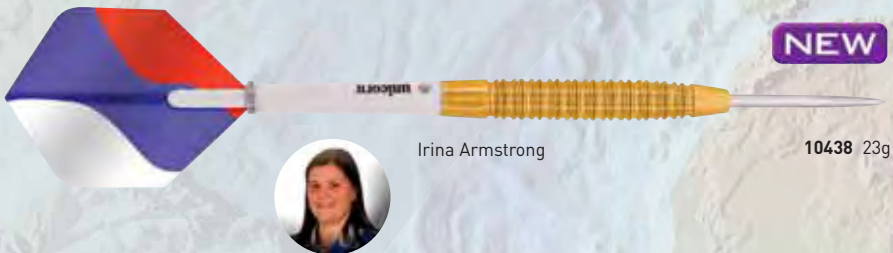
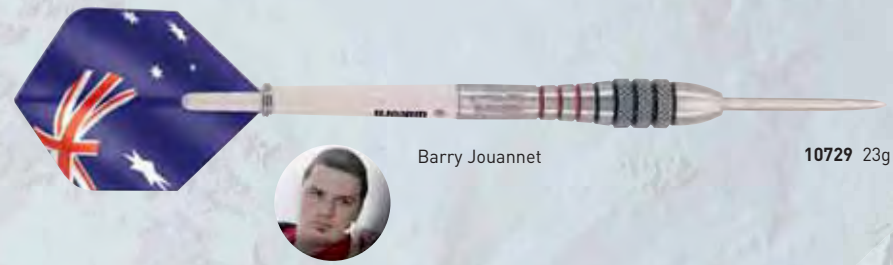
- > Gripper

FLIGHTS

- > Maestro professional quality signature Digiflites

CASE

- > Eclipse Max case
- > 8 flight protectors



Paul Nicholson's darts feature Unicorn's exclusive Gripper barrel finish

PAUL NICHOLSON SAYS...
G' DAY PET! GAME ON!



AUTHENTIC

unicorn

SIGNATURE

Continuous involvement with product development is a two way street between Unicorn's Research & Development Labs & Team Unicorn.

The SIGNATURE range takes the technology, features and design cues from the AUTHENTIC range to produce a comprehensive range of Team Unicorn approved darts.

World Class endorsement, Unicorn engineering, the SIGNATURE range provides unrivalled player appeal across a broad range of materials and configurations.

HERO® GOLDEN

95% TUNGSTEN

STEEL TIP BARRELS

- > Phil Taylor World Champion grip now available in a variety of barrel shapes
- > Golden Unicorn Titanium Technology
- > Optimises feel and grip
- > Reduces slip
- > Eliminates surface absorption
- > 95% Tungsten Nickel Alloy
- > Guaranteed Weight series
- > Guaranteed Weight laser engraved



SHAFTS

- > XLTi 100% Titanium shafts with Ozone locking rings

FLIGHTS

- > Unicorn Digiflites

CASE

- > Eclipse Max case
- > 8 flight protectors



HERO® TUNGSTEN

95% TUNGSTEN

STEEL TIP BARRELS

- > Phil Taylor World Champion grip now available in a variety of barrel shapes
- > 95% Tungsten Nickel Alloy
- > Guaranteed Weight series
- > Guaranteed Weight laser engraved



SHAFTS

- > XLTi 100% Titanium shafts with Ozone locking rings

FLIGHTS

- > Unicorn Digiflites

CASE

- > Eclipse Max case
- > 8 flight protectors



SILVER STAR™ 80% TUNGSTEN



STEEL TIP BARRELS

- > 80% Tungsten Nickel Alloy
- > Precision engineered barrels
- > Matched Weight series - set of 3 barrels within 0.1g

SHAFTS

- > Gripper

FLIGHTS

- > Hi-Lite

CASE

- > Eclipse Max case
- > 8 flight protectors



BULLET® STAINLESS STEEL

STEEL TIP BARRELS

- › Stainless Steel barrels
- › Engraved Unicorn hallmark of quality

SHAFTS

- › Aluminium

FLIGHTS

- › Digiflite World Champion

CASE

- › Eclipse Max case
- › 8 flight protectors



07297 22g
07298 24g
07299 26g

07291 21g
07292 23g
07293 25g

NEW

07547 21g
07548 23g
07549 25g

Phil Taylor GOLD MEDAL BRASS

STEEL TIP BARRELS

- › Performance engineered
- › Colour enhanced professional barrels

SHAFTS

- › Gripper

FLIGHTS

- › Hi-Lite

CASE

- › Compact case



07161 30g

07157 27g

07140 24g

07108 21g

07160 29g

07156 26g

07134 23g

07107 20g

07158 28g

07154 25g

07129 22g

07104 19g

BARNEY BRASS BRASS

NEW

STEEL TIP BARRELS

- › Raymond van Barneveld 5 times World Champion!
- › Precision engineered brass barrels
- › Fully colour co-ordinated

SHAFTS

- › Gripper

FLIGHTS

- › Barney autograph character

CASE

- › Compact case



07805 21g
07806 23g
07807 25g
07808 27g

07811 21g
07812 23g
07813 25g
07814 27g

07817 21g
07818 23g
07819 25g
07820 27g

07823 21g
07824 23g
07825 25g
07826 27g

MAESTRO® LATINUM® BRASS BRASS



07748 20g
07749 22g
07750 24g

07753 21g
07754 23g
07755 25g

07763 22g
07764 24g
07765 26g

07758 21g
07759 23g
07760 25g

07795 22g
07796 24g
07797 26g

07720 22g
07721 24g
07722 26g

CONTENDER BRASS BRASS



07743 21g
07744 23g
07745 25g

07738 22g
07739 24g
07740 26g

07733 22g
07734 24g
07735 26g

07728 20g
07729 22g
07730 24g

07705 20g
07706 22g
07707 24g

STEEL TIP BARRELS

- › Unicorn Maestro barrels re-engineered in brass
- › Smooth release, soft feel Latinum technology

SHAFTS

- › Catalyst moulded shafts

FLIGHTS

- › Maestro signature flights

CASE

- › Eclipse Max case
- › 8 flight protectors



PETER MANLEY SAYS... SMOOTHLY DOES IT.

STEEL TIP BARRELS

- › Unicorn Contenders barrel shapes re-engineered in brass

SHAFTS

- › Gripper

FLIGHTS

- › HiLite signature

CASE

- › Eclipse Max case
- › 8 flight protectors



COLIN OSBORNE SAYS... WIZARD DARTS, WALLET FRIENDLY

SPECIALIST

We never stop listening, thinking, learning, winning. Engineering is Unicorn's DNA and Unicorn have been the first to market the majority of innovations in darts technology over 70 years.

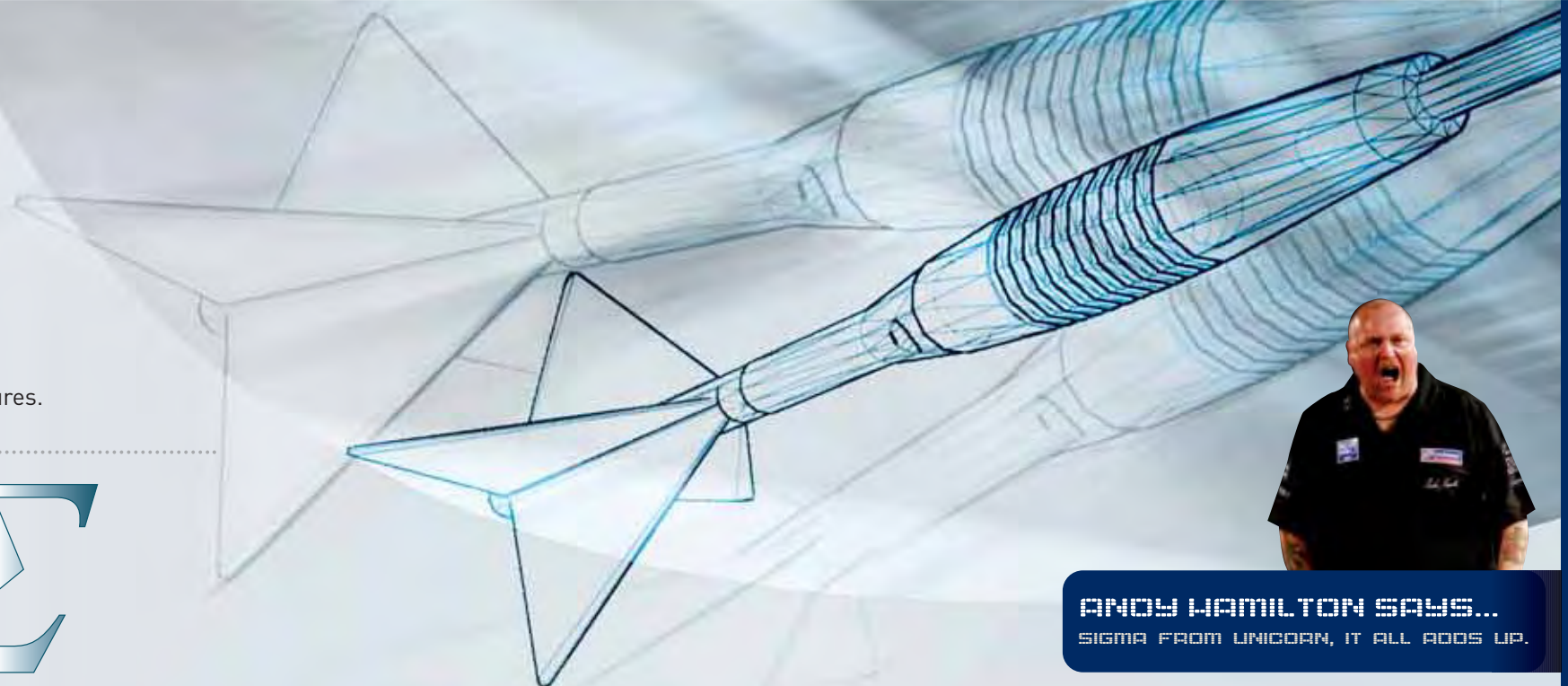
The SPECIALIST range is your glimpse directly into the UniLab. Here we bring cutting edge concepts to your skilled hands for your trial and approval.

Each dart in the SPECIALIST range earns its place with different, unique, performance enhancing features.

Sigma Range

Using the principles of UniLab, the Sigma range of darts has been designed from the outset with barrel, shaft and flight all mathematically matched to form an optimum aerodynamic unit, specified to give true flight and greater accuracy.

All Sigma darts are laser engraved with unique serial numbers and their precise weight. Read more about Unicorn and register your Sigma darts at www.unicorn-darts.com.



ANDY HAMILTON SAYS...
SIGMA FROM UNICORN, IT ALL ADDS UP.

SIGMA™ PRO 970 97% TUNGSTEN

ADDITIONAL ACCURACY FOR THE BETTER PLAYER.

STEEL TIP BARRELS

- › Steel Tip 97% Tungsten Nickel Alloy

SHAFTS

- › Sigma Pro side load shafts Natural or Gold (fitted)
- › Sigma One rigid shafts (spare set)

FLIGHTS

- › 6 Sigma Pro compact delta flights
- › 6 Sigma One enhanced delta flights

CASE

- › Sigma Midi wallet



10901 21g
10902 23g
10903 25g
10904 27g



NEW

Sigma Gold 970 All the features of **Sigma Pro 970** with the addition of Golden Unicorn Titanium technology. Optimises feel and grip, Reduces slip, Eliminates surface absorption.

10946 21g
10947 23g
10948 25g
10949 27g

SIGMA™ PRO 950 95% TUNGSTEN

ADDITIONAL ACCURACY FOR THE BETTER PLAYER. SIGMA DYNAMICS. COARSE GRIP.

STEEL TIP BARRELS

- › Steel Tip 95% Tungsten Nickel Alloy

SHAFTS

- › Sigma Pro side load shafts Natural or Gold (fitted)
- › Sigma One rigid shafts (spare set)

FLIGHTS

- › 6 Sigma Pro compact delta flights
- › 6 Sigma One enhanced delta flights

CASE

- › Sigma Midi wallet



10960 18g
10961 20g
10962 22g
10963 24g
10964 26g



NEW

Sigma Gold 950 All the features of **Sigma Pro 950** with the addition of Golden Unicorn Titanium technology. Optimises feel and grip, Reduces slip, Eliminates surface absorption.

10952 18g
10953 20g
10954 22g
10955 24g
10956 26g

SIGMA™ ONE 970 97% TUNGSTEN

FOR THE IMPROVING PLAYER.

STEEL TIP BARRELS

- › Steel Tip 97% Tungsten Nickel Alloy

SHAFTS

- › Sigma One rigid shafts

FLIGHTS

- › 6 Sigma One enhanced delta flights

CASE

- › Sigma Midi wallet



10907 21g
10908 23g
10909 25g
10910 27g

SIGMA™ ONE 950 95% TUNGSTEN

FOR THE IMPROVING PLAYER. SIGMA DYNAMICS. COARSE GRIP.

STEEL TIP BARRELS

- › Steel Tip 95% Tungsten Nickel Alloy

SHAFTS

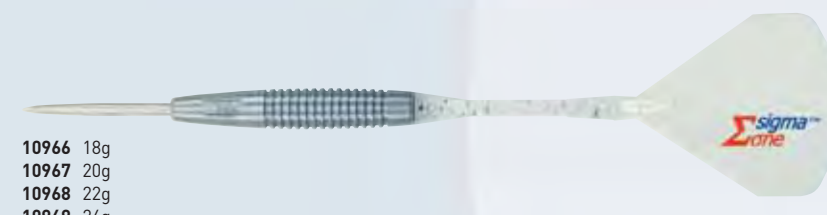
- › Sigma One rigid shafts

FLIGHTS

- › 6 Sigma One enhanced delta flights

CASE

- › Sigma Midi wallet



10966 18g
10967 20g
10968 22g
10969 24g
10970 26g

SIGMA™ ONE 970 SOFT 97% TUNGSTEN

OPTIMISED FOR SOFT TIP BOARDS.

SOFT TIP BARRELS

- › Soft Tip 97% Tungsten Nickel Alloy

SHAFTS

- › Sigma One rigid shafts

FLIGHTS

- › 6 Sigma One enhanced delta flights
- › Fitted with Sigma One tips

CASE

- › Sigma Midi wallet



03594 19g

SIGMA™ ONE 950 SOFT 95% TUNGSTEN

OPTIMISED FOR SOFT TIP BOARDS. SIGMA DYNAMICS. COARSE GRIP.

SOFT TIP BARRELS

- › Soft Tip 95% Tungsten Nickel Alloy

SHAFTS

- › Sigma One rigid shafts

FLIGHTS

- › 6 Sigma One enhanced delta flights
- › Fitted with Sigma One tips

CASE

- › Sigma Midi wallet



03595 18g



JAMES WADE WINS...
THE POC WHYTE & MACHAY PREMIER LEAGUE 2009

GRIPPER® 90% TUNGSTEN

STEEL TIP BARRELS

- › 90% Tungsten Nickel Alloy
- › Hi-Grip grooved barrels
- › Grooves extended onto points
- › Engraved Unicorn hallmark of quality
- › Matched Weight series - set of 3 barrels within 0.1g

SHAFTS

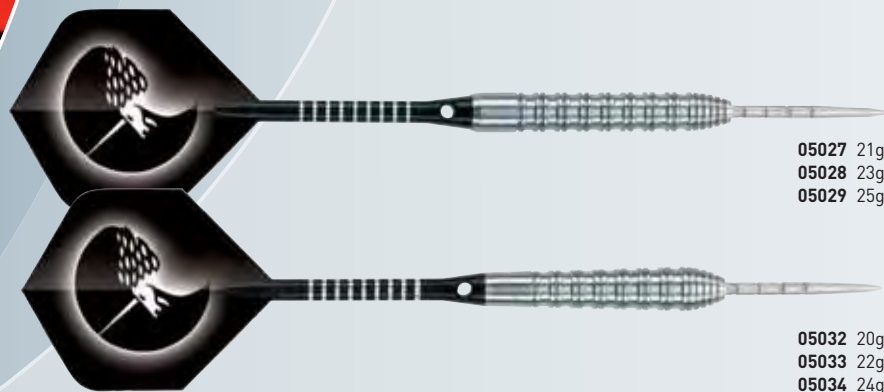
- › Aluminium

FLIGHTS

- › Metallic

CASE

- › Metallic finish Compact case
- › 8 flight protectors



CATALYST® 80% TUNGSTEN

STEEL TIP BARRELS

- › 80% Tungsten Nickel Alloy
- › 'Diamond Cut' barrel detailing
- › Engraved Unicorn hallmark of quality
- › Matched Weight series - set of 3 barrels within 0.1g

SHAFTS

- › Catalyst moulded

FLIGHTS

- › Maestro

CASE

- › Eclipse Max case
- › 8 flight protectors



DUM DUM™ T95™ 95% TUNGSTEN

STEEL TIP BARRELS

- › 95% Tungsten Nickel Alloy
- › Front loaded shorter barrels
- › Engraved Unicorn hallmark of quality
- › Matched Weight series - set of 3 barrels within 0.1g

SHAFTS

- › Gripper

FLIGHTS

- › Core

CASE

- › Micro case



CONTROL™ 80% TUNGSTEN

STEEL TIP BARRELS

- › 80% Tungsten Nickel Alloy
- › Deep machined Hi-Grip barrels
- › Engraved Unicorn hallmark of quality
- › Matched Weight series - set of 3 barrels within 0.1g

SHAFTS

- › Aluminium

FLIGHTS

- › Digiflite

CASE

- › Compact case
- › 8 flight protectors



DUM DUM™ 80% TUNGSTEN

STEEL TIP BARRELS

- › 80% Tungsten Nickel Alloy
- › Front loaded shorter barrels
- › Engraved Unicorn hallmark of quality
- › Matched Weight series - set of 3 barrels within 0.1g

SHAFTS

- › Gripper

FLIGHTS

- › Core

CASE

- › Micro case



PETER MANLEY SAYS...
LIKE MY SIGNATURE DARTS, DUM DUM ARE SHORT AND FRONT LOADED FOR GREAT BALANCE.

SPARKS™ 80% TUNGSTEN

STEEL TIP BARRELS

- › Fully Colour co-ordinated
- › 80% Tungsten Nickel Alloy
- › Precision engineered coloured barrels
- › Engraved Unicorn hallmark of quality
- › Matched Weight series - set of 3 barrels within 0.1g

SHAFTS

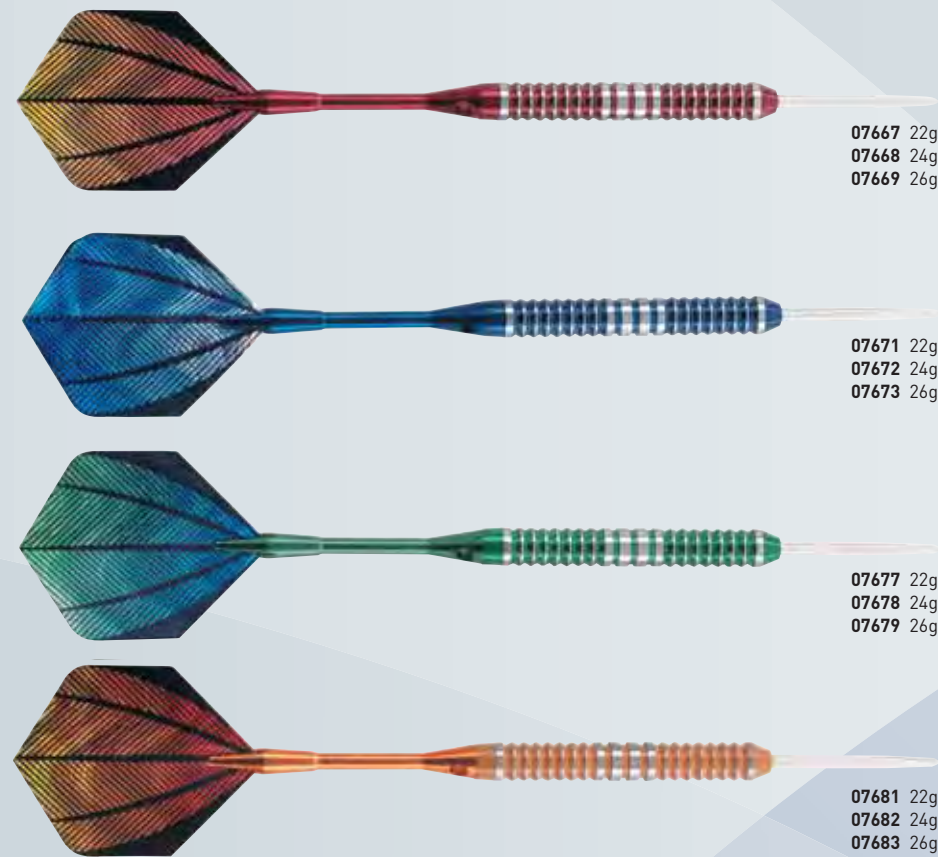
- › Aluminium

FLIGHTS

- › Hi-Lite

CASE

- › Metallic finish Compact case

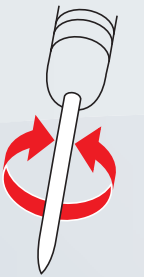


"Why are darts sold by weight, not length?" asked one of our correspondents. And we thought, what a very good point!

Stretch is the dart range catering for players more interested in barrel length than weight. All stretch barrels offer the slimmest diameter, the specified weight is achieved by extending the barrel and using materials of different densities. Unicorn's longest barrel was around 54 mm. Stretch offers increased lengths up to 67 mm.

There's more to Stretch than meets the eye - whilst the grip is the same pattern, it becomes more aggressive towards the back of the barrel where our research reveals that more and more players are holding their darts.

All Steel Tip Stretch barrels feature a rotating point allowing thrown darts to move out of the way of incoming darts.



STRETCH™ 80% TUNGSTEN



STEEL TIP BARRELS

- › 80% Tungsten Nickel Alloy
- › Engraved Unicorn hallmark of quality
- › Matched Weight series - set of 3 barrels within 0.1g

SHAFTS

- › Gripper

FLIGHTS

- › Maestro professional quality

CASE

- › Pearllised finish Compact case



HELIN PAINTER
SAYS...
GET THOSE SPARKS FLYING
- I OFTEN DO!

HERE COME THE GIRLS!

Darts is an inclusive sport with ladies all over the World competing day in day out.

We are delighted that World Champion Anastasia Dobromyslova has joined Team Unicorn as she fights her way up the PDC Order of Merit.

Ana is spearheading our approach with her own World Champion range supported by Irina, Tricia, Laura & Kimberley. Technical darts for technical players provide a range of styles, grips, finishes and weights all with Hero endorsement.

For real style on the Oche, take a look at our Autograph Collection of darts, wallets, shafts and flights. Designed with looks and features in mind, they are definitely darts to be seen with!



ANASTASIA DOBROMYSLOVA SAYS... DA!

SCORE WITH UNICORN. TALLY THOSE TREBLES AT www.unicorn-darts.com

	NEW WORLD CHAMPION BLACK 90% TUNGSTEN See page 7 for full dart specification	Used by Anastasia Dobromyslova World Champion	10327 22g 10328 24g 10329 26g
	NEW WORLD CHAMPION GOLDEN 90% TUNGSTEN See page 8 for full dart specification	Used by Anastasia Dobromyslova World Champion	10487 22g 10488 24g 10489 26g
	NEW WORLD CHAMPION MACHINA 90% TUNGSTEN See page 8 for full dart specification	Used by Anastasia Dobromyslova World Champion	10359 22g 10360 24g 10361 26g
	NEW WORLD CHAMPION TUNGSTEN 90% TUNGSTEN See page 9 for full dart specification	Used by Anastasia Dobromyslova World Champion	10978 22g 10979 24g 10980 26g
	NEW SILVER STAR 80% TUNGSTEN See page 17 for full dart specification	Anastasia Dobromyslova World Champion	07421 21g 07422 23g 07423 25g
	NEW GLOBAL 90% TUNGSTEN See page 14 for full dart specification	Irina Armstrong	10438 23g
	GLOBAL 90% TUNGSTEN See page 14 for full dart specification	Laura Tye	10796 24g
	GLOBAL 90% TUNGSTEN See page 15 for full dart specification	Tricia Wright	10758 29g
	NEW GENERATION 180 90% TUNGSTEN See page 13 for full dart specification		
		Kimberley Lewis	07524 25g

NEW Autograph COLLECTION

AUTOGRAPH™ 80% TUNGSTEN

	05037 22g		05042 27g
	05038 23g		05043 28g
	05039 24g		05044 29g
	05040 25g		05045 30g
	05041 26g		

- STEEL TIP BARRELS**
- 80% Tungsten Nickel Alloy
 - Precision engineered barrels
 - Matched Weight series - set of 3 barrels within 0.1g
- SHAFTS**
- Gripper
- FLIGHTS**
- Pearlescent
- CASE**
- Pearlised finish Compact case



Pearlised flights

Style flights



FLIGHT COMPENDIUMS

- 5 sets of 3 dart flights

77990 Pearlised 12 sets per master carton
77989 Style 12 sets per master carton

SHAFT COMPENDIUM

- 5 sets of 3 dart shafts

78010 12 sets per master carton

MAXI WALLET

- 'Autograph' Maxi wallet
- Pink Maxi wallet
- Fuchsia Maxi wallet

46128 Autograph 3 cases per master carton
46125 Pink 3 cases per master carton
46126 Fuchsia 3 cases per master carton

SOFT CASE

- Pink soft case

46127 3 cases per master carton

UNICORN. WORLD CHAMPIONS. 27 TIMES. www.unicorn-darts.com

HERE COME THE GIRLS!

unicorn

CORE

No nonsense precision engineered ultra quality darts. Great value, strength in depth across materials, the CORE range is your one stop shop.

T95 95% TUNGSTEN

STEEL TIP BARRELS

- > 95% Tungsten Nickel Alloy
- > Super slim barrels for extra close grouping
- > Engraved Unicorn hallmark of quality
- > Matched Weight series - set of 3 barrels within 0.1g

SHAFTS

- > Aluminium

FLIGHTS

- > Hi-Lite

CASE

- > Compact case



07444 21g
07445 23g
07446 25g
07447 27g
07448 29g



SID WADDELL SAYS...
IT'S A FEAST OF TUNGSTEN IN A WALKHALLA OF DARTS.

STRIKER® 80% TUNGSTEN



STEEL TIP BARRELS

- > 80% Tungsten Nickel Alloy
- > Precision engineered barrels
- > Matched Weight series - set of 3 barrels within 0.1g

SHAFTS

- > Gripper

FLIGHTS

- > Metallic flights

CASE

- > Compact case



05001 18g	05013 26g
05002 19g	05014 27g
05003 20g	05015 28g
05004 21g	05016 29g
05005 22g	05017 30g
05006 23g	05018 31g
05007 23g	05019 32g
05008 24g	05020 33g
05009 24g	05021 34g
05010 25g	05022 36g
05011 25g	05023 38g
05012 26g	05024 40g

T90 90% TUNGSTEN

STEEL TIP BARRELS

- > 90% Tungsten Nickel Alloy
- > Engineered contour barrels
- > Engraved Unicorn hallmark of quality
- > Matched Weight series - set of 3 barrels within 0.1g

SHAFTS

- > Aluminium

FLIGHTS

- > Hi-Lite

CASE

- > Compact case



07378 23g
07379 25g

07370 26g
07371 28g
07372 32g

07395 19g
07396 21g
07397 23g
07398 25g
07399 27g
07400 29g

T80 80% TUNGSTEN

STEEL TIP BARRELS

- > 80% Tungsten Nickel Alloy
- > Precision engineered barrels
- > Engraved Unicorn hallmark of quality
- > Matched Weight series - set of 3 barrels within 0.1g

SHAFTS

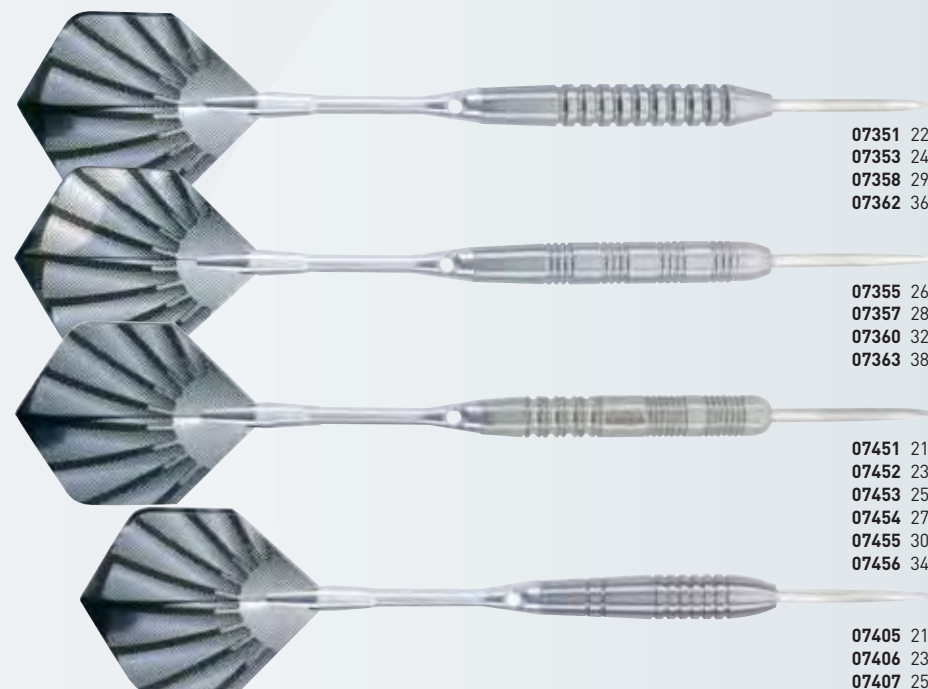
- > Aluminium

FLIGHTS

- > Metallic

CASE

- > Compact case



07351 22g
07353 24g
07358 29g
07362 36g

07355 26g
07357 28g
07360 32g
07363 38g

07451 21g
07452 23g
07453 25g
07454 27g
07455 30g
07456 34g

07405 21g
07406 23g
07407 25g
07408 27g



JAMES WADE SAYS...
CORE. IT DOES EXACTLY WHAT IT SAYS ON THE PACK

SILVER COMET® NICKEL SILVER

STEEL TIP BARRELS

- > Pure non-tarnish Nickel Silver barrels

SHAFTS

- > Aluminium

FLIGHTS

- > Hi-Lite

CASE

- > Compact case



07190 22g
07191 24g
07192 26g
07193 28g

CORE TUNGSTEN

STEEL TIP BARRELS

- > 80% Tungsten Nickel Alloy
- > Engraved Unicorn hallmark of quality

SHAFTS

- > Gripper II

FLIGHTS

- > Hi-Lite



07773 21g
07774 23g
07775 25g
07776 27g

CORE BRASS

STEEL TIP BARRELS

- > Entry level 'no-nonsense' brass darts
- > Performance engineered brass barrels

SHAFTS

- > Gripper II

FLIGHTS

- > Q flights



07768 21g
07769 23g
07770 25g

MASS MERCHANT RANGE



FULLY SEALED PACKS.
CLAM OR BUSTER PACKED.
ONLY AVAILABLE TO SPECIAL ORDER - CONTACT YOUR UNICORN SALES OFFICE.



NEW

77800
6 sets per master carton



NEW

77988
6 sets per master carton



77975
6 sets per master carton



71600
3 sets per master carton



71602 17g 71603 19g 71616 21g
6 sets per master carton



71621 17g 71604 19g 71605 21g
6 sets per master carton



71607 21g 71606 23g 71617 25g
3 sets per master carton



71618 20g 71619 22g 71608 24g
3 sets per master carton



71622 20g 71610 22g 71609 24g
3 sets per master carton



NEW

71624 24g 71625 26g
3 sets per master carton



71612 21g 71613 23g 71620 25g
3 sets per master carton



71615 22g 71614 24g
2 sets per master carton



Mr Philip Taylor.
You don't have to be Einstein to know that generations to come will scarce believe that such a one as The Power ever in flesh and blood walked upon this earth.

The Greatest Dart Player of his Generation and probably, simply The Greatest.

Phil "The Power" Taylor. 14 Times Champion of The World, winner of countless national and international titles throughout his illustrious, swash-buckling career.

Phil's darting odyssey with Unicorn started in 1996. Now, for the first time, we chart his progress as we have worked with him to continually refine, develop and improve his darts equipment. The darts available in the Evolution of The Power Series are the very barrels that Phil himself uses and has used to such stunning effect. The items illustrated here are the specific weights used by Phil, reproduced precisely to his personal specification.

PHASE 1 WORLD CHAMPION 90% TUNGSTEN

1996 TO 1999

SOFT TIP BARRELS

- Available in either Golden Unicorn Titanium or Natural Tungsten finish
- 90% Tungsten Nickel Alloy
- Engraved Unicorn hallmark of quality and player signature
- Coated show tips
- Matched Weight barrels

SHAFTS

- Aluminium

FLIGHTS

- Signature

- CASE**
- Eclipse Max case
 - 8 flight protectors



03020 18g



03111 18g

PHASE 2 PURIST® 90% TUNGSTEN

1999 TO 2007

SOFT TIP BARRELS ONLY

- Available in either Golden Unicorn Titanium or Natural Tungsten finish
- 90% Tungsten Nickel Alloy
- Engraved Unicorn hallmark of quality
- Matched Weight barrels

- CASE**
- Deluxe metallic
 - Micro case



Deep machined extra grip to rear of World Champion barrel



03001 18g



03101 18g

PHASE 3 PURIST® CURVE 90% TUNGSTEN

2003

SOFT TIP BARRELS ONLY

- Available in either Golden Unicorn Titanium or Natural Tungsten finish
- 90% Tungsten Nickel Alloy
- Engraved Unicorn hallmark of quality
- Matched Weight barrels

- CASE**
- Deluxe metallic
 - Micro case



Rear biased ring grip replaced with thumb detent



03009 18g



03109 18g

PHASE 4 SIGMA™ ONE 970

97% TUNGSTEN 2008

03594 19g

After a difficult 2007, Phil worked intensively with the UniBoffin and started competing with Sigma Pro.

A brave, radical departure for Phil, moving from a deeply machined, slender, parallel pattern to perfectly balanced, torpedo shaped Sigma Pro complete with Sigma Pro shafts.



SOFT TIP BARRELS

- 97% Tungsten Nickel Alloy
- Fitted with Sigma One tips
- Matched Weight barrels

SHAFTS

- Sigma One rigid shafts

FLIGHTS

- 6 Sigma One enhanced delta flights

CASE

- Sigma Midi wallet



PHASE 5 95% TUNGSTEN

2008 - AND ON

NEW

03646 18g

03545 18g

03644 18g



The Power Phase 5 – taking the shape from Sigma Pro and the grip from his battle proven Purists, Phil's return to form has been nothing short of astonishing culminating in winning his 14th World Championship with an unprecedented average of 110.94.

Try them. Because if you don't, you'll always wonder: What if?



PHIL TAYLOR SAYS...

**DON'T BE AFRAID TO CHANGE.
DO WHATEVER YOU NEED TO DO TO IMPROVE.**

EVOLUTION OF THE POWER

UNICORN. WORLD CHAMPIONS. 27 TIMES. www.unicorn-darts.com

AUTHENTIC

Rumours abound that Unicorn make their players use specific darts or configurations for commercial purposes. Not so.

When joining Team Unicorn, we work with all players from Generation 180 to World Champion to produce the dart that works for the player. We are motivated by success and strive to give the player whatever equipment improves their game in the deeply competitive environment of 21st Century Professional darts.

AUTHENTIC darts only come to market when the player is happy that we have met or exceeded their demands.

The Unicorn AUTHENTIC range brings together for the first time the actual, precise, genuine barrels that Team Unicorn players use. We never fail to be fascinated by player feedback, producing the AUTHENTIC range which demonstrates such a wide variety of grips, shapes and balances.

Please note that Team Unicorn dart development is a continuous process. The barrels illustrated are those in use by our players at the time of preparation of this Book of Darts.



John Lowe
John Lowe
3 Times
World Champion



Phil Taylor
Phil Taylor
14 Times
World Champion



John Part
John Part
3 Times
World Champion



Bob Anderson
Bob Anderson
World Champion

WORLD CHAMPION BLACK TITANIUM

80%/90% TUNGSTEN **NEW**

Professional darts has never been so competitive.

The pressure and rewards are intense and players are looking for an edge to give them that unfair advantage.

Unicorn Black Titanium – the no expense spared exclusive new series. Physical vapour deposition gives an ultra hard surface with superb grip, feel and durability. Black Series are equipped with 100% Titanium Black shafts to continue the same seamless grip further down the throw.

If you are serious about your darts you owe it to yourself to try the very best – Unicorn Black Titanium.



Raymond van Barneveld
Raymond van Barneveld
5 Times
World Champion



Anastasia Dobromyslova
Anastasia Dobromyslova
World Champion

SOFT TIP BARRELS

- › Unicorn Black Titanium Series
- › Black Titanium Aluminium Nitride coating
- › Ultra hard finish
- › Engraved Unicorn hallmark of quality and player signature
- › Guaranteed Weight series

SHAFTS

- › Black Titanium on 100% Titanium shaft

FLIGHTS

- › Metallic

CASE

- › Tungsten Black Series Midi wallet



JOHN PART SAYS...

BLACK TITANIUM,
LOOKS GOOD,
FEELS BETTER,
THROWS BEST



WORLD CHAMPION GOLDEN

80%/90% TUNGSTEN

SOFT TIP BARRELS

- › GOLDEN Unicorn Titanium technology
- › Optimises feel and grip, reduces slip
- › Eliminates surface absorption
- › Engraved Unicorn hallmark of quality and player signature
- › Matched Weight barrels
- › Special gold coated show tips

SHAFTS

- › Aluminium

FLIGHTS

- › Golden Hi-Lite signature

CASE

- › Eclipse Max case
- › 8 flight protectors



	John Lowe 3 Times World Champion	03011 16g 03012 18g
	Phil Taylor 14 Times World Champion	03019 16g 03020 18g
	John Part 3 Times World Champion	03037 16g 03038 18g
	Bob Anderson World Champion	03051 17g 03052 19g
	Raymond van Barneveld 5 Times World Champion	03055 17g 03056 19g
	Anastasia Dobromyslova World Champion	03061 16g 03062 18g

WORLD CHAMPION MACHINA

80%/90 TUNGSTEN

SOFT TIP BARRELS

- › Machina technology barrels
- › Unique Matt finish
- › Engraved Unicorn hallmark of quality and player signature
- › Matched Weight series

SHAFTS

- › GT Aluminium

FLIGHTS

- › Metallic

CASE

- › Eclipse Max case
- › 8 flight protectors



RAYMOND VAN BARNEVELD SAYS...

REALLY ENJOYING THE MACHINA FINISH. A VERY POSITIVE GRIP.

	John Lowe 3 Times World Champion	02776 16g 02777 18g
	Phil Taylor 14 Times World Champion	02770 16g 02771 18g
	John Part 3 Times World Champion	02773 16g 02774 18g
	Bob Anderson World Champion	02779 17g 02780 19g
	Raymond van Barneveld 5 Times World Champion	02782 17g 02783 19g
	Anastasia Dobromyslova World Champion	02785 16g 02786 18g

WORLD CHAMPION TUNGSTEN 80%/90 TUNGSTEN

SOFT TIP BARRELS

- › World Champion Series
- › Engraved Unicorn hallmark of quality and player signature
- › Special silver coated show tips
- › Matched Weight barrels

SHAFTS

- › Aluminium

FLIGHTS

- › Hi-Lite signature

CASE

- › Eclipse Max case
- › 8 flight protectors



	John Lowe 3 Times World Champion	03102 16g 03103 18g
	Phil Taylor 14 Times World Champion	03110 16g 03111 18g
	John Part 3 Times World Champion	03147 16g 03148 18g
	Bob Anderson World Champion	03128 17g 03129 19g
	Raymond van Barneveld 5 Times World Champion	02788 17g 02789 19g
	Anastasia Dobromyslova World Champion	02791 16g 02792 18g

LEGEND 80% TUNGSTEN

	Barry Twomlow	03117 16g 03118 18g 03119 20g
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LEGEND

NEWS OF THE WORLD CHAMPION THE MAN WHO TAUGHT THE WORLD TO PLAY DARTS

JOHN LOWE SAYS...

Barry Twomlow, the international darts ambassador and one of my dearest friends.

SOFT TIP BARRELS

- › Barry Twomlow Legend
- › 80% Tungsten Nickel Alloy
- › Engraved Unicorn hallmark of quality and player signature
- › Matched Weight barrels

SHAFTS

- › Aluminium

FLIGHTS

- › Hi-Lite signature

CASE

- › Eclipse Max case
- › 8 flight protectors



MAESTRO® GOLDEN 90% TUNGSTEN

SOFT TIP BARRELS

- › GOLDEN Unicorn Titanium technology
- › Optimises feel and grip
- › Reduces slip
- › Eliminates surface absorption
- › 90% Tungsten Nickel Alloy
- › Engraved Unicorn hallmark of quality and player signature
- › Special gold coated show tips
- › Matched Weight barrels

SHAFTS

- › Aluminium

FLIGHTS

- › Maestro signature

CASE

- › Eclipse Max case
- › 8 flight protectors



UNICORN MATCHED WEIGHT SERIES- Sets of 3 barrels within 0.1g.



Kevin Painter's darts feature Unicorn's exclusive Gripper barrel finish

James Wade's darts feature Unicorn's exclusive Gripper barrel finish

MAESTRO® TUNGSTEN 90% TUNGSTEN

SOFT TIP BARRELS

- › 90% Tungsten Nickel Alloy
- › Engraved Unicorn hallmark of quality and player signature
- › Special silver coated show tips
- › Matched Weight barrels

SHAFTS

- › Aluminium

FLIGHTS

- › Maestro signature

CASE

- › Eclipse Max case
- › 8 flight protectors



Kevin Painter's darts feature Unicorn's exclusive Gripper barrel finish

James Wade's darts feature Unicorn's exclusive Gripper barrel finish



MAESTRO SOFT TIP AUTHENTIC

unicorn®



A vital category that underpins the Team Unicorn Pyramid of Excellence.

We're delighted to welcome our new Global Members, plying their trade with unerring accuracy around the World. Global darts are designed to the precise specification of our Global players. They're out there now, gaining circuit experience and winning.

See www.unicorn-darts.com for full player biographies.

GLOBAL 90% TUNGSTEN

SOFT TIP BARRELS

- > 90% Tungsten Nickel Alloy
- > Engraved Unicorn hallmark of quality and player signature
- > Matched Weight barrels

SHAFTS

- > Gripper II

FLIGHTS

- > Maestro professional quality signature Digiflites

CASE

- > Eclipse Max case
- > 8 flight protectors



IRINA ARMSTRONG SAYS...
DARTIN' ALL OVER THE WORLD!

	Barry Jouannet	03497	18g
	Andy Kröckel	03553	18g
	Irina Armstrong	02799	18g
	Laura Tye	03235	18g
	Robbie Green	03545	18g
	Michael Rosenauer	03558	18g
	Tomonori Takeda	02795	19g
	Wynand Havenga	03588	18g
	Gary Mawson (60% Tungsten)	03518	19g
	Ricky Williams	02797	18g
	Tricia Wright	02796	19g
	Joe Cullen	02798	17g
	Paul Nicholson	02794	18g

Paul Nicholson's darts feature Unicorn's exclusive Gripper barrel finish

CONTENDER TUNGSTEN 90% TUNGSTEN

Hungry, dangerous, effective.

You really don't want to meet a Contender as they make their way around the circuit and up the rankings! See www.unicorn-darts.com for full player biographies.

	Wez Newton	03581	17g	03582	19g
	Mick McGowan	03577	17g	03578	19g
	Barrie Bates	03573	18g	03574	20g
	Colin Osborne	03569	17g	03570	19g
	Kirk Shepherd	03596	17g	03597	19g

SOFT TIP BARRELS

- > 90% Tungsten Nickel Alloy
- > Engraved Unicorn hallmark of quality and player signature
- > Matched Weight barrels

SHAFTS

- > Gripper II

FLIGHTS

- > Signature

CASE

- > Eclipse Max case
- > 8 flight protectors



STOP PRESS
JAMIE CALEN JOINS TEAM UNICORN
DARTS AVAILABLE Q3 2009

MEDIA 90% TUNGSTEN/NICKEL SILVER

	04155	18g	Nickel Silver		
	03394	18g	90% Tungsten - Matched Weight barrels Engraved Unicorn hallmark of quality and player signature		
	03195	16g	03196	18g	90% Tungsten - Matched Weight barrels Engraved Unicorn hallmark of quality and player signature

SHAFTS

- > Gripper

FLIGHTS

- > Maestro professional quality signature Digiflites

CASE

- > Eclipse Max case
- > 8 flight protectors



RUSS BRAY UK
SID WADDELL UK
THE SKY TV "VOICE OF DARTS"
GORDON SHUMWAY GERMANY

SIGNATURE

Continuous involvement with product development is a two way street between Unicorn's Research & Development Labs & Team Unicorn.

The SIGNATURE range takes the technology, features and design cues from the AUTHENTIC range to produce a comprehensive range of Team Unicorn approved darts.

World Class endorsement, Unicorn engineering, the SIGNATURE range provides unrivalled player appeal across a broad range of materials and configurations.

HERO® GOLDEN 95% TUNGSTEN

SOFT TIP BARRELS

- > Phil Taylor World Champion grip now available in a variety of barrel shapes
- > GOLDEN Unicorn Titanium technology
- > Optimises feel and grip
- > Reduces slip
- > Eliminates surface absorption
- > 95% Tungsten Nickel Alloy
- > Engraved Unicorn hallmark of quality
- > Special gold coated show tips
- > Matched weight barrels

SHAFTS

- > XLTi 100% Titanium shafts with Ozone locking rings

FLIGHTS

- > Unicorn Digiflites

CASE

- > Eclipse Max case
- > 8 flight protectors



SILVER STAR™ 80% TUNGSTEN



SOFT TIP BARRELS

- > 80% Tungsten Nickel Alloy
- > Precision engineered barrels
- > Matched Weight barrels

SHAFTS

- > Gripper

FLIGHTS

- > Hi-Lite

CASE

- > Eclipse Max case
- > 8 flight protectors



PHIL TAYLOR SAYS...
SILVER STARS. STRAIGHT FROM THE SILVER SCREEN TO YOU.

HERO® TUNGSTEN 95% TUNGSTEN

SOFT TIP BARRELS

- > Phil Taylor World Champion grip now available in a variety of barrel shapes
- > 95% Tungsten Nickel Alloy
- > Engraved Unicorn hallmark of quality
- > Special silver coated show tips
- > Matched weight barrels

SHAFTS

- > XLTi 100% Titanium shafts with Ozone locking rings

FLIGHTS

- > Unicorn Digiflites

CASE

- > Eclipse Max case
- > 8 flight protectors



BULLET® STAINLESS STEEL

SOFT TIP BARRELS

- › Stainless Steel barrels
- › Engraved Unicorn hallmark of quality

SHAFTS

- › Aluminium

FLIGHTS

- › Digiflite World Champion

CASE

- › Eclipse Max case
- › 8 flight protectors



03226 16g
03227 18g
03228 20g

Phil Taylor

03220 16g
03221 18g
03221 20g

John Lowe

NEW

02835 17g
02836 19g

Raymond van Barneveld

BARNEY BRASS BRASS **NEW**

SOFT TIP BARRELS

- › Fully colour co-ordinated
- › Precision engineered brass barrels

SHAFTS

- › Gripper

FLIGHTS

- › Barney autograph character

CASE

- › Compact case



02880 16g
02881 18g

02883 16g
02884 18g

02886 16g
02887 18g

02889 16g
02890 18g



MAESTRO® LATINUM® BRASS BRASS



03942 18g
03943 20g

Peter Manley

03944 17g
03945 19g

Kevin Painter

03952 18g
03953 20g

Adrian Lewis

03948 17g
03949 19g

James Wade

03966 18g

Andy Hamilton

03968 18g
03969 20g

Terry Jenkins

SOFT TIP BARRELS

- › Unicorn Maestro barrels re-engineered in brass
- › Smooth release, soft feel Latinum technology

SHAFTS

- › Catalyst moulded shafts

FLIGHTS

- › Maestro signature flights

CASE

- › Eclipse Max case
- › 8 flight protectors



PETER MANLEY SAYS...
SMOOTHLY DOES IT.

CONTENDER BRASS BRASS



03938 18g

Wez Newton

03934 18g

Mick McGowan

03930 17g

Barrie Bates

03926 17g

Colin Osborne

03924 19g

Kirk Shepherd

SOFT TIP BARRELS

- › Unicorn Contenders barrel shapes re-engineered in brass

SHAFTS

- › Gripper

FLIGHTS

- › Signature

CASE

- › Eclipse Max case
- › 8 flight protectors



WEZ NEWTON SAYS...
'GUT IT!'

RAYMOND VAN BARNEVELD SAYS...
BRASS CLASS!!!

SPECIALIST

We never stop listening, thinking, learning, winning. Engineering is Unicorn's DNA and Unicorn have been the first to market the majority of innovations in darts technology over 70 years.

The SPECIALIST range is your glimpse directly into the UniLab. Here we bring cutting edge concepts to your skilled hands for your trial and approval.

Each dart in the SPECIALIST range earns its place with different, unique, performance enhancing features.

GRIPPER® 80% TUNGSTEN

SOFT TIP BARRELS

- > 80% Tungsten Nickel Alloy
- > 'Hi Grip' grooved barrels
- > Engraved Unicorn hallmark of quality
- > Matched Weight barrels

SHAFTS

- > Aluminium

FLIGHTS

- > Metallic

CASE

- > Metallic finish Compact case



03959 17g
03960 19g

03963 18g
03964 20g

CONTROL™ 80% TUNGSTEN

SOFT TIP BARRELS

- > 80% Tungsten Nickel Alloy
- > Deep machined Hi-Grip barrels
- > Engraved Unicorn hallmark of quality
- > Matched Weight barrels

SHAFTS

- > Aluminium

FLIGHTS

- > Digiflite

CASE

- > Compact case



03771 17g
03772 19g

03765 16g
03766 18g
03767 20g

03402 17g
03403 19g

03935 17g
03936 19g

NEW

02838 16g
02839 18g

CATALYST® 80% TUNGSTEN



03517 18g
03519 20g

03514 17g
03515 19g

03511 18g
03512 20g

03533 17g
03534 19g

SOFT TIP BARRELS

- > 80% Tungsten Nickel Alloy
- > 'Diamond Cut' barrel detailing
- > Engraved Unicorn hallmark of quality
- > Matched Weight barrels

SHAFTS

- > Catalyst moulded shafts

FLIGHTS

- > Maestro

CASE

- > Eclipse Max case
- > 8 flight protectors



ADRIAN LEWIS SAYS...

HIT THE JACKPOT WITH CATALYST, THEY'RE A CUT ABOVE

CC775 80% TUNGSTEN



03121 16g
03122 18g

03131 17g
03132 19g

03141 18g

03125 16g
03126 18g

SOFT TIP BARRELS

- > 80% Tungsten Nickel Alloy
- > Matched Weight barrels
- > Engraved Unicorn hallmark of quality

SHAFTS

- > Aluminium

FLIGHTS

- > Hi-Lite

CASE

- > Metallic finish Compact case



DUM DUM™ T95™ 95% TUNGSTEN

SOFT TIP BARRELS

- › 95% Tungsten Nickel Alloy
- › Front loaded shorter barrels
- › Matched Weight barrels

SHAFTS

- › Gripper

FLIGHTS

- › Core

CASE

- › Micro case



03562 18g
03563 20g

PETER MANLEY SAYS...
LIKE MY SIGNATURE DARTS, DUM DUM ARE SHORT AND FRONT LOADED FOR GREAT BALANCE.

DUM DUM™ 80% TUNGSTEN

SOFT TIP BARRELS

- › 80% Tungsten Nickel Alloy
- › Front loaded shorter barrels
- › Matched Weight barrels

SHAFTS

- › Gripper

FLIGHTS

- › Core

CASE

- › Micro case



03685 16g
03686 18g
03687 20g

03680 16g
03681 18g
03682 20g

"Why are darts sold by weight, not length?" asked one of our correspondents. And we thought, what a very good point!

Stretch is the dart range catering for players more interested in barrel length than weight. All stretch barrels offer the slimmest diameter, the specified weight is achieved by extending the barrel and using materials of different densities. Unicorn's longest barrel was around 54 mm. Stretch offers increased lengths up to 74 mm.

There's more to Stretch than meets the eye - whilst the grip is the same pattern, it becomes more aggressive towards the back of the barrel where our research reveals that more and more players are holding their darts.

STRETCH™

SOFT TIP BARRELS

- › Engraved Unicorn hallmark of quality

SHAFTS

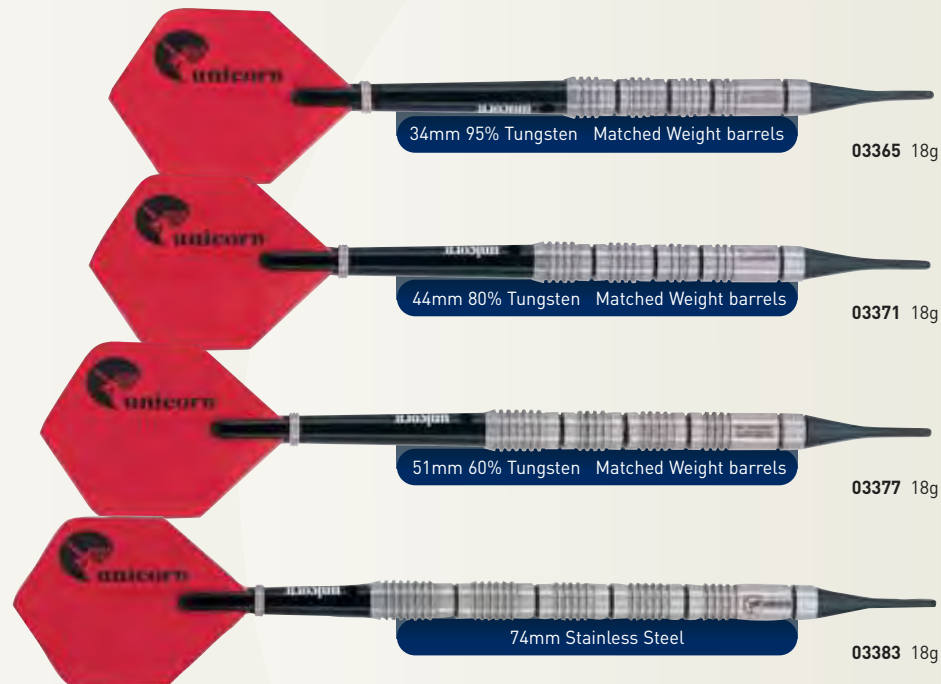
- › Gripper

FLIGHTS

- › Maestro professional quality flights

CASE

- › Pearllised finish Compact case



34mm 95% Tungsten Matched Weight barrels 03365 18g

44mm 80% Tungsten Matched Weight barrels 03371 18g

51mm 60% Tungsten Matched Weight barrels 03377 18g

74mm Stainless Steel 03383 18g

SPARKS™ 80% TUNGSTEN



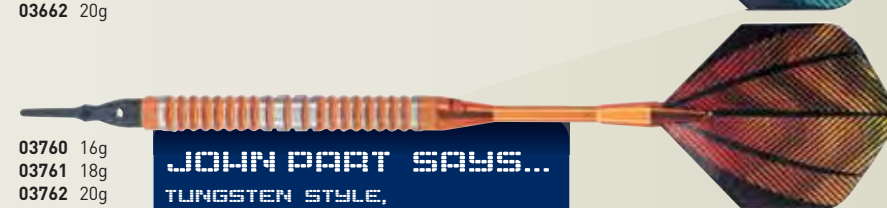
03650 16g
03651 18g
03652 20g



03655 16g
03656 18g
03657 20g



03660 16g
03661 18g
03662 20g



03760 16g
03761 18g
03762 20g

JOHN PATT SAYS...
TUNGSTEN STYLE,
COLLECT THEM ALL.

SOFT TIP BARRELS

- › Fully colour co-ordinated
- › 80% Tungsten Nickel Alloy
- › Matched Weight barrels
- › Engraved Unicorn hallmark of quality

SHAFTS

- › Aluminium

FLIGHTS

- › Hi-Lite

CASE

- › Metallic finish Compact case



CC405 SATIN CHROME BRASS



03341 16g
03342 18g

SOFT TIP BARRELS

- › Non-slip satin chrome brass darts

SHAFTS

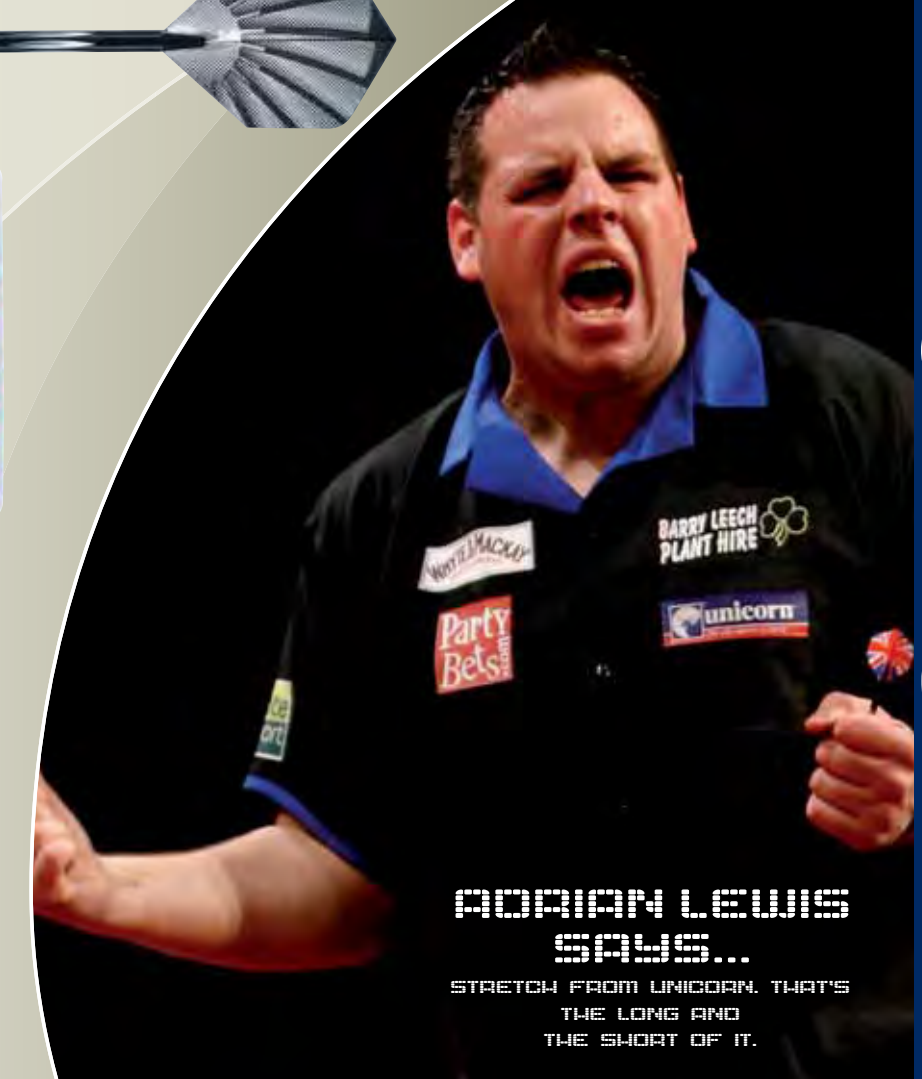
- › Aluminium

FLIGHTS

- › Metallic

CASE

- › Compact case



ADRIAN LEWIS SAYS...
STRETCH FROM UNICORN. THAT'S
THE LONG AND
THE SHORT OF IT.

HERE COME THE GIRLS!

Darts is an inclusive sport with ladies all over the World competing day in day out.

We are delighted that World Champion Anastasia Dobromyslova has joined Team Unicorn as she fights her way up the PDC Order of Merit.

Ana is spearheading our approach with her own World Champion range supported by Irina, Tricia & Laura. Technical darts for technical players provide a range of styles, grips, finishes and weights all with Hero endorsement.

For real style on the Oche, take a look at our Autograph Collection of darts, wallets, shafts and flights. Designed with looks and features in mind, they are definitely darts to be seen with!



NEW **WORLD CHAMPION BLACK 90% TUNGSTEN**
 > See page 35 for full dart specification

Anastasia Dobromyslova World Champion **02767** 16g
02768 18g

NEW **WORLD CHAMPION GOLDEN 90% TUNGSTEN**
 > See page 36 for full dart specification

Anastasia Dobromyslova World Champion **03061** 16g
03062 18g

NEW **WORLD CHAMPION MACHINA 90% TUNGSTEN**
 > See page 36 for full dart specification

Anastasia Dobromyslova World Champion **02785** 16g
02786 18g

NEW **WORLD CHAMPION TUNGSTEN 90% TUNGSTEN**
 > See page 36 for full dart specification

Anastasia Dobromyslova World Champion **02791** 16g
02792 18g

NEW **SILVER STAR 80% TUNGSTEN**
 > See page 43 for full dart specification

Anastasia Dobromyslova World Champion **02831** 16g
02832 18g

NEW **GLOBAL 90% TUNGSTEN**
 > See page 40 for full dart specification

Irina Armstrong **02799** 18g

GLOBAL 90% TUNGSTEN
 > See page 40 for full dart specification

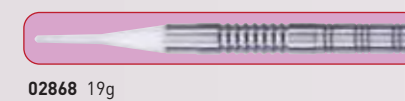
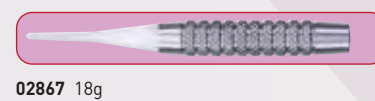
Laura Tye **03235** 18g

NEW **GLOBAL 90% TUNGSTEN**
 > See page 40 for full dart specification

Tricia Wright **02796** 19g

NEW Autograph[®] COLLECTION

AUTOGRAPH™ 80% TUNGSTEN



- STEEL TIP BARRELS**
- > 80% Tungsten Nickel Alloy
 - > Precision engineered barrels
 - > Matched Weight series - set of 3 barrels within 0.1g
- SHAFTS**
- > Gripper
- FLIGHTS**
- > Pearlescent
- CASE**
- > Pearlescent finish Compact case



Pearlised flights

Style flights



FLIGHT COMPENDIUMS

- > 5 sets of 3 dart flights

77990 Pearlised 12 sets per master carton
77989 Style 12 sets per master carton

SHAFT COMPENDIUM

- > 5 sets of 3 dart shafts

78010 12 sets per master carton

MAXI WALLET

- > 'Autograph' Maxi wallet
- > Pink Maxi wallet
- > Fuchsia Maxi wallet

46128 Autograph 3 cases per master carton
46125 Pink 3 cases per master carton
46126 Fuchsia 3 cases per master carton



SOFT CASE

- > Pink soft case

46127 3 cases per master carton

CORE

No nonsense precision engineered ultra quality darts.
Great value, strength in depth across materials, the CORE range is your one stop shop.

T95 95% TUNGSTEN

SOFT TIP BARRELS

- 95% Tungsten Nickel Alloy
- Engraved Unicorn hallmark of quality
- Matched Weight barrels

SHAFTS

- Aluminium

FLIGHTS

- Hi-Lite

CASE

- Compact case



03176 16g
03177 18g
03178 20g

T80 80% TUNGSTEN

SOFT TIP BARRELS

- 80% Tungsten Nickel Alloy
- Engraved Unicorn hallmark of quality
- Matched Weight barrels

SHAFTS

- Aluminium

FLIGHTS

- Hi-Lite

CASE

- Compact case



03191 17g



03187 16g
03188 18g



03182 17g
03183 19g

STRIKER® 80%/90% TUNGSTEN

SOFT TIP BARRELS

- 80%/90% Tungsten Nickel Alloy
- Matched Weight barrels

SHAFTS

- Gripper

FLIGHTS

- Metallic

CASE

- Compact case



NEW

NEW

90% Tungsten 02904 18g

80% Tungsten 02912 18g

80% Tungsten 02734 18g

90% Tungsten 02906 18g

80% Tungsten 02914 18g

80% Tungsten 02743 17g

80% Tungsten 02908 19g

80% Tungsten 02916 18g

80% Tungsten 02746 18g

80% Tungsten 02910 19g

90% Tungsten 02918 19g

CORE TUNGSTEN



03673 17g
03674 19g

CORE BRASS



03956 17g
03957 19g

BAR DARTS BRASS



CONTOUR TIP - LONG BLK SML THD
S/T BRASS BARREL KNURL 1/4" x 3/16" 12g

71500/B	Blue	2.3/4 STD VL	71500/R	Red	2.3/4 STD VL
71500/BK	Black	2.3/4 STD VL	71500/Y	Yellow	2.3/4 STD VL
71500/G	Green	2.3/4 STD VL			



CONTOUR TIP - LONG BLK STD
S/T BRASS BARREL 1/4" x 1/4" 12g

71506/B	Blue	2.3/4 STD VL	71506/R	Red	2.3/4 STD VL
71506/BK	Black	2.3/4 STD VL	71506/Y	Yellow	2.3/4 STD VL
71506/G	Green	2.3/4 STD VL			



CONTOUR TIP - LONG BLK STD
S/T BRASS BARREL 1/4" x 1/4" 17g

71601/B	Blue	2.3/4 STD VL	71601/R	Red	2.3/4 STD VL
71601/BK	Black	2.3/4 STD VL	71601/Y	Yellow	2.3/4 STD VL
71601/G	Green	2.3/4 STD VL			



CONTOUR TIP - LONG BLK SML THD
S/T BRASS BARREL KNURL 1/4" x 3/16" 17g

71602/B	Blue	2.3/4 STD VL	71602/R	Red	2.3/4 STD VL
71602/BK	Black	2.3/4 STD VL	71602/Y	Yellow	2.3/4 STD VL
71602/G	Green	2.3/4 STD VL			



CONTOUR TIP - LONG BLK SML THD
S/T BRASS BARREL KNURL 3/16" x 3/16" 12g

71603/B	Blue	2.3/4 SML DMV			
71603/BK	Black	2.3/4 SML DMV			
71603/G	Green	2.3/4 SML DMV			
71603/R	Red	2.3/4 SML DMV			
71603/Y	Yellow	2.3/4 SML DMV			



CONTOUR TIP - BLK SML
S/T BRASS BARREL KNURL 3/16" x 3/16" 12g

71604/B	Blue	2.3/4 SML DMV			
71604/BK	Black	2.3/4 SML DMV			
71604/G	Green	2.3/4 SML DMV			
71604/R	Red	2.3/4 SML DMV			
71604/Y	Yellow	2.3/4 SML DMV			

UNICORN. WORLD CHAMPIONS. 27 TIMES. www.unicorn-darts.com

SOFT TIP BARRELS

- 60% Tungsten Nickel Alloy darts
- Engraved Unicorn hallmark of quality

SHAFTS

- Gripper II

FLIGHTS

- Hi-Lite



SOFT TIP BARRELS

- Entry level 'no-nonsense' Brass darts
- Performance engineered brass barrels

SHAFTS

- Gripper II

FLIGHTS

- Q flights

SOFT TIP BARRELS

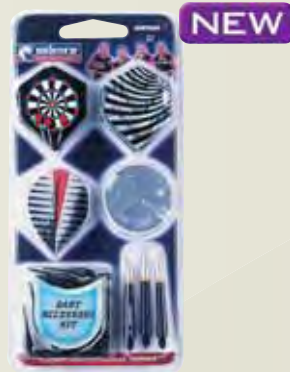
- Only supplied to special order Brass barrels
- Available in a range of: Flight colours, Thread sizes, Tip specifications and Weights
- 100 darts per master carton

FLIGHTS

- Moulded plastic



BOB ANDERSON SAYS...
CORE.
SEE HQ!!!



77800
6 sets per master carton



77988
6 sets per master carton



FULLY SEALED PACKS.
CLAM OR BUSTER PACKED.
ONLY AVAILABLE TO SPECIAL
ORDER - CONTACT YOUR
UNICORN SALES OFFICE.



779775
6 sets per master carton



71700
3 sets per master carton



71702 16g 71703 18g
6 sets per master carton



71704 16g 71705 18g
6 sets per master carton



71706 15g 71707 17g
3 sets per master carton



71717 15g 71708 17g
3 sets per master carton



71709 15g 71710 17g
3 sets per master carton



71711 18g 3 sets per master carton



71712 18g 3 sets per master carton



71714 18g 2 sets per master carton

DARTBOARDS

As you would expect from Unicorn - The Dartboard Company, we make available a full range of Bristle, Electronic and Coiled Paper dartboards, making the Unicorn Dartboard Range the Industry Standard for performance, innovation and value.

ECLIPSE ON TV

There are many dartboards available for the discerning player to choose. There is only one dartboard, the Eclipse Pro from Unicorn, that is chosen year after year by the PDC to be used exclusively in all televised tournaments around the World. The unprecedented professional tournament play that Unicorn Eclipse boards endure provides invaluable feedback to Unicorn's engineers to monitor and continually improve Eclipse construction and performance. That feedback now sees the introduction of Eclipse HD to be phased into PDC televised play during 2009. Only the very best selection of elite, first grade sisal can be

used to craft limited edition Eclipse HD boards. TV cameras are unforgiving and the superlative live performance of Eclipse boards is visible and known to millions of viewers around the World. All Eclipse boards use Minimum Metal for Maximum Target, actively improving scoring averages and checkout ratios and minimising bounceouts. At the highest level of the professional sport of darts, Unicorn Eclipse boards give you that vital edge to maximise scores in an ultra-low bounceout environment. Players and surveys around the World consistently rate the Unicorn Eclipse Pro as the finest board available from any manufacturer, bar none.



NEW

PDC CONFIRMS
IT'S SELECTION OF UNICORN
BRISTLE BOARDS UNTIL 2011

ECLIPSE® HD BRISTLE



- > Selected elite first grade sisal
- > PDC endorsed
- > World Champions endorsements
- > Designed to maximise averages
- > Unicorn high technology wiring design
- > Completely staple-free construction
- > Ultra-slim segmentation system - 30% thinner than conventional round wire boards
- > Increased target area - especially in Doubles and Trebles
- > Ultra high visibility number ring and spider
- > Staple-free Bullseye
- > PLUS 'Checkout Chart'
- > PLUS measuring tape

79416 5 boards per master carton



ECLIPSE® PRO BRISTLE

- > Championship quality bristle board
- > PDC endorsed
- > World Champions endorsements
- > Designed to maximise averages
- > Unicorn high technology wiring design
- > Completely staple-free construction
- > Ultra-slim segmentation system - 30% thinner than conventional round wire boards
- > Increased target area - especially in Doubles and Trebles
- > Ultra high visibility number ring and spider
- > Staple-free Bullseye
- > PLUS 'Checkout Chart'
- > PLUS measuring tape



79403 5 boards per master carton



Conventional wires Eclipse wires
THE ECLIPSE ADVANTAGE!

AT THE ABERDEEN PREMIER LEAGUE IN APRIL 2009, PHIL TAYLOR SET A NEW RECORD TELEVISED AVERAGE OF 116.01 ON A UNICORN ECLIPSE DARTBOARD.

ECLIPSE® PRO TRAINER

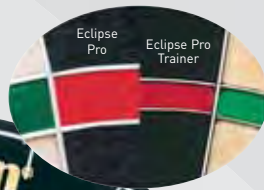
As used by Team Unicorn Members, the Eclipse Pro Trainer features ultra-slim doubles and trebles some 40% narrower than the Eclipse Pro match board. Ultra slim targets step up a player's game in practise, requiring astonishing accuracy, consistency and control. Eclipse Pro Trainer also features a new Micro Bull for training torture.

ECLIPSE® PRO TRAINER BRISTLE

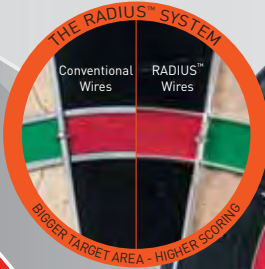
- > Dedicated practise board with specially designed Spider
- > Uses exactly the same materials and construction as the standard Eclipse Pro board



79406 2 boards per master carton



PDC WORLD CHAMPION 2009
PHIL TAYLOR CELEBRATES WINNING HIS 14TH WORLD CHAMPIONSHIP ON A UNICORN ECLIPSE BOARD AVERAGE OVER 110



RADIUS™ BRISTLE

- > Long life Tournament quality bristle board
- > PDC endorsed
- > Integrated spider construction
- > Double pyramid radial wires help to hold the spider securely in place
- > Ellipse section circumferential wires increase playing area and eliminate twisting
- > Staple free Bullseye
- > PLUS Checkout Chart
- > PLUS measuring tape



79423 5 boards per master carton

CORE BRISTLE

- > Medium duty bristle dartboard
- > Full size playing area
- > Round wire construction
- > SuperSlim™ wire fasteners to increase playing area
- > Staple-free bullseye
- > Checkout Chart on carton

79425 5 boards per master carton



STRIKER® BRISTLE

- > Competition quality bristle board
- > PDC endorsed
- > World Champions endorsements
- > High quality round wire construction
- > SuperSlim™ wire fasteners to increase playing area
- > Staple-free Bullseye
- > PLUS 'Checkout Chart'
- > PLUS measuring tape

79383 5 boards per master carton



XL PAPER

- > Full size playing surface
- > Top quality coiled paper dartboard
- > Double sided
- > Size 17" x 1/2"
- > Complete with 2 sets of darts

79085 6 boards per master carton



ELECTRONIC DARTBOARDS



Purists recognize that the most satisfying game of darts is played on a traditional bristle dartboard. With boards of Eclipse construction, bounce outs are minimized and players can work on maximising averages.

Electronic, self-scoring, dartboards have been available for many years using darts with a plastic point that lodge in holes in the playing surface. However, bounce outs tend to be a regular, accepted part of the game.

Unicorn introduce eBristle dartboards, the latest generation of electronic bristle boards featuring the advantage of a bristle rich playing surface with the fun and convenience of auto scoring. Now, you no longer need alternate sets of steel and soft tip darts, with a Unicorn eBristle board, enjoy the look and feel of a bristle board and the consistency of using your regular darts of choice.



eBristle STEEL TIP ELECTRONIC DARTBOARD

- > Suitable for up to 8 players
- > 38 games with 272 variations
- > 5 LED automatic scoring displays
- > 4 "XO" LED cricket scoring displays
- > Includes 6 steel tip darts
- > AC adaptor included

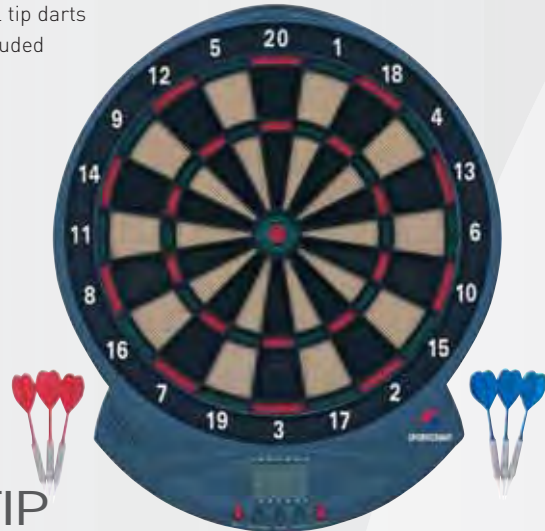
79660
2 boards per master carton



eBristle STEEL TIP ELECTRONIC DARTBOARD

- > Suitable for up to 8 players
- > 32 games with 256 variations
- > LCD automatic scoring display
- > Includes 6 steel tip darts
- > Requires 3 AA batteries (not included)

79650
3 boards per master carton



SOFT TIP ELECTRONIC DARTBOARD

- > Suitable for up to 8 players
- > 25 games with 176 variations
- > LCD automatic scoring display
- > Includes 6 soft tip darts
- > Requires 3 AA batteries (not included)

79511
6 boards per master carton



SOFT TIP ELECTRONIC DARTBOARD

- > Suitable for up to 8 players
- > 25 games with 176 variations
- > LCD automatic scoring display
- > Play against the computer feature
- > Includes 6 soft tip darts
- > Requires 3 AA batteries (not included)

79505
6 boards per master carton

ELECTRONIC HOME DART CENTRES



STEEL TIP ELECTRONIC DARTS CENTRE

- > Electronic bristle board and wooden cabinet
- > Suitable for up to 8 players
- > 38 games with 272 variations
- > 5 LED automatic scoring displays
- > 4 "XO" LED cricket scoring displays
- > Includes 6 steel tip darts
- > AC adaptor included

79670
1 boards per master carton



THIS RANGE IS ONLY AVAILABLE TO SPECIAL ORDER
- CONTACT YOUR UNICORN SALES OFFICE

SOFT TIP ELECTRONIC DARTS CENTRE

- > Plastic board and cabinet set
- > Suitable for up to 8 players
- > 32 games with 256 variations
- > LCD automatic scoring display
- > Includes 6 soft tip darts and 12 tips
- > Requires 3 AA batteries (not included)

79580
3 games per master carton



JOHN PART
SAYS...
HOW VERY JEDI

TRADITIONAL HOME DART CENTRES

NEW STRIKER® HOME DARTS CENTRE

- › Wooden cabinet with shaped doors
- › Wipe-clean whiteboards on door inners for scoring
- › Striker bristle dartboard with SuperSlim™ wire fasteners and staple-free Bullseye
- › Complete with 2 sets of darts
- › PLUS marker pen and wiper
- › Checkout Chart



46136
2 cabinets per master carton



NEW STRIKER® BOARD & SURROUND HOME DARTS CENTRE

- › Striker EVA dart board surround
- › Striker bristle dart board
- › Complete with 2 sets of darts



46122
2 per master carton



XL 18" HOME DARTS CENTRE

- › Compact Wooden Cabinet
- › Wipe clean whiteboards on door inners for scoring
- › PLUS marker pen and wiper
- › XL paper coiled dartboard
- › Complete with 2 sets of darts



18" 46013
2 cabinets per master carton



SURROUNDS, CLAMPS & CABINETS

DARTBOARD WALL CLAMP

- › Robust spring-loaded clamp securely holds a bristle dartboard
- › Wall mounted
- › Fixing kit and full instructions supplied
- › Allows board to be rotated as required
- › Ideal for use in conjunction with the Unicorn Dartboard Surround

79379 Dartboard not included



TEKNIK™ CABINET

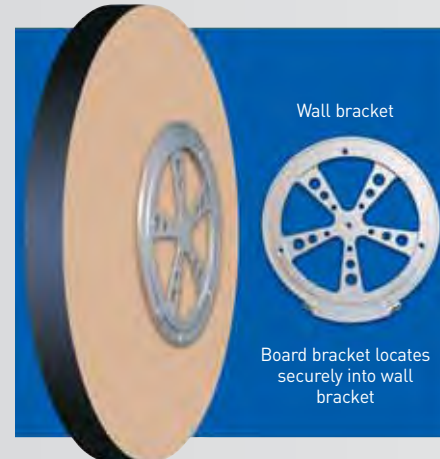
- › Tough, stylish aluminium frame
- › Unique adjustable fixing system
- › Fits 18" bristle or paper boards from 3/4" to 1 1/2" thick
- › Includes Checkout Chart and oche

46020 3 Cabinets per master carton
Dartboard & Darts not included

NEW TEKNIK 360 MAGNETIC DARTBOARD HOLDER

- › PATENT APPLIED FOR
- › Clever two piece all metal design locates board securely and safely on wall
- › Innovative construction gives precise rotation and vertical alignment
- › Easy up! Supplied with fixing kit and instructions

79427 6 Holders per master carton



Wall bracket

Board bracket locates securely into wall bracket



Colour of veneer may vary

ORIGINAL CABINET

- › Budget home cabinet
- › Classic compact size
- › Accommodates full size bristle dartboard

46012 2 Cabinets per master carton

PROFESSIONAL DARTBOARD SURROUNDS

- › Ultra heavy duty
- › Injection moulded plastic protection ring
- › High density material holds dart points securely
- › Virtually eliminates the risk of 'bounce-outs' from near misses
- › Protects surrounding area from accidental surface marks and damage
- › Clamps around a standard bristle dartboard with no fixings required
- › Dartboard not included

DARTBOARD SURROUNDS

- 79370 Gold
 - 79371 Silver
 - 79372 Orange
 - 79373 Black
 - 79374 Red
 - 79375 Blue
 - 79376 White
 - 79377 Yellow
 - 79378 Green
- Master pack of 5 one colour



STRIKER® EVA DARTBOARD SURROUNDS

- › Lightweight injection moulded EVA protection ring
- › Holds dart points securely
- › Virtually eliminates the risk of 'bounce-outs' from near misses
- › Protects surrounding area from accidental surface marks and damage
- › Clamps around a standard bristle dartboard with no fixings required
- › Dartboard not included

DARTBOARD SURROUNDS

- 79363 Blue
 - 79360 Red
 - 79359 Gold
 - 79361 Black
- Master pack of 5 one colour



BOARD ACCESSORIES

NEW



PROFESSIONAL DART MAT

- > Heavy duty rubber dart mat
- > International throwing line marked as well as 8ft line

86055 Master pack of 1

STRIKER® DART MAT

- > Light weight EVA dart mat
- > International throwing line marked as well as 8ft line

86324 Master pack of 1

UNICORN ON TOUR

The ultra portable system that enables you to use your Dartboard in virtually any location that has a door!

The system comprises:-

- > Unicorn Eclipse Pro Board
- > Unicorn OcheMate for precise set-up
- > Unicorn short mat Oche
- > Dartboard mounting with adjustable door fixing and external safety warning notice
- > Complete with specially designed convenient carry bag



46001 Master pack of 1

SCOREBOARD

- > Extra large wipe clean scoreboard
- > Size 470 x 500mm (18 1/2" x 19 1/2" approx)
- > Complete with Marker Pen
- > Magnetic wiper park

46003 Master pack of 1

NEW

OCHE

- > Self adhesive Oche



86053 Master pack of 1

OCHEMATE

- > At last, a simple and foolproof way to set up a dartboard ready for tournament play
- > Incorporates a unique measure for the diagonal from the Oche to the centre Bullseye
- > Also measures both vertical and horizontal dimensions
- > Complete with easy to follow instructions

76115 Master pack of 6

NEW



PRO DARTMATE

Professional standard free standing portable system comprising:

- > Backboard with two integral scoreboards
- > Eclipse Pro Dartboard
- > Unicorn Professional Dartboard Surround
- > Teknik 360 Magnetic Dartboard holder
- > OcheMate for the perfect set-up
- > Raised Oche
- > Fully demountable and portable
- > Complete with carrying holdall (1200x800x200mm)

85178 Master pack of 1



DARTMATE

- > A new improved version of the original Free Standing Board & Cabinet
- > Used by most of the world's best known players
- > Holds the board at the regulation height
- > Fully portable - folds down into 2 easily carried packs
- > Can be used anywhere
- > Ideal for exhibitions or practice
- > Complete with full instructions
- > Includes Eclipse Pro tournament bristle dartboard
- > Includes OcheMate

85139 Master pack of 1 (comprises 2 cartons)

NEW IMPROVED LEG ASSEMBLY

Darts FOR DUMMIES™

BY unicorn
The Big Name In Darts®

Exclusive to Unicorn, a fun introduction to the game of Darts. Both models come complete with 'Dummies' mini handbook explaining various alternative games, scoring and basic techniques.

18" TOURNAMENT BRISTLE HOME DARTS CENTRE

- > Tournament quality bristle dartboard
- > Wooden dartboard cabinet complete with fittings
- > Complete with 2 sets of brass finish darts with "For Dummies" flights
- > Marker pen & wiper
- > "For Dummies" ways to finish poster
- > Self adhesive Oche and OcheMate
- > "Darts For Dummies" guide to the game

46086 2 cabinets per master carton

18" TOURNAMENT SIZE PAPER HOME DARTS CENTRE

- > Tournament size double sided paper dartboard
- > Wooden dartboard cabinet complete with fittings
- > Complete with 2 sets of brass finish darts with "For Dummies" flights
- > Marker pen & wiper
- > "For Dummies" ways to finish poster
- > Self adhesive Oche and OcheMate
- > "Darts For Dummies" guide to the game "Darts For Dummies" guide to the game

46088 2 cabinets per master carton

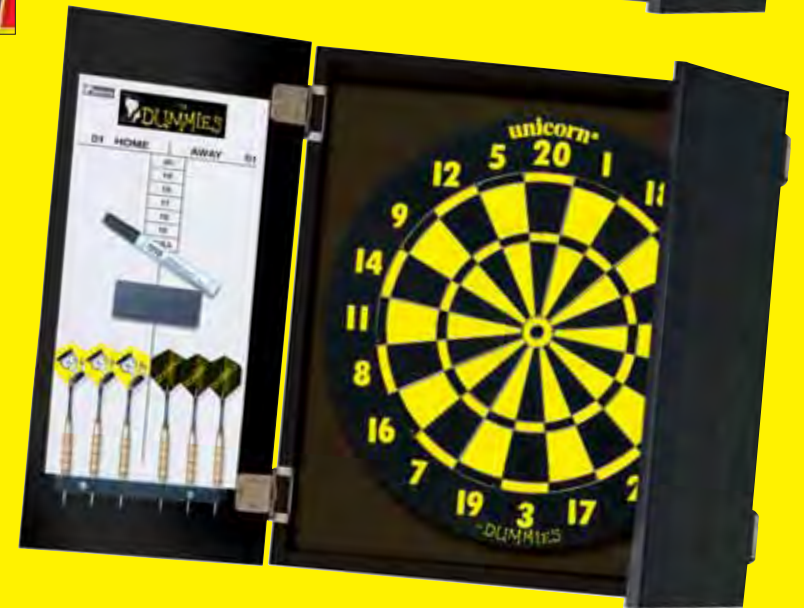
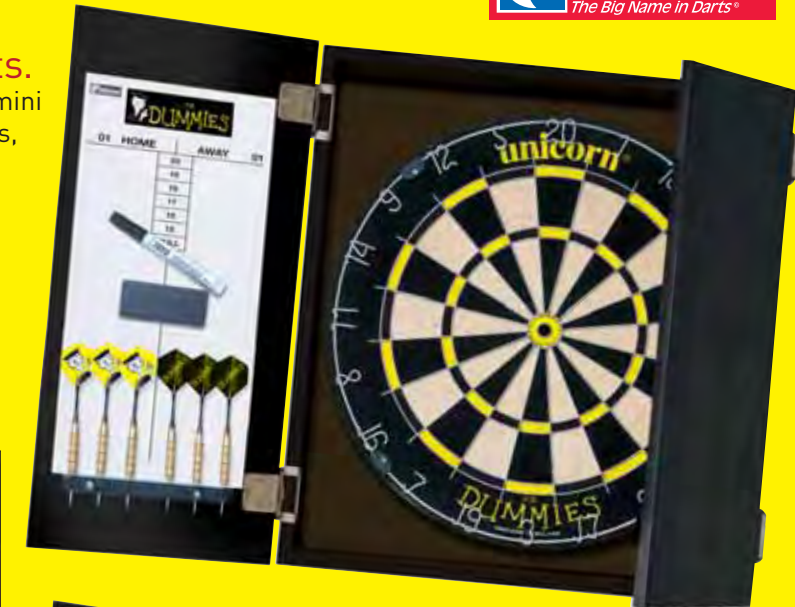
Darts For Dummies by Unicorn dart products are not available worldwide. Contact Unicorn Customer Services assist@unicorngroup.com to register interest and for up to date territory availability.

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Use the tips in the book from the UK's best to improve

the SIMPSONS 20 YEARS

STUFF

BY **unicorn**
The Big Name in Darts®

HOMER SIGNATURE DART

BRASS STEEL TIP & SOFT TIP

- BARRELS**
- Coloured brass barrels
 - Engraved Simpsons branding and character
- SHAFTS**
- SlikStik+ shafts
 - PLUS set of spare XL shafts
- FLIGHTS**
- Simpsons
- CASE**
- Homer X Pack case



HOME DARTS CENTRE

- Wooden dartboard cabinet with printed double doors with Homer character design
- Simpsons paper dartboard with Simpsons Dart Game on reverse
- Complete with 2 sets of brass darts with Simpsons flights
- Marker pen & wiper
- Best ways to finish poster

46100 2 cabinets per master carton



MIDI GIFT PACK

BRASS STEEL TIP & SOFT TIP

- BARRELS**
- Set of colour enhanced brass darts
 - Engraved with Simpsons branding and character
- SHAFTS**
- SlikStik+ shafts
 - PLUS set of spare XL shafts
- FLIGHTS**
- Simpsons flights
 - Spare set of Simpsons flights
- CASE**
- Simpsons branded midi dart wallet
 - Versatile storage capacity
 - Opens flat for convenience with 3 sided zip closure
 - Set of flight protectors
 - Soft tip has 9 spare tips



46057 25g

46069 17g



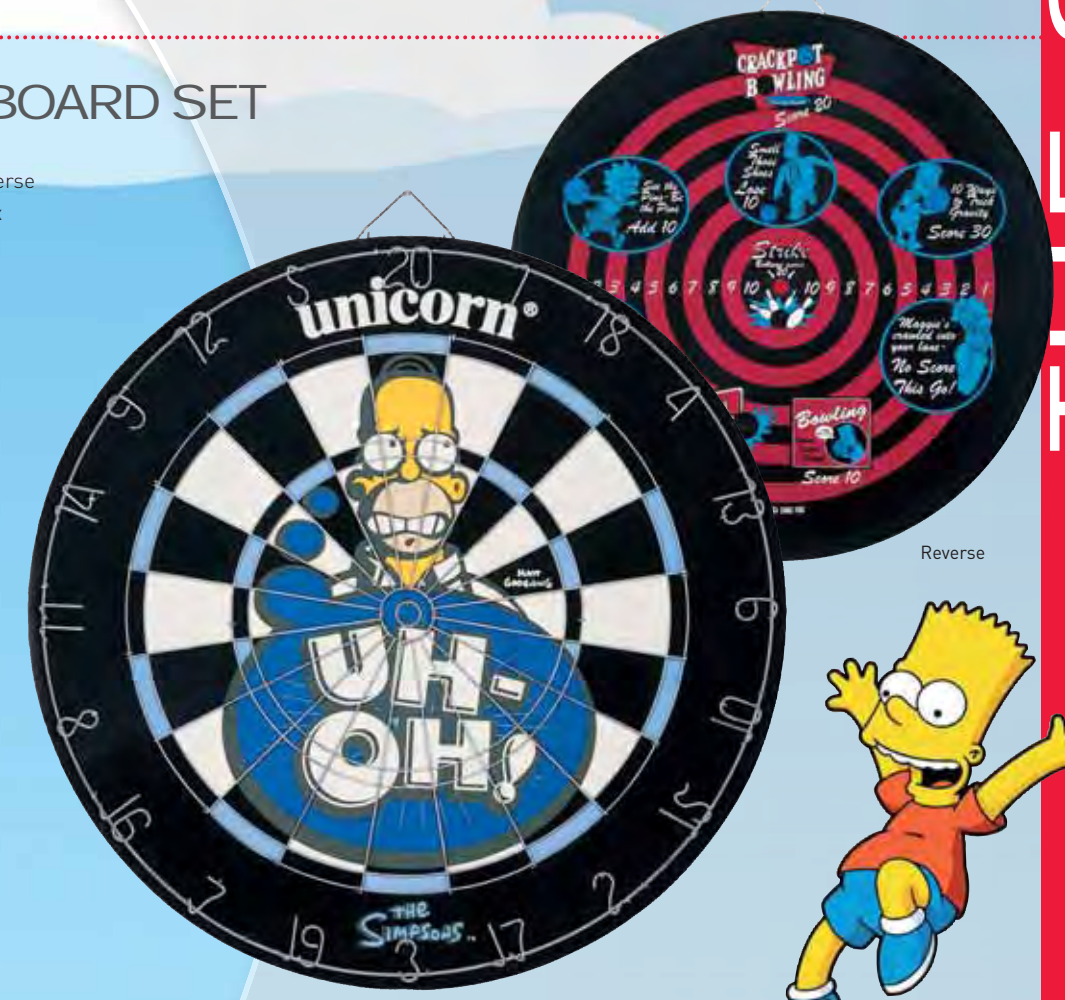
HOMER SAYS...
TRYING IS THE FIRST STEP TO FAILURE!



PAPER DARTBOARD SET

- Complete with 2 sets of darts
- Simpsons Dart Game on the reverse
- Full colour Simpsons display box

79082 6 sets per master carton



Reverse

the SIMPSONS™

20 YEARS

STUFF

BY unicorn
The Big Name in Darts®



MAGNETIC DART GAME

- Complete with 2 sets of flat-nosed magnetic darts with Simpsons flights
- Simpsons Dart Game on the reverse
- Wall hanging
- Full colour Simpsons display box

79083 6 sets per master carton



1 FLIGHT COMPENDIUM OF 5 DESIGNS

Selection may vary 77685 12 sets per master carton



THE SIMPSONS FLIGHT RANGE
26 PACKS OF INDIVIDUAL DESIGNS



68349 Good food

77552 Woo-hoo!

77555 Brahrp!

68010 Krusty/Who do you love?



68001 Bart/On the phone

68002 Homer/Will work for Duff

68003 Homer/Doh!

68004 Homer/I may not always be right...



68006 Bart/Lion

68255 Surfs Up!

77546 Eat my shorts!

77769 Ahh. TV...



68348 Best Dad

68012 Homer/There's nothing like beer

68013 Beer + the ladies

77775 Bartman



77641 Stupid eh?

68257 Danger Man at work

68258 Slow Man at work

77674 I'll be good sometimes



77768 Beer! How did you know?

77680 Donuts 2

77591 Donuts

MAESTRO®

- New thicker gauge material - ultra strong
- Increasingly used by professionals



68131 You fry it...

68132 No1 Dad

68133 Happy Fathers Day



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Simpsons by Unicorn dart products are not available worldwide. Contact Unicorn Customer Services assist@unicorngroup.com to register interest and for up to date territory availability. Products labelled 'New' are a visual representation and subject to final licence approval - product availability will be confirmed in due course.



THE SIMPSONS unicorn

HOME DARTS CENTRE

- > Wooden dartboard cabinet with printed double doors with Guinness surf design
- > Official tournament size Guinness bristle dartboard
- > Complete with 2 sets of precision darts with Guinness logo flights
- > Wipe clean whiteboards
- > Marker pen & wiper

46117 2 cabinets per master carton



18" BRISTLE DARTBOARD

79414 5 boards per master carton

TOURNAMENT PAPER DARTBOARD GAME

- > Complete with 2 sets of professional darts with Guinness logo flights
- > Full size playing surface

79088 6 boards per master carton



THE GUINNESS WORD, THE HARP DEVICE, THE ANIMAL DEVICE, AND THE ARTHUR GUINNESS SIGNATURE ARE TRADE MARKS AND ARE USED UNDER LICENSE.
© GUINNESS & Co.

TUNGSTEN DARTS

- > Complete with a set of 80% Tungsten matched weight darts with Guinness logo flights
- > Accessories and Compact case

07024 6 sets per master carton



MAXI WALLET

- > Guinness by night[®] Maxi wallet

46115 3 wallets per master carton



BRASS DARTS WALLET GIFT SET

- > 'Guinness by night[®]' Midi wallet
- > Set of steel tip brass darts with Guinness logo flights

07021 3 sets per master carton

GUINNESS FLIGHT RANGE 8 PACKS OF INDIVIDUAL DESIGNS



68303 Guinness Logo

68304 Guinness by Night

68305 Guinness Pint

68306 Perfect Grouping

68307 Double Top

68308 Aim for a Guinness

68309 Pure Genius

68310 The Pour

FLIGHT COMPENDIUM

- > 5 sets of 3 dart flights
- > Includes FlightMate[™] pocket flight holder

77794 12 sets per master carton

AUTHENTIC FLIGHTS

Unicorn flight designs are unique and are only available from Unicorn.



B 68311 X 68176 P 68174 B 68175 P 68164 X 77665



P 77217 S 77996 P 77599 S 77999 P 77215 S 77992 P 77216 S 77993 P 68400 S 68401 P 68396 S 68397



S 77102 S 77106 S 77101 S 77103 S 68402 S 68398



P 77232 P 77802 P 77231 P 77233 P 68399 P 68395



S 77107 P 68087 S 68353 P 68356 P 77116 S 77114 P 77698 1 flight 2 different faces



X 77900 S 77882 X 77901 S 77883 P 68183 S 68189 P 68313 S 68316 P 68180 S 68188 P 68273 S 68274



S 68354 P 68357 X 68358 S 68355 P 68359 X 68360 S 68408 P 68406 X 68407 P 68403



P 77726 X 77727 P 77728 S 77729 P 77716 S 77723 P 77724 S 77725



P 68405 P 68409 P 77826 Four-sided flight X 77828 Four-sided flight



P 77732 X 77733 P 77714 S 77719 P 77734 S 77735 P 77730 S 77731



P 77777 Four-sided flight



P 68088 P 68089 P 68090 B 68091



P 68116 1 flight 4 different faces P 77902 S 77904 X 77903 P 77957 S 77959 X 77958



P 77967 X 77939 S 77940 P 68261 P 68161 S 68167 P 68160 X 68166 P 68158

Refer to symbols
Select P X B or S
Quote item number



PLUS 6.14 SQ INS
The original Unicorn Flight shape that's now copied as a standard shape worldwide as it's an ideal general purpose flight that suits all styles of play and Dart/Shaft combinations.



XTRA 5.63 SQ INS
For accurate players, the unique Xtra shape allows the closest groupings.



BIG WING 6.94 SQ INS
These Extra Large Flights (+13% bigger than Plus shape) give Extra Lift and are becoming increasingly popular with top players.



SLIM 5.09 SQ INS
Lightweight Flights for lighter weight Darts, especially soft tip where they're used by most of Unicorn's top players.

Flights are supplied blister carded, 12 sets per pack.

AUTHENTIC FLIGHTS

unicorn

SPECIALIST FLIGHTS Holographic & metallic designs



P 77380 Two-sided flight



P 77296



P 68320 X 68321



P 77653



P 77657



P 77275



P 68335 X 68336



P 68322 X 68323



P 77663



S 77241 X 77242



P 77443 X 77488
S 77499



P 77559



P 77470 X 77471
S 77472



P 77351 X 77363
S 77378



P 77382 X 77386
S 77390



P 77394 X 77395
S 77398



P 77407



P 77579 Four-sided flight



P 68341 X 68342



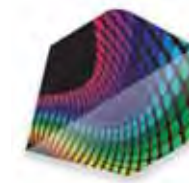
P 68337 X 68338



P 68339 X 68340



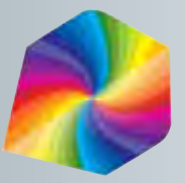
P 68332 X 68333



P 68328 X 68329
B 68327



P 68330 X 68331



P 68324 X 68325



P 68375 X 68376
S 68377



P 68388 X 68389
S 68390



P 68368 S 68380



P 68378 X 68379



P 68370



P 68383 S 68384



P 68385 S 68386

SIGMA™ Optimised for use with Sigma Darts



SIGMA 68262

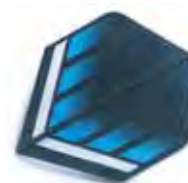


SIGMA 68394

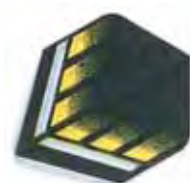


B 68263

CHECKOUT® Nylon textured flights. Super tough and extra durable



P 77486



P 77489



P 77722



P 77721



P 77433



P 77435 X 77485

PEARLESCENT Striking hologram metallic polyester flights



P 68058 X 68072



P 68059 X 68073



P 68060 X 68074



P 68061 X 68075



P 68062 X 68076

Q Super-wave ribbed metallic flights. Better flight stability, improved aerodynamic drag



P 77633



P 77816 X 77866



P 77811



P 77634



X 77221



P 77615

Refer to symbols
Select P X B or S
Quote item number



PLUS 6.14 SQ INS
The original Unicorn Flight shape that's now copied as a standard shape worldwide as it's an ideal general purpose flight that suits all styles of play and Dart/Shaft combinations.



XTRA 5.63 SQ INS
For accurate players, the unique Xtra shape allows the closest groupings.



BIG WING 6.94 SQ INS
These Extra Large Flights (+13% bigger than Plus shape) give Extra Lift and are becoming increasingly popular with top players.



SLIM 5.09 SQ INS
Lightweight Flights for lighter weight Darts, especially soft tip where they're used by most of Unicorn's top players.

Flights are supplied blister carded, 12 sets per pack.



PETER MANLEY SAYS...
WELL, WHICH IS THE WAY?

UNICORN. THE RELENTLESS, INDOMITABLE, UNSTOPPABLE DRIVE FOR IMPROVEMENT.

UNICORN. WORLD CHAMPIONS. 27 TIMES. www.unicorn-darts.com

SPECIALIST FLIGHTS unicorn



Refer to symbols
Select P X B or S
Quote item number



PLUS 6.14 SQ INS
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Flights are supplied blister carded, 12 sets per pack.

PHASE 5 **NEW**

- Simple and secure side loading design
- 100% Titanium base
- Durable hi-flex flight holder
- Built in flight protector
- Added grip to base of shaft
- Replaceable flight holders



78664 78665 78669

SIGMA™ PRO **NEW**

- Simple and secure side loading design
- 100% Titanium base
- Durable hi-flex flight holder
- Built in flight protector
- Optimised for use with Sigma Pro Darts
- Replaceable flight holders



78653 78684

SIGMA™ ONE **NEW**

- Specifically designed rigid shafts
- Optimised for use with Sigma One Darts



78654

PHASE 5 **NEW** SIGMA™ SPARE TOPS

- Screw-in spare flight holders

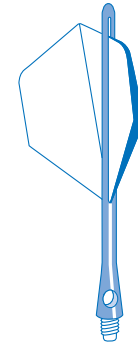


78597 78595 78598 78596

SLIK STIK®

Probably the best dart shaft in the world

- Ultra longlife 21st century material
- Retains shape and flexibility
- Perfect in-flight balance
- Easiest possible side-load action
- Flight held securely
- Built-in flight protector
- Choice of lengths



SlikStik®
Aluminium

- Ultra light anodised aluminium adaptor
- Choice of colours



74431 74432 74435 74436 74437 74441 74442 74445 74446 74447

Thread Small

XL TI

- 100% Titanium
- Ultra strong
- Virtually unbreakable



NEW



78569 78570 78670 78671

GT ALUMINIUM **NEW**

- Anodised aluminium shafts
- Knurled design for extra grip

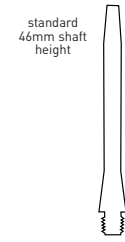
NEW



78672 78673

MAESTRO® II

- Diamond cut anodised aluminium alloy shaft
- As recommended by Phil Taylor
- Length 50mm - 10% longer than standard 46mm shafts



78350 78351 78352

Thread Small

MAESTRO® II

- Precision cut anodised aluminium alloy shaft



78360 78361 78362 78366 78367 78368

SLIK STIK® **NEW**

- Now available in two lengths
- High flex strength



74121 74123 74129 74140 74194 74187

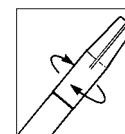
Thread Small

GRIPPER® GT **NEW**

- Moulded shafts with extra finger grip
- Spring compression for security



78674 78678 78680 78676 78682 78675 78679 78681 78677 78683



Fully rotating tops

ALI 360™

- Aluminium dart shafts with fully rotating tops
- Longer slots give greater flight engagement



Length 35mm 78626 78642 78649
Length 40mm 78627 78643 78650
Length 45mm 78628 78644 78651

Thread Small

GRIPPER® 360

- Full 360° rotating shafts
- Alloy tipped flight holders



78660 78661 78662

Thread Small

GRIPPER® II

- Moulded shafts
- Spring compression for security



VALUE PACKS 5 SETS
Short Medium
78613 78614



Length Ultra Short 78146 78546 78549 78552 78555 78558 78531 78537 78685
Short 78145 78547 78550 78553 78556 78559 78532 78538 78686
Medium 78148 78548 78551 78554 78557 78560 78533 78539 78687

Thread Small

WORLD CHAMPION™

- Spiral diamond cut anodised aluminium alloy shaft

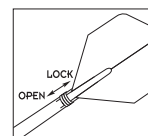


78573 78574 78575 78578 78579 78580

Thread Small

CATALYST®

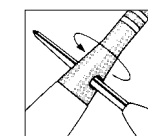
- Moulded shafts
- Spring compression grips the flight for extra security



78622 78623 78624 78625

FIESTA®

- Diamond cut anodised aluminium alloy shaft



Lock shaft to barrel using dart point
Do not overtighten



78310 78311 78312 78313 78314 78315 78316 78317

Thread Small



KARATE®

- › Precision cut anodised aluminium alloy shaft



78300 78301 78302 78304 78305 78306

FLAIR®

- › Anodised aluminium shaft
- › Self-lock adaptor
- › Acetal co-polymer adaptor
- › Stays locked
- › No fiddly washers



Thread Small 78250 78254 78255 78256 78252 78260 78261 78262

CHECKOUT®

- › Flexible moulded shafts
- › Anodised aluminium tops



78561 78562 78563 78564 78565 78566 78567 78568

PREMIUM™ ALUMINIUM

- › Latium finish aluminium shafts



78587 78588 Thread Small

ALIFLEX® II

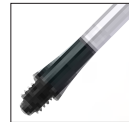
- › Finest moulded stem
- › Precision engineered aluminium alloy 'Tops'
- › Acetal shaft flexes if hit by following dart



78243 78244 78245 78247 78248 78249 Thread Small

ALI-TEC®

- › Aluminium alloy shaft
- › Self-lock adaptor



78230 78232 Thread Small

ANODISED ALUMINIUM

- › Anodised aluminium alloy shaft



78290 78291 78292 78285 78283 78294 78295 78296 78288 78286

ALUMINIUM

- › Precision natural aluminium alloy shaft



Short 78265 Medium 78289 78280 78281 Thread Small



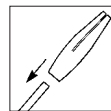
- › Ultra longlife, retains flexibility and recovers shape even after many hours of play



78150 78152 78156 78158 78176 78177

JETSTEM®

- › Slim, light, durable hardened, tempered, plated steel shaft with acetal co-polymer adaptor and replaceable Jet Tops



Thread Small 78218 78224

JET TOPS®

- › For JetStem® and JetLite® Shafts

78227

MICRO

- › Super-short anodised aluminium shafts



78585 78584

78585 78586

OZONES

- › Shaft locking rings (Black)



78234

CHECKOUT® SOFT TIPS

- › Available from stock in the following assortments:

- 79026 - Sigma Spare Tips (clear) 50 up
- 79027 - Blister of 12 - black only
- 79023 - Value blister of 50 assorted red/black
- 79030 - Canister of 200 assorted red/black
- 40061 - Bulk pack of 1,000 black only



SPARE SOFT TIPS

- › To special order only, spare tips are also available in bags of 1,000 as follows:



Contour Short 3/16" Small

- 40010 Contour Tips - Short White SML
- 40011 Contour Tips - Short Black SML
- 40012 Contour Tips - Short Neon Yellow SML
- 40013 Contour Tips - Short Neon Orange SML
- 40014 Contour Tips - Short Blue SML
- 40015 Contour Tips - Short Red SML
- 40016 Contour Tips - Short Silver Grey SML
- 40017 Contour Tips - Short Neon Pink SML
- 40018 Contour Tips - Short Turquoise SML
- 40019 Contour Tips - Short Yellow (col.5) SML
- 40072 Contour Tips - Short Green (Col.2) SML
- 40073 Contour Tips - Short Purple (Col.8) SML



Contour Long 3/16" Small

- 40020 Contour Tips - Long White SML
- 40021 Contour Tips - Long Black SML
- 40022 Contour Tips - Long Neon Yellow SML
- 40023 Contour Tips - Long Neon Orange SML
- 40024 Contour Tips - Long Blue SML
- 40025 Contour Tips - Long Red SML
- 40026 Contour Tips - Long Silver Grey SML
- 40027 Contour Tips - Long Neon Pink SML
- 40028 Contour Tips - Long Turquoise SML
- 40029 Contour Tips - Long Yellow (col.5) SML
- 40082 Contour Tips - Long Green (Col.2) SML
- 40083 Contour Tips - Long Purple (Col.8) SML



Contour Long 1/4" Standard

- 40030 Contour Tips - Long White STD
- 40031 Contour Tips - Long Black STD
- 40032 Contour Tips - Long Neon Yellow STD
- 40033 Contour Tips - Long Neon Orange STD
- 40034 Contour Tips - Long Blue STD
- 40035 Contour Tips - Long Red STD
- 40036 Contour Tips - Long Silver Grey STD



Teknik 3/16" Small

- 40040 Teknik Tips - White SML
- 40041 Teknik Tips - Black SML
- 40042 Teknik Tips - Neon Yellow SML
- 40043 Teknik Tips - Neon Orange SML
- 40044 Teknik Tips - Blue SML
- 40045 Teknik Tips - Red SML
- 40046 Teknik Tips - Silver Grey SML



Teknik 1/4" Standard

- 40050 Teknik Tips - White STD
- 40051 Teknik Tips - Black STD
- 40052 Teknik Tips - Neon Yellow STD
- 40053 Teknik Tips - Neon Orange STD
- 40054 Teknik Tips - Blue STD
- 40055 Teknik Tips - Red STD
- 40056 Teknik Tips - Silver Grey STD



Checkout 3/16" Small

- 40060 Checkout Tips - White SML
- 40061 Checkout Tips - Black SML
- 40062 Checkout Tips - Neon Yellow SML
- 40063 Checkout Tips - Neon Orange SML
- 40064 Checkout Tips - Blue SML
- 40065 Checkout Tips - Red SML
- 40066 Checkout Tips - Silver Grey SML

CONVERTA SPARE POINTS

- › Converts soft tip darts to steel tip in seconds
- › Lengths short 7/8" & long 1 1/8"
- › Points rotate allowing following darts to deflect

- 78589 - Short Red
 - 78590 - Short Black
 - 78593 - Long Red
 - 78594 - Long Black
- Sets of 3 packed in dozens of one length, one colour



UNITOOL 1

- › Quick and easy repointing tool.
- › For use with all Unicorn darts and points.
- › Will not put a strain on the dart
- › Assured alignment of point and barrel
- › Complete with 6 standard, 6 short, 6 finger and 6 board points
- › Available in Black and NEW Pink Power!

- 46094 Black 1 per pack
- 46141 Pink 1 per pack



REPLACEMENT POINTS

WITH ENGINEERED GRIPS

- › Cards of 3 of a pattern:

Finger grip points	Standard points
Short Standard 78014 78015	78003
Board grip points	Needle Standard 6 Groove points
Short Standard 78018 78019	78008
Knurled grip points	Needle Extra Long 6 Groove points
Short Standard 78023 78024	78013
	Needle Spare Extra Long points
	78016

MAXI WALLET

- › Compact size disguises huge and versatile storage capacity
- › Convenient 3 sided zip fastening allows fold flat opening for easy access
- › 14 accessory pockets for spare shafts, flights and sundries
- › Velcro fastening inner pouch
- › Elasticated dart carrier
- › Holds a set of darts fully loaded
- › Velcro belt loop

46049 Unicorn
46053 John Lowe
46054 Phil Taylor
46055 Bob Anderson
46056 John Part
3 cases per master carton



MAESTRO® DARTS TUNE-UP KIT

- › Contains Checkout Card, 8 sets of flights, 6 SlikStik shafts, 9 Gripper II shafts, 6 XL shafts, 48 Ozones locking rings, 48 flight protectors and Jiffy dart sharpener

46111
3 kits per master carton



CONTENDER XL HARD CASE NEW

- › Total protection for your darts
- › Holds a set of darts fully loaded
- › Comprehensive storage for a complete range of spares and accessories
- › Special compartments for flights, shafts, tips and accessories
- › 2 Detachable zipped pockets for spares
- › Detachable Unicorn pocket dart caddy

46139
3 cases per master carton



SOFT DART CASE NEW

- › Stylish patent finish with zip closure
- › Will hold a set of darts fully loaded
- › Versatile and extensive storage
- › Internal velcro closing security pocket

46137
3 cases per master carton



CONTENDER HARD CASE NEW

- › Total protection for your darts
- › Holds a set of darts fully loaded
- › Lots of storage for spares and accessories
- › 2 Detachable zipped pockets for spares
- › Detachable Unicorn pocket dart caddy

46140
3 cases per master carton



MIDI WALLET

- › Compact version of the best selling Maxi Case
- › Versatile and secure storage
- › Holds darts fully loaded
- › Specially designed compartments for flights and a full range of accessories

46090
3 cases per master carton

FLIP TOP WALLET

- › Stylish and convenient
- › Pockets for darts, flights and shafts

46081
12 wallets per master carton

Darts and accessories not included



KEY WALLET

- › High capacity fold-out design
- › Pockets for darts
- › Multiple accessory pockets

46082
12 wallets per master carton

Darts and accessories not included



MAESTRO® WALLET

- › Big capacity folding wallet with velcro closure
- › Contains 16 flight protectors, 2 sets of XL aluminium shafts, 1 set of XL shafts and Jiffy dart sharpener and 3 flights
- › Complete with unique removable Unicorn pocket Dart Caddy

46098
3 cases per master carton

NEW FAJITA WALLET

- › It's hot! It's a wrap!
- › Convenient, compact and secure
- › Holds one set of darts
- › Compartments for flights shafts and accessories

46138
3 cases per master carton



WOODEN DART CASE

- › Made from selected hardwoods
- › Traditional crushproof design
- › Holds darts with flights assembled
- › Polyurethane finish

46040
6 cases per master carton



UNICORN **NEW** TEKNIK MENS DART SHIRTS

- > The cut and construction is specially designed to achieve maximum comfort and freedom of movement
- > The range has been developed in co-operation with Team Unicorn Players
- > Exclusive features are the unique side and under arm panels and expandable shoulder inserts which minimise movement restrictions
- > Lightweight 65% cotton 35% polyamide fabric
- > Colours - White/Black, Black/Gold, Blue/Black & Red/Black



DART SHIRTS



TEKNIK MENS DART SHIRT SIZES AND CODES. [see size chart for measurements]

Size:	Small	Medium	Large	XLarge	XXLarge	XXXLarge	XXXXLarge
White/Black:	801WBS	801WBM	801WBL	801WBXL	801WBXXL	801WBXXXL	801WBXXXXL
Black/Gold:	801BKS	801BKM	801BKL	801BKXL	801BKXXL	801BKXXXL	801BKXXXXL
Blue/Black:	801BS	801BM	801BL	801BXL	801BXXL	801BXXXL	801BXXXXL
Red/Black:	801RBS	801RBM	801RBL	801RBXL	801RBXXL	801RBXXXL	801RBXXXXL

UNICORN **NEW** TEKNIK LADIES DART SHIRTS

- > Designed and styled specially for ladies
- > The cut and construction give maximum comfort and freedom of movement
- > The range has been developed in co-operation with Team Unicorn Players
- > Lightweight 65% cotton 35% polyamide fabric
- > Colours - White/Black, Black/Gold, Blue/Black & Red/Black



TEKNIK LADIES DART SHIRT SIZES AND CODES. [see size chart for measurements]

Ladies Sizes:	10	12	14	16	18	20	22
White/Black:	801LWB10	801LWB12	801LWB14	801LWB16	801LWB18	801LWB20	801LWB22
Black/Gold:	801LBK10	801LBK12	801LBK14	801LBK16	801LBK18	801LBK20	801LBK22
Blue/Black:	801LB10	801LB12	801LB14	801LB16	801LB18	801LB20	801LB22
Red/Black:	801LRB10	801LRB12	801LRB14	801LRB16	801LRB18	801LRB20	801LRB22

UNICORN **NEW** MATCH POLO SHIRT

- > Pique Polo shirt with comfortable knitted flat frame collar
- > Lightweight breathable 100% polyester performance fabric
- > Unique set-in side and underarm panels greatly improve comfort and freedom of movement in play
- > Unisex styling
- > Colours - White/Black, Black/Gold, Blue/Black & Red/Black

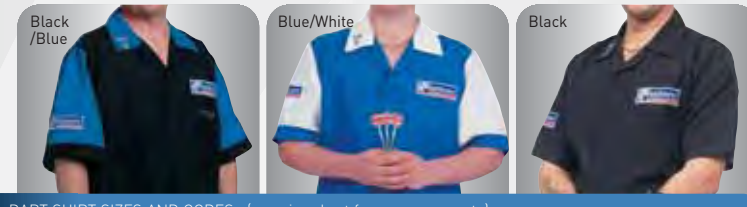


MATCH POLO SHIRT SIZES AND CODES. [see size chart for measurements]

Size:	Small	Medium	Large	XLarge	XXLarge	XXXLarge	XXXXLarge
White/Black:	802WBS	802WBM	802WBL	802WBXL	802WBXXL	802WBXXXL	802WBXXXXL
Black/Gold:	802BKS	802BKM	802BKL	802BKXL	802BKXXL	802BKXXXL	802BKXXXXL
Blue/Black:	802BS	802BM	802BL	802BXL	802BXXL	802BXXXL	802BXXXXL
Red/Black:	802RBS	802RBM	802RBL	802RBXL	802RBXXL	802RBXXXL	802RBXXXXL

DART SHIRT

- > As worn by all 'Team Unicorn' players
- > Colours - White/Black, Black/Blue, Blue/White & Plain Black (Plain Black available in Junior sizes)
- > 100% Polyester easy care fabric



DART SHIRT SIZES AND CODES. [see size chart for measurements]

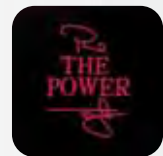
Size:	Small	Medium	Large	XLarge	XXLarge	XXXLarge	XXXXLarge
White/Black:	800WBS	800WBM	800WBL	800WBXL	800WBXXL	800WBXXXL	800WBXXXXL
Black/Gold:	800BS	800BM	800BL	800BXL	800BXXL	800BXXXL	800BXXXXL
Blue/Black:	800WS	800WM	800WL	800WXL	800WXXL	800WXXXL	800WXXXXL
Black:	800BKS	800BKM	800BKL	800BKXL	800BKXXL	800BKXXXL	800BKXXXXL
Black Junior:	800JBKS	800JBKM	800JBKL				

SIZE CHART

Mens	Chest	Ctr. Back	Sleeve	A/c Shoulders	Ladies	Chest
S	42"	29"	10.5"	17.75"	10	38"
M	46"	30"	11"	18.5"	12	39"
L	48"	31"	11.5"	19.25"	14	41"
XL	50"	32"	12"	20"	16	43"
XXL	52"	33"	12.5"	21.5"	18	45"
XXXL	54"	33.5"	12.75"	22"	20	47"
XXXXL	56"	34"	13"	22.5"	22	50"

PHIL 'THE POWER' TAYLOR DART SHIRT

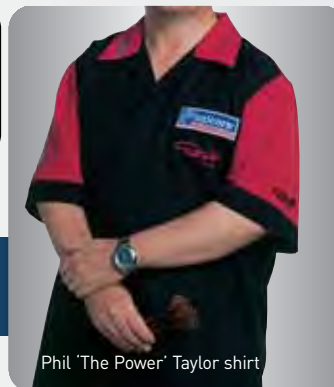
- > Fully embroidered as worn by Phil Taylor
- > Colour - Black/Red
- > 100% Polyester easy care fabric



Back embroidery of Phil Taylor's Player Shirt

PHIL 'THE POWER' DART SHIRT SIZES AND CODES. [see size chart for measurements]

Size:	Small	Medium	Large	XLarge	XXLarge	XXXLarge
Black/Red	800RS/PT	800RM/PT	800RL/PT	800RXL/PT	800RXXL/PT	800RXXXL/PT



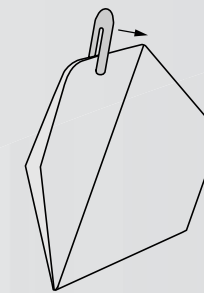
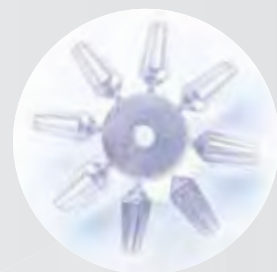
Phil 'The Power' Taylor shirt



POINTMATE™

- > Handy pocket-size container
- > Twist open dispenser action
- > Holds approximately 150 tips
- > Removable lid for easy refilling
- > Supplied with 50 tips

76112
Blister packed 12 per pack



FLIGHT PROTECTORS

- > Clips over the top of the dart flight
- > Protects flights from damage by following darts

78222
8 protectors per card 12 cards per pack

GOLDEN MATCH®

- > The smallest darts in the world
- > Pure 24 carat gold plated barrels

75500
12 sets per pack



CHECKOUT® POCKET CARD

- > Best ways to finish. Double sided

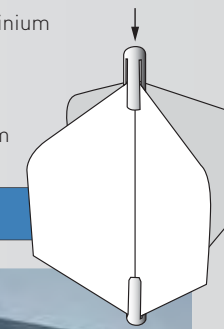
77000
Size 2 1/4" x 4 1/8" approx. [57mm x 105mm]



PRO FLIGHT PROTECTORS

- > Lightweight aluminium
- > Clips over the top of the dart flight
- > Protects flights from damage from following darts

78223
12 sets per pack



FLIGHTMATE

- > Neatly stores new or used flights
- > Protects them against damage
- > Holds up to 12 flights

76120
12 FlightMates per pack



JIFFY® DART SHARPENER

- > The original abrasive sharpening stone
- > Best quality vitrified silicon carbide
- > Double ended for twice the life

76002
Blister packed 12 per pack

KEYRING

- > Jiffy dart sharpener in handy rubberised keyring

76005
Blister packed 12 per pack



POSTERS

MIB



86353 M.I.B. World Champions

86033 Phil Taylor

NEW
86349 Anastasia

86035 John Lowe



86350 Raymond van Barneveld



86034 John Part



86036 Bob Anderson



WORLD CHAMPIONS



NEW
86354 World Champions

NEW
86352 Raymond van Barneveld

86170 John Part

86172 Bob Anderson

MAESTROS



86340 Black Shirts

86341 Maestro Group

86254 James Wade

86256 Kevin Painter

86342 Terry Jenkins

86255 Peter Manley

86257 Adrian Lewis

86343 Andy Hamilton

CONTENDERS

CONTENDERS GANGLAND



86337 Contenders

86339 Contenders Gang

86245 Colin Osborne

86247 Mick McGowan

86249 Barrie Bates

UNICORN. THE RELENTLESS, INDOMITABLE, UNSTOPPABLE DRIVE FOR IMPROVEMENT.

Free Standing or Wall Mounted, FRED optimises the effective use of your dart display area.

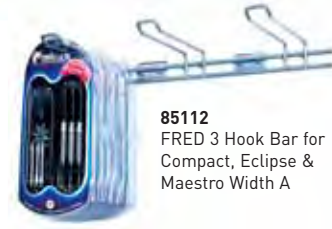
- > FRED Modules are specifically designed for the Unicorn range to maximise the use of space
- > FRED Fittings seamlessly integrate with the majority of in-store systems
- > Fred fitting are available in three widths.
- > A 375mm B 580mm C750mm



85116 FRED Slat Wall Header Board Width C



85110 FRED 10 Hook Accessory Bar Width A



85112 FRED 3 Hook Bar for Compact, Eclipse & Maestro Width A

85159 FRED Floor Standing Display Cabinet

- > Will hold a comprehensive range of darts and accessories in all Unicorn packaging formats
- > Supplied with pre-loaded hooks to display a full range of dart and accessories
- > Accommodates up to 6 dart boards
- > Perspex door with combination lock
- > Width 630mm Height 1890mm Depth 500mm
- > Takes FRED width B fittings



85156 Self Adhesive Unicorn badge 2cm x 6cm



85061 Sew-on Unicorn Badge 4cm x 12cm



86018 Window/Shelf Sticker 8cm x 30cm

WAYS TO FINISH

NEW



86355 World Champion Ways To Finish

85165 FRED Wall Display Cabinet

- > Will hold a comprehensive range of darts and accessories in all Unicorn packaging formats
- > Supplied with pre-loaded hooks to display a full range of dart and accessories
- > Perspex door with combination lock
- > Width 630mm Height 1110mm Depth 165mm
- > Takes FRED width B fittings

85162 FRED Spare dart hook bar

- > 4 standard packs to view. Width B

85164 FRED Spare accessories hook bar

- > 16 to view. Width B

85163 FRED Spare combo hook bar

- > 3 standard packs and 3 narrow core packs to view. Width B



85127 FRED Wall fitting

- > Width 380mm Depth 144mm Height 850mm - takes width A fittings



85128 FRED Wall stand

- > With Simpsons Header



UNICORN. WORLD CHAMPIONS. 27 TIMES. www.unicorn-darts.com

IN-STORE DISPLAY

unicorn