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To our customers...

Our aim is to make trading with Unicorn easy

We try very hard to have an appreciation of our customers' problems and to have a minimum of rules

We feel the stating of our policies will make it easier and more profitable for our customers to deal with Unicorn

1. WARNING

DARTS IS AN ADULT SPORT. IT IS DANGEROUS FOR CHILDREN TO PLAY WITHOUT SUPERVISION. WE RECOMMEND THAT A DEALER SHOULD EXERCISE DISCRETION WHERE ANY SALE MIGHT RESULT IN CHILDREN PLAYING WITHOUT ADULT SUPERVISION

2. DISTRIBUTION

We are geared to supply goods to accredited retailers only and thus cannot give satisfaction to clubs or individuals, whom we refer to local dealers, anxious and ready to provide a prompt and complete service

3. SPECIFICATIONS

We have taken every care to ensure that the information detailed in this catalogue is truthful and accurate. All weights and sizes are approximate and for guidance and comparison only. Should circumstances arising subsequent to publication render as unavoidable some changes in production, Unicorn Products Limited reserves absolute discretion to make these or any other changes they deem necessary without notice or obligation

4. PRODUCT IMPROVEMENT

Continuous research and development will bring about changes in design, material and arrangement of our products during the life of this catalogue. We shall pass to our customers such benefits or improvements as they occur by delivering the latest version of any product. Such improvements or modifications as may be introduced do not place us under any obligation to make similar changes in articles sold before the date of introduction

5. STANDARD PACKS

Many of the items in this catalogue are prepacked in convenient size

standard packs. The standard pack has been selected for ease of stocking and ordering, economy in production and to ensure safe transit of the contents. For these reasons we cannot split standard packs and where orders call for other than standard packs we shall adjust the order to the nearest pack quantity

6. GUARANTEE

It is our aim to ensure the complete satisfaction of our customers and in case of a genuine complaint as to the quality of our goods, we shall be anxious to rectify any fault of our own free will and at our discretion only

7. IMITATIONS

The design, construction and trade names of most of our products are protected by patents, design registrations, trade marks, copyrights and/or pending applications and rigorous action will be taken against all infringers to protect both dealer and users from imitation

8. ACCEPTANCE OF ORDER

All orders are accepted by us on the understanding that our Conditions of Sale as stated in our current price list form the basis of the Contract of Sale entered into by the placing and acceptance of such orders



Unicorn Products Limited
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All returned goods must be sent to
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Nottingham NG2 4DS

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30 03 10000



the book
of darts

2004



UNICORN

COMPACT SOFT TIP



CC995

TITANIUM TUNGSTEN
90% TUNGSTEN

- GOLDEN Unicorn Titanium technology
- Optimises feel and grip
- Reduces slip
- Eliminates surface absorption
- 90% Tungsten Nickel Alloy
- Engraved Unicorn hallmark of quality
- Fiesta diamond-cut anodised aluminium shafts
- Golden Hi-Lite signature flights
- Special gold coated show tips
- Compact case
- FREE spare set of XL anodised aluminium shafts

03011 16g 03012 18g 03015 16g 03016 18g 03019 16g 03020 18g 03023 16g 03024 18g

COMPACT Soft Tip Range – featuring the new ultra-slim Compact Dart Case

All models are supplied complete with:

- New Compact case
- Spare set of Unicorn XL shafts



- Ultra compact slimline dimensions
- Ergonomic shape fits neatly into palm or pocket
- Ingenious interior design and fittings
- Packs in the same features as many bigger and bulkier cases
- Holds a complete set of darts, flights and shafts
- Additional capacity for spare flights, XL shafts and tips



WORLD CHAMPION SERIES

CC885

BARREL TUNGSTEN

- WORLD CHAMPION Series
- 80/90% Tungsten Nickel Alloy
- Engraved Unicorn hallmark of quality
- Karate precision-cut anodised aluminium shafts
- Signature Hi-Lite flights
- Special silver coated show tips
- Compact case
- FREE spare set of XL aluminium shafts

03102 16g 03103 18g 03106 16g 03107 18g 03110 16g 03111 18g 03114 16g 03115 18g



NEW

CC775

80% TUNGSTEN

- 80% Tungsten Nickel Alloy
- Precision engineered barrels
- Fiesta diamond cut anodised aluminium shafts
- Hi-Lite flights
- Silver finish Compact case
- FREE spare set of XL anodised aluminium shafts
- FREE spare set of tips

03121 16g 03122 18g 03131 17g 03132 19g 03141 18g



CC665

80% TUNGSTEN

- CLASSIC 80% Tungsten Nickel Alloy
- Engraved Unicorn hallmark of quality
- Flair anodised aluminium shafts
- Hi-Lite flights
- Compact case
- FREE spare set of XL aluminium shafts

03151 17g 03152 18g



CC555

80% TUNGSTEN

- 80% Tungsten Nickel Alloy
- Precision engineered barrels
- XL aluminium shafts
- Hi-Lite flights
- Compact case
- FREE spare set of XL shafts

03182 17g 03183 19g 03187 16g 03188 18g 03191 17g



NEW

CC505

NICKEL SILVER

- Pure non-tarnish nickel silver barrels
- Karate precision cut anodised aluminium shafts
- Hi-Lite flights
- Compact case
- FREE spare set of XL shafts
- FREE spare set of tips

03361 16g 03362 18g

Polyflite®

Top quality, best value one piece polyester flights in choice of shapes

77450 77451 77460 77461 77624 77637 77612 77613 77614 77616 77632

77452 77462 77640

77601 77628 77629 77328 77409 77278

77295 77276 77402 77403 77399 77400 77426 77585

77404 1 flight 4 different faces

77211 77212 77284 77285 77210

77454 1 flight 4 different faces

77197 Supplied assorted

77593 1 flight 4 different faces

77290 or 77270 Supplied assorted

77228 1 flight 2 different faces

77300 1 flight 2 different faces

77269 or 77269 Supplied assorted

77268 1 flight 2 different faces

77401 1 flight 2 different faces

Moulded Plastic Flights
‘Feathered’ wings finely ribbed for correct aerodynamic drag

THREAD STANDARD 40006
SMALL 40008
144 singles loose (48 sets) assorted colours per pack

Meet **FRED™**

by Unicorn. The Flexible Retail Display

Free Standing or Wall Mounted, FRED optimises the effective use of your dart display area.

- FRED Is a flexible Space Efficient Modular retail concept
- FRED Modules are specifically designed for the Unicorn range to maximise the use of space
- FRED Fittings seamlessly integrate with the majority of in-store systems
- FRED Displays can be scaled up or down as required
- FRED Can increase stock security and help to reduce pilferage
- FRED Product presentation maximises clarity and appeal, and increases sales

NEW FOR 2004

- New FRED Floor Standing Lockable Display Cabinet
 - Versatile configuration
 - Will hold a comprehensive range of darts and accessories in all Unicorn packaging formats
 - Accommodates up to 6 dartboards
 - Supplied complete with 42 hanging hooks
 - Lockable perspex doors
- Width 680mm
Height (inc. headerboard) 2050mm
Depth 500mm
- 85133 Pack of 10 spare hooks for 85124 cabinet



85125 Solo Rotating Counter Stand – double sided
Width 520mm Depth 315mm Height 310mm
- accepts two half width fittings



85126 Add-on Double for Rotating Counter Stand – double sided
Width 520mm Depth 315mm Assembled height 600mm
- accepts two half width fittings

85123 FRED Lockable Wall Cabinet
Width 410mm Depth 170mm Height 940mm
- accepts all half width fittings

85127 FRED Wall Fitting
Width 380mm Depth 144mm Height 850mm
- accepts all half width fittings

85116 FRED Slat Wall Header Board Full Width

85113 FRED 4 Hook Bar for X Pack Half Width

85110 FRED 10 Hook Accessory Bar Half Width

85112 FRED 3 Hook Bar for Compact, Eclipse & Maestro Half Width

FRED MODULES
Full Width 750mm
Half Width 375mm



DARTBOARDS

Unicorn Bristle Dartboards have been chosen by the PDC as the Official Dartboard of the Professional Darts Corporation. The Unicorn Eclipse Dartboard is used exclusively at the PDC World Professional Championships.



- At the 2001/2 World Championships on a Unicorn Eclipse Board and using Unicorn Darts, Phil Taylor not only achieved the remarkable feat of a **televised 9-dart finish**, but then went on to 'eclipse' the opposition by going on to win an **unrivalled 10th title!**
- At the 2002 World Matchplay Championships, and again on a Unicorn Eclipse board using Unicorn darts, Phil recorded the **highest ever match average of 112.17.**

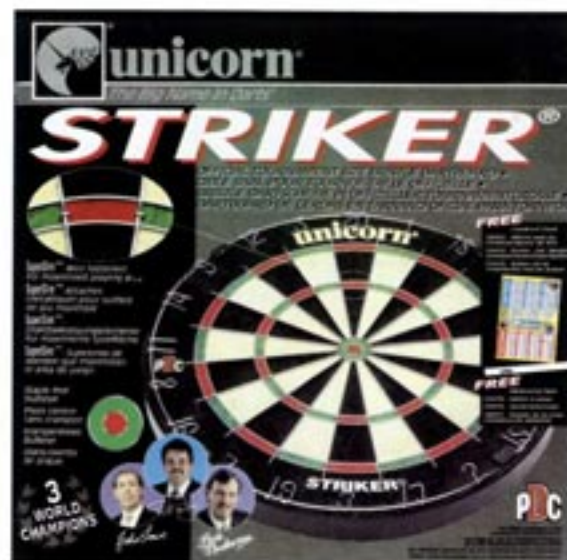
Eclipse Dartboard

- Championship quality bristle board
- PDC endorsed
- World Champions endorsements
- Designed to maximise averages
- Unicorn high technology wiring design
- Completely staple-free construction
- Ultra-slim segmentation system – 30% thinner than conventional round wire boards
- Increased target area – especially in Doubles and Trebles



79384
5 boards per master carton

THE ECLIPSE ADVANTAGE I



Striker Dartboard

- Competition quality bristle board
- PDC endorsed
- World Champions endorsements
- High quality round wire construction
- SuperSlim™ wire fasteners to increase playing area
- Staple-free Bullseye
- Free 'Checkout Chart'
- Free measuring tape

79383
5 boards per master carton

XL Dartboard

- Top quality Paper Colled dartboard
- Double sided
- Size 18" x 1"
- Complete with 2 sets of darts

79081
6 sets per master carton



ELECTRONIC DARTBOARDS

- Suitable for Soft Tip darts only
- Playing surface is a honeycomb of specially contoured holes
- Soft Tip darts lodge in the surface
- Scores automatically display on the board's control panel
- Built-in computer keeps track of each players score
- Each board has a variety of games and features
- Contact Unicorn customer services for latest range details



78027

CABINETS & ACCESSORIES

XL Home Darts Centre

- Compact Wooden Cabinet
- Wipe clean Whiteboards on door inners for scoring
- Free marker pen and wiper
- XL paper coiled dartboard
- Complete with 2 sets of darts



46013
2 cabinets per master carton



Maestro Home Darts Centre

- Wooden cabinet with shaped doors
- Wipe-clean 'whiteboards' on door inners for scoring
- Free marker pen and wiper
- Maestro bristle dartboard with SuperSlim™ wire fasteners and staple-free Bullseye
- Complete with 2 sets of darts

46016
2 cabinets per master carton



Striker Cabinet

- Quality wooden cabinet
- Shaped contoured doors
- Accommodates full-size bristle dartboard

46009
2 cabinets per master carton



Original Cabinet

- Budget home cabinet
- Classic compact size
- Accommodates full-size bristle dartboard

46012
2 cabinets per master carton



79373 Dartboard Surround

- Injection moulded plastic protection ring
- High density material holds dart points securely
- Virtually eliminates the risk of 'bounce-outs' from near misses
- Protects surrounding area from accidental surface marks and damage
- Clamps around a standard bristle dartboard with no fixings required

Dartboard not included



Dart Computer

- Battery powered scorer
- Easy push-button operation
- 3 dart game options: 301, 501 or Count Up
- 'Double in' or 'Straight' starts
- Multi-language instructions
- Blister packed
- Uses 2 x AAA batteries (not included)

46000
3 computers per master carton



79379 Dartboard Wall Clamp

- Robust spring-loaded clamp securely holds a bristle dartboard
- Wall mounted
- Fixing kit and full instructions supplied
- Allows board to be rotated as required
- Ideal for use in conjunction with the Unicorn Dartboard Surround

Dartboard not included

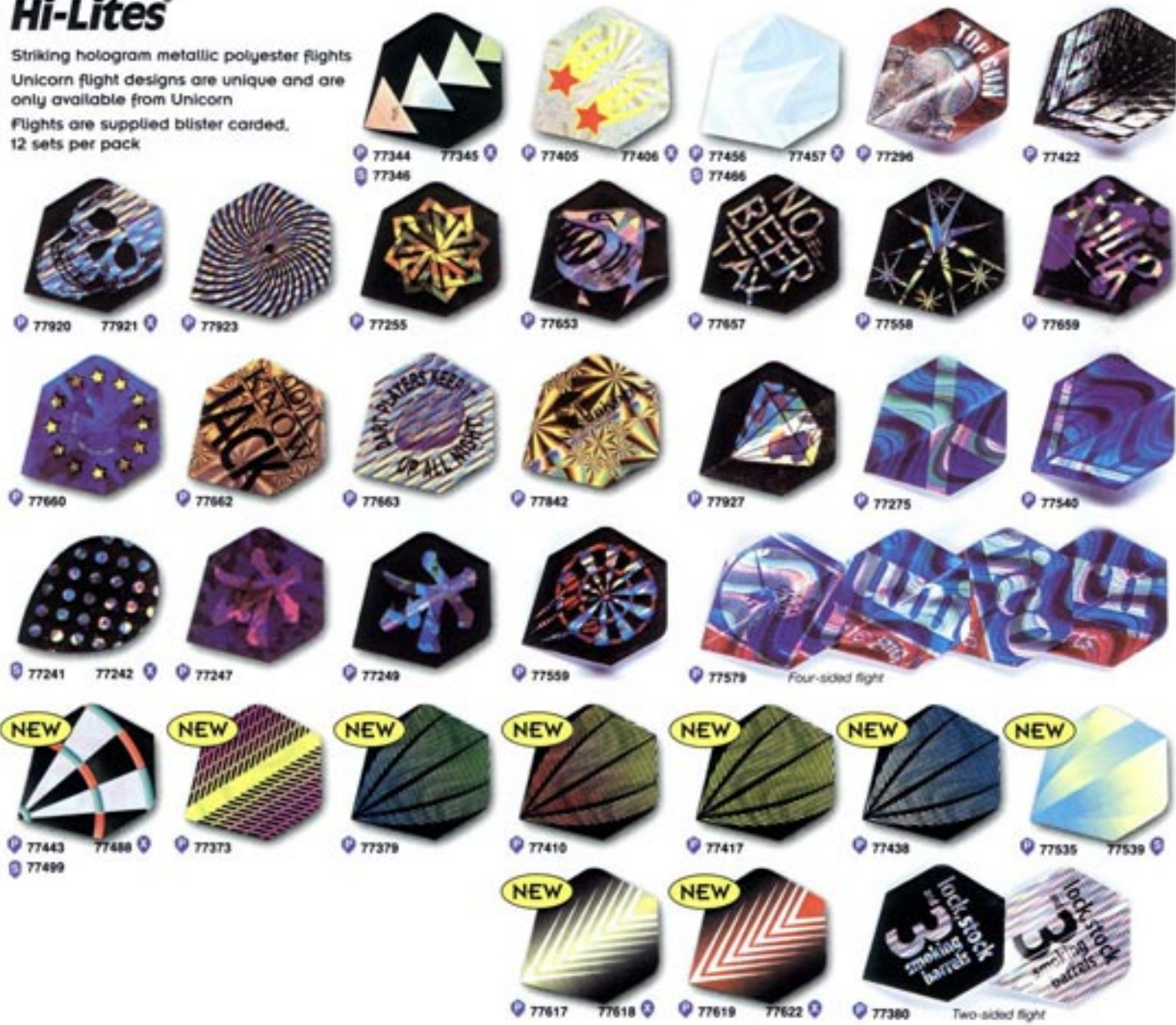
FLIGHTS

- Refer to symbols
- Select shape
- Quote item number



Hi-Lites®

Striking hologram metallic polyester flights
Unicorn flight designs are unique and are only available from Unicorn
Flights are supplied blister carded, 12 sets per pack



Super-wave ribbed metallic flights
Better flight stability, improved aerodynamic drag



NEW FOR 2004

Maestro®

New thicker gauge material - ultra strong
Increasingly used by professionals



Neon Checkout®

Nylon textured flights
Super tough and extra durable



Checkout®



All Stars Autograph™ Dart Flights

Golden Metallic Polyester Flights



Metallic Polyflite® Dart Flights

