



To our customers . . .

Our aim is to make trading with Unicorn easy. We try very hard to have an appreciation of our customers' problems and to have a minimum of rules. We feel the stating of our policies will make it easier and more profitable for our customers to deal with Unicorn.

1. WARNING

DARTS IS AN ADULT SPORT. IT IS DANGEROUS FOR CHILDREN TO PLAY WITHOUT SUPERVISION. WE RECOMMEND THAT A DEALER SHOULD EXERCISE DISCRETION WHERE ANY SALE MIGHT RESULT IN CHILDREN PLAYING WITHOUT ADULT SUPERVISION.

2. DISTRIBUTION

We are geared to supply goods to accredited retailers only and thus cannot give satisfaction to clubs or individuals, whom we refer to local dealers, anxious and ready to provide a prompt and complete service.

3. SPECIFICATIONS

We have taken every care to ensure that the information detailed in this catalogue is truthful and accurate. All weights and sizes are approximate and for guidance and comparison only. Should circumstances arising subsequent to publication render as unavoidable some changes in production, Unicorn Products Limited reserves absolute discretion to make these or any other changes they deem necessary without notice and obligation.

4. PRODUCT IMPROVEMENT

Continuous research and development will bring about changes in design, material and arrangement of our products during the life of this catalogue. We shall pass to our customers such benefits or improvements as they occur by delivering the latest version of any product. Such improvements or modifications as may be introduced do not place us under any obligation to make similar changes in articles sold before the date of introduction.

5. STANDARD PACKS

Many of the items in this catalogue are prepacked in convenient size standard packs. The standard pack has been selected for ease of stocking and ordering, economy in production and to ensure safe transit of the contents. For these reasons we cannot split standard packs and where orders call for other than standard packs we shall adjust the order to the nearest pack quantity.

6. GUARANTEE

It is our aim to ensure the complete satisfaction of our customers and in case of a genuine complaint as to the quality of our goods, we shall be anxious to rectify any fault of our own free will and at our discretion only.

7. IMITATIONS

The design, construction and trade names of most of our products are protected by patents, design registrations, trade marks, copyrights and/or pending applications and rigorous action will be taken against all infringers to protect both dealer and users from imitation.

8. ACCEPTANCE OF ORDER

All orders are accepted by us on the understanding that our Conditions of Sale as stated in our current price list form the basis of the Contract of Sale entered into by the placing and acceptance of such orders.

The Big Name in Darts

Unicorn Products Limited,
119-121 Stanstead Road, Forest Hill, London SE23 1HJ.
Telephone: 01-291 3344. Telex: 896124 Unipro G.
Cables: Unipro G London SE23 TLX.

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Printed in England

unicorn'85



The Big Name in Darts

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unicorn

The Big Name in Darts

WARNING

Darts is an adult sport. It is dangerous for children to play without supervision.

AVERTISSEMENT

Les darts sont un sport d'adulte. Il est dangereux de laisser les enfants y jouer sans surveillance.

VORSICHT

Ist verboten. Das Dartspiel ist ein Sport für Erwachsene. Kinder sollten ihn nicht ohne Aufsicht betreiben.

PRECAUCION

El deporte de los dardos es para adultos. Es peligroso que los niños jueguen sin vigilancia.



Meet the team...

More international champions choose UNICORN than any other brand — for greater accuracy, exclusive features, consistent performance and total reliability. Their skills delight audiences worldwide and behind the scenes they test new ideas and products to ensure UNICORN satisfaction for dart players everywhere.



Terry O'Dea
Australian Singles Champion and a Pacific Cup Winner. Terry is now a firm favourite with UK TV audiences.



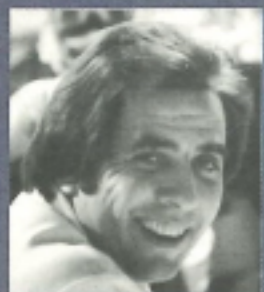
Kevin White
Another Australian Champion regularly seen in international competitions. First sprang to prominence as Unicorn World Pairs Champion.



Paul Lim Undisputed Asian No. 1. Has won Asia Cup twice as well as Pacific Cup.



Sandy Reitan
America's golden girl. Ranked No. 1 in the U.S.A., Sandy's World Cup Individual Champion.



Andy Green
Married to Sandy Reitan, Andy is a U.S.A. Top ranker and regular team player. Winner of many national and international titles.



Peter Locke This Welsh International is the latest addition to the Unicorn Team. Currently ranked No. 1 in Wales, Peter is Welsh Singles and Pairs Winner.

Barry Twomlow

International Darts Ambassador, 'The Man who taught the World to play Darts'

Former "News of the World" Individual Champion, Barry has found himself promoting darts in every part of the World, where his influence on the emergence of darts as an International sport has been crucial.

John Lowe

World Masters Champion
World Professional Champion
World Matchplay Champion
World Cup Singles Champion
News of the World Champion
7 Times British Pentathlon Champion
England Captain and winner of over a thousand titles

The only player ever to throw the perfect televised 501 — 9 dart finish

The 21 gram dart he uses is also available in 23 and 25 grams.

Cliff Lazarenko

'Big Cliff', popular and much respected on the International circuit. Consistently in the top rankings. The 20 gram dart he uses is also available in 3 additional weights.

Mike Gregory

British Professional Champion
British Matchplay Champion

Mike's impact at the top of the professional circuit has added a further exciting ingredient to the game. His 24 gram dart is also supplied in two additional weight choices.

Luxury designer case

Each set supplied in new concept designer case — perfect for the pocket, product protection and presentation.



Autograph Tungsten-Nickel Alloy

Tournament tested in match play and before TV audiences of millions

Barry Twomlow

High grade Tungsten Nickel Alloy
XL acetate co-polymer shafts
'Barry Twomlow' Black Polyflites

John Lowe

90% Tungsten Nickel Alloy
Patent Slik Stik side-loading shaft
Unicorn Rainbow Xtra Polyflites

Cliff Lazarenko

80% Tungsten Nickel Alloy
JetLite shafts with replaceable 'Tops'
'Big Cliff' reseal self-adhesive flights

Mike Gregory

80% Tungsten Nickel Alloy
Premium shafts
Union Jack reseal self-adhesive metallic flights



06700 22g

Weight guaranteed
Every set supplied with Certificate of Weight which guarantees weight accuracy within $\pm 1/3\%$

All Tungsten Alloy darts small thread (3/16")

06701 21g

06702 23g*

06703 25g

*80% Tungsten Nickel Alloy

06705 20g

06706 22g

06707 24g

06708 26g

06710 22g

06711 24g

06712 26g

Tungsten-Nickel Alloy T90

From the World's foremost specialist Dart design team

T90 The ultimate Tungsten dart 90% Tungsten-Nickel Alloy

Smallest possible size to weight ratio for extra close grouping. 3 distinctive styles, each in a range of weights, provide a combination of balance, weight and grip to suit every player

XLacetal co-polymer shafts
Reseal soft metallic flights
Designer case

Weight guaranteed

Every set supplied with Certificate of Weight which guarantees weight accuracy within $\pm 1/3\%$

Luxury Designer Case

Crush-proof for protection and long life
Profiled exterior to fit pocket
Plush interior fittings with pockets for spare shafts and flights
New deluxe Trident dart holder
Presented flat in fully open mode
Clear PVC hang-tab box with full colour display card and distinctive coloured model-identification flash
Fits Unicorn pilfer-proof Tungsten Dart Bars



06501	20g	06511	27g	06521	22g
06502	22g	06512	30g	06522	24g
06503	24g	06513	32g	06523	26g
06504	26g	06514	38g	06524	28g
06505	28g				
06506	30g				

All Tungsten Alloy darts small thread (3/16")

4 Spare shafts not included

Maestro Jet Set



Maestro, the master dart

80% Tungsten Nickel Alloy
Precision ground finish
Distinctive blue enamelled multi-rings
6 weight choices

Slik Stik patent side-loading shaft
HiLite metallic Xtra flights
Designer case

Weight guaranteed

Every set supplied with Certificate of Weight which guarantees weight accuracy within $\pm 1/3\%$



06641	18g
06642	20g
06643	22g
06644	24g
06645	26g
06646	28g

Spare shafts not included

Distinctive styling — super value

Tungsten Nickel Alloy
Weight concentrated between fingers
for ease of throw
2 styles, 4 weights



06721	21g	06722	23g
06723	25g	06724	27g

JetStem shaft with replaceable 'Tops' (extra set included)
JetStem metallic Polyflite
Designer case

Weight guaranteed

Every set supplied with Certificate of Weight which guarantees weight accuracy within $\pm 1/3\%$



5

Striker

Sting

Dynamite

Packs punch at a price

80% Tungsten Nickel Alloy

- Unique groove profile for perfect grip
- Range of 6 weights
- XL shafts
- Deluxe Unicorn Rainbow Polyflites
- Grained sewn PVC wallet
- Striking pilfer-resistant hang-tag pack
- Fits Unicorn pilfer-proof Tungsten Darts Bars



- 06741 18g
- 06742 20g
- 06743 22g
- 06744 24g
- 06745 26g
- 06746 28g

The new generation dart
Tungsten Nickel Silver

- Unique two-tone precision ground elegant slender barrel
- Range of 5 weights
- XL acetal co-polymer shafts
- Reseal, self-adhesive 'Sting' flights
- Designer case



- 06681 20g
- 06682 22g
- 06683 24g
- 06684 26g
- 06685 28g

A faultless blending of
Tungsten alloy and black finished brass

- Tungsten alloy centre-balance, scientifically positioned for better weight distribution and improved performance.
- Choice of 3 weights
- XL acetal co-polymer shafts
- Black Polyflites
- Grained sewn PVC wallet
- Display hang-tag pack fits Unicorn pilfer-proof Tungsten Darts Bar



- 06791 21g
- 06792 23g
- 06793 25g



Packaging & Display

TUNGSTEN DART BARS

- More than a display stand – a permanent shop fitting.
- More profit.
- Strong steel construction. Locked display.
- Simple to load and dispense.
- Pilfer-proof. Eye catching.
- Permits close inspection without fear of theft.
- Allows display in high risk, impulse selling area for no-worry sales without shrinkage.



85102 Wall Fixing
Holds 36 sets, 18 to view
29" x 29" x 2" approx.
(74cm x 74cm x 5cm)

85103 Rotating
Holds 60 sets, 30 to view
Base 18" x 18"; Height 30" approx.
(46cm x 46cm x 76cm)



Satin Finish Darts



Luxury with economy.
Precision brass darts textured
in immaculate non-slip Satin
Chrome for long life and
'steel appeal'.

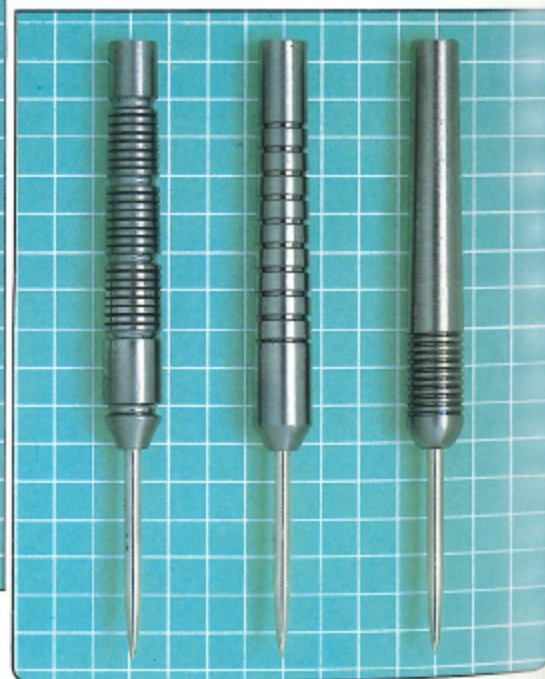
Satin Slims

Stretched high precision extra
length darts.

The slim design allows extra close grouping
and the added length gives the 'feel' of a
rather heavier dart than the weight indicates.
Choice of 6 styles and weights.
JetLite glass fibre super light stems with
replaceable 'Tops' (extra set included).
Re-seal, self-adhesive 'Dartboard' flight.
De luxe wallet, 'Velcro' closure.



14011 13g 14012 16g 14016 16g



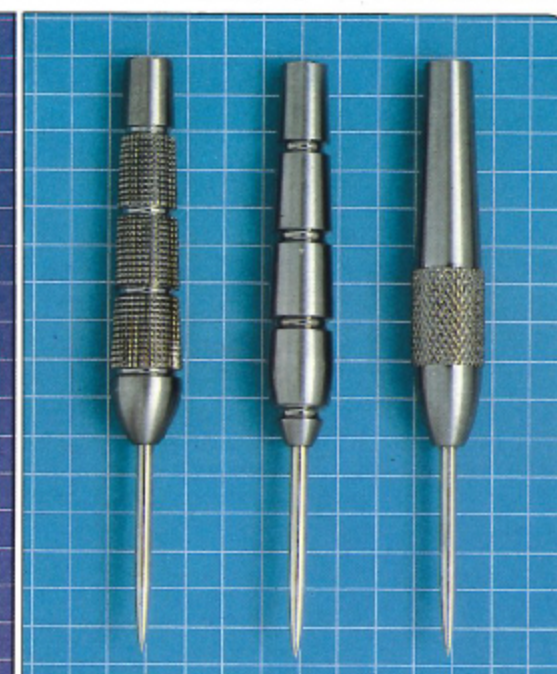
14017 18g 14018 16g 14019 18g

31975
12 set assortment pack,
2 sets each pattern.

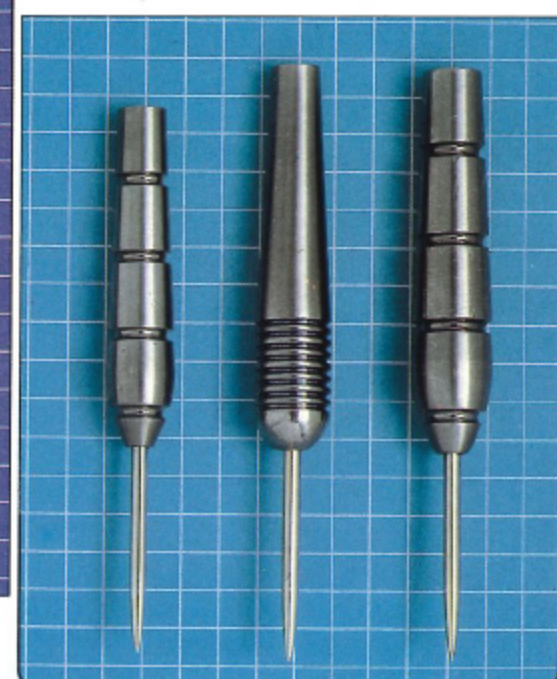
Satinlux

Classic designs with a touch of
class.

Up-to-date, tough, tarnish-free finish applied
to traditional favourites in a range of preferred
weights.
Premium MX Metallised shafts.
Hi-Lite Metallic flights.
Luxury wallet, 'Velcro' closure.



28305 19g 28230 20g 28160 22g
Small thread Small thread Small thread



28155 23g 28132 25g 28154 27g
Standard thread Small thread Standard thread

32800
12 set assortment pack,
2 sets each pattern.

The weight indicated is the approximate average weight in
grams of one pointed dart body and is for guidance and
comparison only.

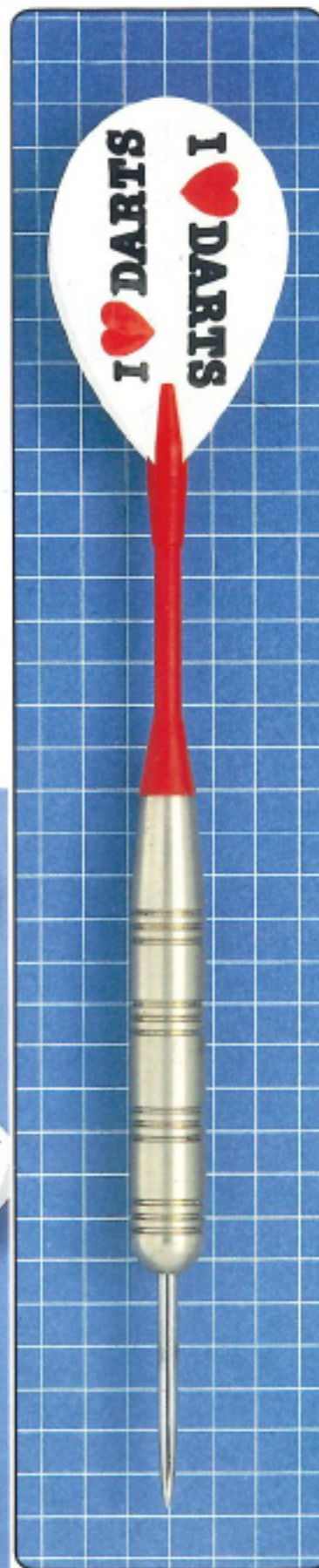
All Satin Slims small thread (3/16")

Nickel Silver Darts - Special Brass Darts

Pure nickel silver, fashioned with unique Unicorn manufacturing skills. Barrels stay silver throughout their long life. Will not tarnish.

Silver Comet

The original Unicorn dart introduced over 40 years ago was called Silver Comet. This world famous marque now passes to a new range, outstanding for style, performance and value. Choice of 4 weights. XL-Red acetal co-polymer shafts. Deluxe polyflites. Leather-look wallet, 'Velcro' closure.



- 09001 21g
- 09002 23g
- 09003 25g
- 09004 27g
- 31970
12 set assortment pack
3 sets each pattern.

All Silver Comet small thread (3/16").

John Lowe Club Special



England Captain and the first man ever to have won the World Masters, World Professional and News of the World Championships.

The John Lowe Club Special dart is styled on the design which he has used over the years to such devastating effect. The non-reflecting black finish ensures just the right 'feel' and a distinctive look that stands out. Matt-black finish brass barrels. Choice of 3 weights. XL acetal co-polymer shafts. 'John Lowe' Black Polyflites. Super-luxe wallet, 'Velcro' closure.



- 08021 21g Small thread
- 08023 23g Small thread
- 08025 25g Standard thread
- 31977
12 set assortment pack,
4 sets each pattern.

Hustler Transatlantic Trendsetters

Up-to-the-minute Brass darts in a range of co-ordinated styles for perfect balance, weight and grip. Choice of 6 weights.

Features 'Slik Stiks' a totally new concept in shaft design. Instant loading. Built-in protector cap. Flight held securely. High flex strength. SlikStik patent shafts. Reseal, self-adhesive 'Hustler' flights. Grained sewn PVC wallet



All Hustler small thread (3/16")



- 07005 23g
- 07006 25g

- 31976
12 set assortment pack,
2 sets each pattern.

The weight indicated is the approximate average weight in grams of one pointed dart body and is for guidance and comparison only.

Presentation Darts

For that special occasion



Trophy Dart

11" high, mounted on black plinth, Chromium or Gold Plate finish. Individually boxed.

- 46031 Chrome
- 46032 Gold



46029

Miniature Trophy Dart

6" high, mounted on black plinth. Natural feather flight. Pure Gold plate finish. Individually boxed.



06481

Deluxe Presentation Darts

Pure gold plate finish. Darrow natural feather flights. Jewel type case.

46030

Sterling Silver Presentation Darts

Hall-marked sterling silver. Hand made and mirror polished. Natural feather flights. Red velvet and white silk lined pigskin-type case.

Solid Gold Darts

Solid Gold Darts can be supplied to order. Prices vary according to style and presentation. Quotations on request.

- 07001 20g
- 07002 23g



- 07003 22g
- 07004 26g

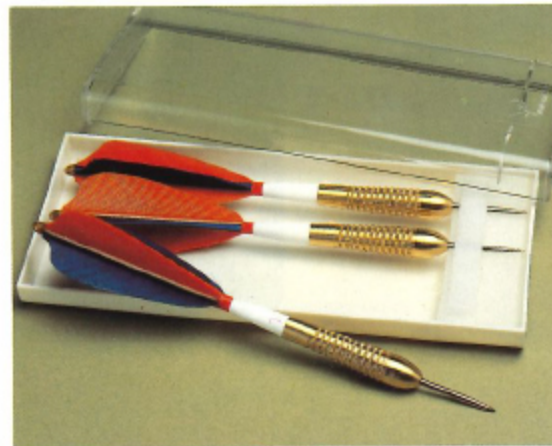
Brass Darts

The world famous Unicorn range.

Consistent quality and dimensional accuracy guarantee user satisfaction.

A comprehensive collection of barrel styles each available in selected optimum weights and a choice of flight/shafts.

All barrels standard thread (1/4") unless indicated * Small thread (3/16").

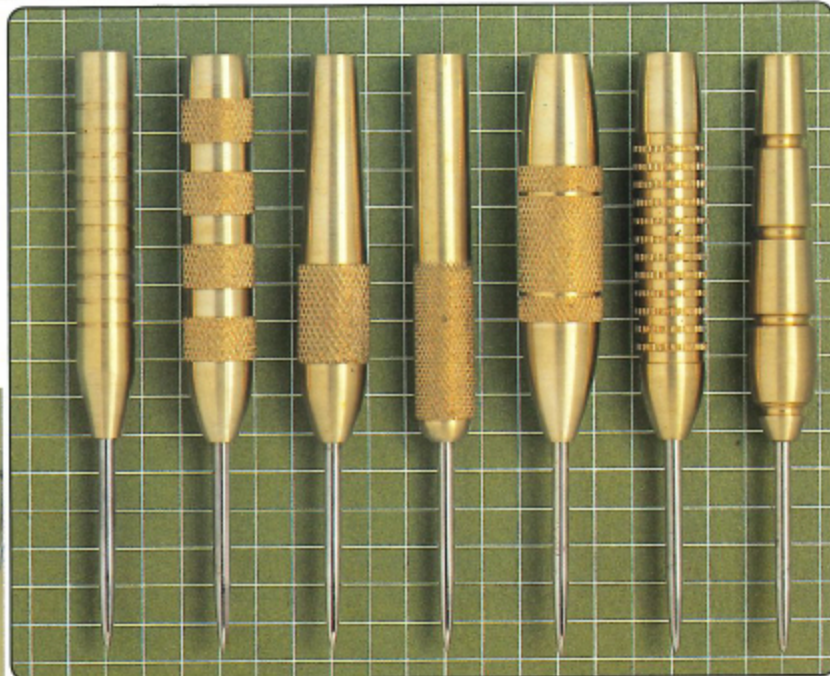


To order: quote series number and add barrel number selected e.g. 6 sets each 27/154 27/189 etc.

04 Series with Darrow natural Feather flights.

27 Series with XL acetal co-polymer shafts & Polyflites

Also available in easy-to-order assorted **CHAMPIONS CHOICE** packs — see opposite page.



163 17g	236 15g*	159 19g*	164 12g*	255 28g	212 14g*	232 17g*
105 21g	187 21g	160 22g*	147 16g	258 31g	189 19g	230 20g*
119 25g	208 25g	161 24g*	156 19g		211 22g	155 23g
195 29g	104 25g	158 27g*	148 23g		107 24g	154 27g
	206 29g	108 29g	157 26g		209 26g	275 29g
			225 31g			274 34g



165 18g*	305 19g*	185 21g	131 22g*	151 21g*	324 24g
188 21g	194 23g	221 26g	132 25g*	150 23g*	
129 25g	184 28g	220 29g	133 28g*	153 25g	
201 29g	304 33g		134 32g*		

Champions Choice

Simple to order — sells itself!

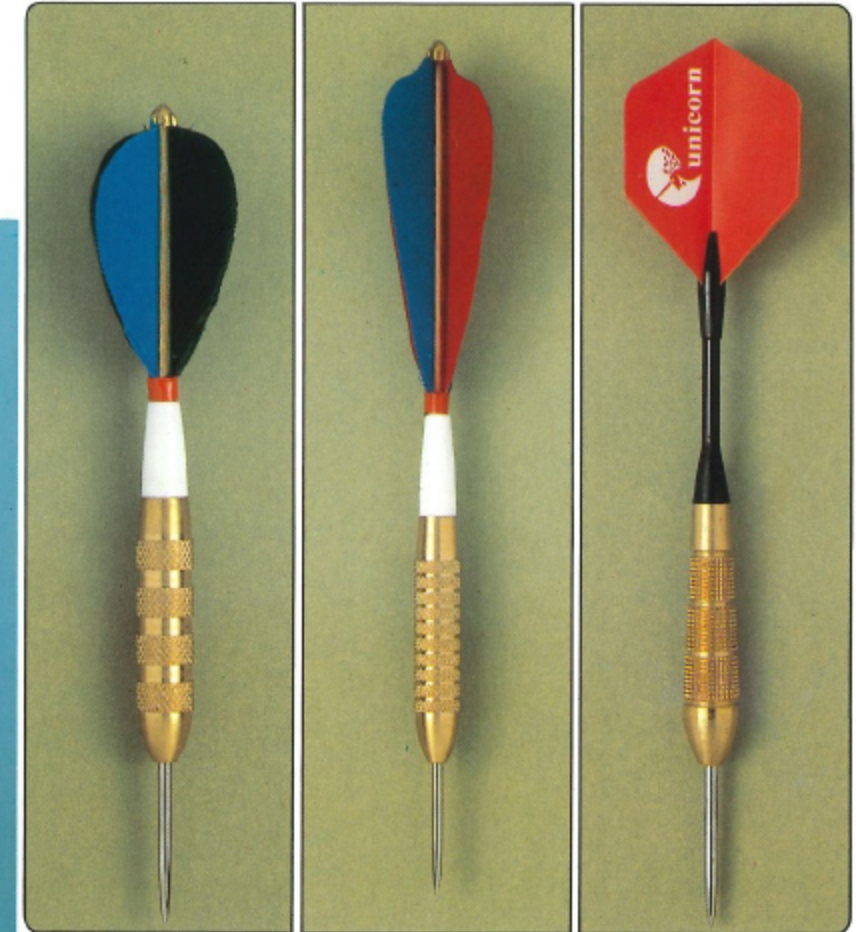


12 set assortment packs of brass darts









4 barrel selections graded by weight, each selection comprising:

2 sets each 6 different popular patterns
choice of 3 flight/shaft selections

To order: simply quote pack number from chart



Standard Feather Darrow Feather XL Shaft/Polyflite

	12-19g Small thread (3/16")	20-24g Standard thread (1/4")	25-28g Standard thread (1/4")	29-34g Standard thread (1/4")
				
Barrel Code weight g	164 212 236 232 165 159 12 14 15 17 18 19	187 188 211 155 194 324 21 21 22 23 23 24	104 129 209 154 184 255 25 25 26 27 28 28	206 275 258 134 304 274 29 29 31 32 33 34
Standard Feather 	31611	31612	31613	31614
Darrow Feather 	31811	31812	31813	31814
XL Shaft/Polyflite 	31961	31962	31963	31964

Please note that the weight indicated is the approximate average weight of one pointed dart body and is for guidance and comparison only.

Brass Darts



Gift Sets

Superb extra value Gift Sets in striking display packaging.

Standard Pack: 6 sets one style assorted, 2 sets each of 3 weights



30700 Scoremaster
Keenly priced match play brass darts.
Finely ribbed aerodynamic plastic flights
12 set assorted pack, 2 sets each
six popular patterns and weights
Standard thread (1/4")



30500 Hi-Score
Top value low price brass darts.
3 different barrels, coloured plastic flights
Blister packed
12 set assorted pack
Standard thread (1/4")



Golden Match
The smallest darts in the world.
Fun or match play
Plated 24 carat gold bodies
— plastic flights — carded wallet.
Illustrated: —
75500 individually blister packed
12 sets per master pack
Alternative packing:
35500 24 sets per display card.



31982 Tungsten Special Edition
80% Tungsten Nickel Alloy
20g, 22g, 24g asstd.
Slik Stik patent side loading shafts
SA reseal flights
Spare set Polyflites
Dartsak luxury wallet
Spare shafts not included



31981 Golden Ambassador
Pure Gold plated darts
20g, 22g, 24g asstd.
Premium MX
gold plated shafts
Metallic flights
Luxury wallet with 'Velcro' fastening
1 set Golden Match darts
Spare flights not included



Spare shafts not included



Spare flights not included

Paper Flights

Best Kraft, heavily gummed. Two styles each in thick or thin quality. 3 sets per packet.

- Comet
- 43046** thick (green)
- 43047** thin (blue)
- Unistripe
- 43044** thick (red)
- 43045** thin (blue)
- Standard pack:** 6 doz. packets of one type.



Moulded Plastic Flights

Effective performance, durability and economy.
Feather wings finely ribbed for correct aerodynamic drag.
40006 Standard thread (1/4").
40008 Small thread (3/16").
Standard pack: 144 singles loose (48 sets), assorted colours.
Orders in Standard packs only please.



Bristle Dartboards



79300 Unicorn

New all British tournament board in striking presentation pack



50046 Nodor

The original Bristle board. For match, club, pub and other heavy duty situations. Individually boxed



Feather Flights



Unicorn Feather Flights are hand made from finest selected feathers to a high standard of excellence.

A variety of lengths, fittings and colours offers an unrivalled range to satisfy every dart player.

Orders in Standard packs of 1 doz. sets of one type only please.

Standard

	Length	Thread
42005	Medium	Standard
42003	Medium	Small



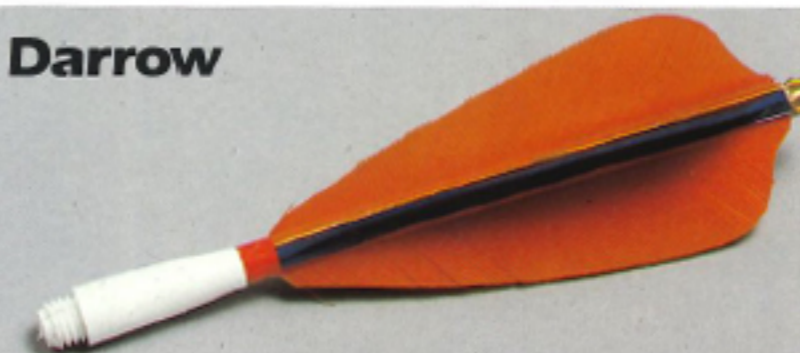
Long

	Length	Thread
42018	4"	Standard
42017	4"	Small



Darrow

	Length	Thread
42027	3.3/4"	Standard
42026	3.3/4"	Small



	Length	Thread
42018	4"	Standard
42017	4"	Small

All White



	Length	Thread
Standard		
42010	Medium	Standard
42008	Medium	Small
Darrow		
42029	3.3/4"	Standard
42028	3.3/4"	Small

All Black



	Length	Thread
Standard		
42046	Medium	Standard
42048	Medium	Small
Darrow		
42045	3.3/4"	Standard
42047	3.3/4"	Small



All sizes are approximate and are for guidance and comparison only. Thread sizes: Standard 1/4", Small 3/16".



The complete shaft program

7 exclusive, exciting shafts each with different desirable playing characteristics, most in a choice of lengths, all in a choice of threads

STANDARD PACK:

Each set individually packed in attractive printed 3 colour polybag
12 sets one type with promotional header giving full re-order details. This presentation maximises impact and return for a given display area

Alternative packing

BLISTER PACK — specially suitable for mass merchandisers. Each set individually blister packed on 3 colour heavy duty display card 3 1/4" x 7 1/2" (approx. 85mm x 190mm). 12 sets one type per pack.

To order shafts blister packed substitute '78' for first 2 digits of code number e.g. "44152" blister packed, quote: "78152".



Premium

Sound design for strength and economy

Suitable for all throwing styles



Black	White	LENGTH	THREAD
44120	44116	Short	Small
44121	44117	Short	Standard
44122	44118	Medium	Small
44123	44119	Medium	Standard

Bubble — assorted colours



Bubble	LENGTH	THREAD
44126	Short	Small
44127	Short	Standard
44128	Medium	Small
44129	Medium	Standard

Premium MX

New deluxe metallised



Choice of finishes: Gold or Silver

Gold	Silver	LENGTH	THREAD
44142	44146	Short	Small
44143	44147	Short	Standard
44144	44148	Medium	Small
44145	44149	Medium	Standard

Slik Stik

Patent new concept in shaft design



Instant loading
Built-in protector cap
Flight held securely
High flex strength

CLEAR & COLOURED asstd.

74130	Small thread
74131	Standard thread
CLEAR only	
74132	Small thread
74133	Standard thread



Slik Stik MX

New deluxe metallised

Gold	Silver	THREAD
74136	74138	Small
74137	74139	Standard

Slik Stik Xtra

Slik Stik shaft complete with Polyflite

Each set individually blister packed



74140	Small thread
74141	Standard thread

Each set Slik Stiks individually blister packed



'Red Band' Ali Shaft

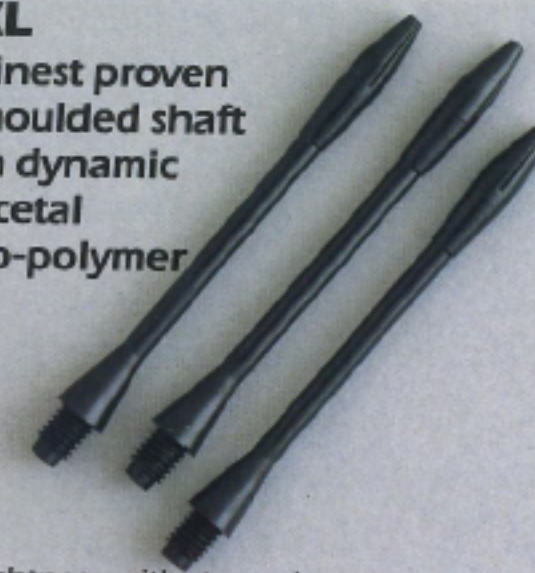


Precision engineered slender aluminium alloy shaft incorporating unique external positive locking ring
No washer required

	LENGTH	THREAD
44196	Short	Small
44197	Short	Standard
44198	Medium	Small
44199	Medium	Standard

XL

Finest proven moulded shaft in dynamic acetal co-polymer



Lightness with strength
Choice of colours: Black or Red

Black	Red	LENGTH	THREAD
44150	44156	Short	Small
44151	44157	Short	Standard
44152	44158	Medium	Small
44153	44159	Medium	Standard
44154	—	Long	Small
44155	—	Long	Standard



JetStem



Hardened, tempered and plated steel shaft with acetal co-polymer adaptor and replaceable 'Tops'
3 spare 'Tops' per set

	LENGTH	THREAD
44160	Medium	Small
44161	Medium	Standard
44162	Long	Small
44163	Long	Standard

JetLite

As JetStem but with Super-light glass fibre stem.
3 spare 'Tops' per set



	LENGTH	THREAD
44170	Medium	Small
44171	Medium	Standard
44174	Long	Small
44175	Long	Standard

Spare 'Tops'

44166 6 'Tops' per bag



SA Flights

An outstanding range of soft, self-adhesive, reseal flights in 4 shapes
Bright colours – brilliant metallic finish

Standard pack: Each set individually packed in attractive printed 3 colour polybag
12 sets one type with promotional header giving full re-order details.



Zodiac Flights



Zodiac Dart Bar Pack
12 dozen sets flights
1 dz. each 12 signs of Zodiac
6 dozen sets XL shafts
4 dz. assorted length/colour small thread
2 dz. assorted length standard thread
1 only Unicorn Dart Bar see page 29 for full details
46060 Plus shape flights
46061 Xtra shape flights
Replacement packs
Each pack contains 12 dozen sets flights, 1 dozen sets each sign
46065 Plus shape
46066 Xtra shape

Also available blister packed, substitute '77' for first 2 digits of code number.



Normally supplied in Standard Pack. To order blister pack, substitute '77' for first 2 digits of code number.



Blister Pack
Alternative packing – specially suitable for mass merchandisers. Each set individually blister packed on 3 colour heavy duty display card 3 1/8" x 7 1/2" (approx 85mm x 190mm). 12 sets one type per pack.

Funflites Plus

Instant appeal for dart players everywhere.

Normally supplied in Standard Pack.
To order blister pack, substitute '77'
for first 2 digits of code number.
Packaging illustrated on page 20

Xtra

Checkout!

New textured nylon flights



Orders in standard packs of 1 doz sets only please

Polyflites Plus

Top quality, best value one piece polyester flights

Normally supplied in Standard Pack.
To order blister pack, substitute '77'
for first 2 digits of code number.
Packaging illustrated on page 20



Polyflites Xtra & Autograph Flights



Orders in standard packs of 1 doz sets only please

Wallets & cases

A choice for all pockets

DARTMATE Crush proof hinged lid spares case in high impact polystyrene with 'jewel case' plush fitted interior. Strong, lightweight, compact. 3" x 3" x 1" approx. (80mm x 80mm x 22mm)

Each Dartmate complete with
4 sets Polyflites assorted
1 set XL shafts
1 set Premium shafts
1 each Jiffy sharpener

Individually blistered on attractive full colour display hanging card. Standard pack: 12 Dartmates assorted, 6 each Plus and Xtra flights

46054 Small thread
46055 Standard thread



46045 DARTSAK*



The 'carry-all' for every dart player. Holds 2 sets of darts plus flights & shafts. 'Velcro' closure. Lightweight. Durable nylon. Washable.

Display outer,
12 Dartsaks assorted colours



46046 '2-SETTER'*

Double capacity wallet for 2 sets of darts and accessories. Extra tough Superflex 'Velcro' closure



46035 SHARPENER WALLET*

Luxury slim wallet. Jiffy sharpener incorporated. Individually carded



46036 RODEO
Tough & stylish Supported PVC Security flight pocket Individually carded



46040
Sewn supported PVC Security flight pocket



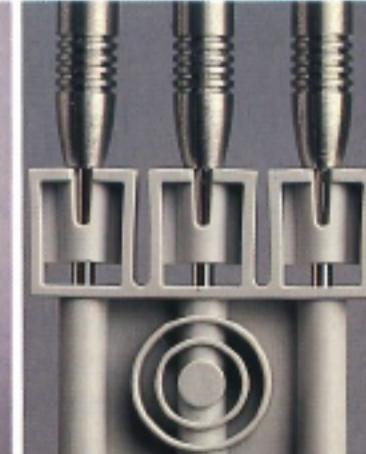
46044
Grained PVC 'Leather look'

Accessories



46004 DARTBOARD CABINET

Elegant contemporary design. Inside of doors blacked for scoring. Complete with fixing screws (Dartboard not included)



46020 TRIDENT De Luxe
Dartholder with unique Collet grip action. 12 per dispenser pack



DART MUGS

Trade pack: 6 mugs of one design

46012

46005

DART MAT

Very strong black ribbed rubber. Width 24", length 10' 0" (Approx 610mm x 3050mm)

46003
Yellow inlaid toe line for International Standard throw 2.37mm (7' 9/4")
White inlaid toe lines and figures at 6' 6", 7' 6", 8' 0" and 9' 0".

46008
As 46003, but yellow inlaid toe line for International Standard throw only



JIFFY DART SHARPENERS

The original abrasive stone with a conical cavity. A dart point gently rubbed around a few times is maintained in perfect trim. Best quality vitrified silicon carbide. Double ended for twice the life.

46002 Jiffy
12 per dispenser pack



KEYFOB SHARPENERS

Genuine leather keyfob incorporating 'Jiffy' dart sharpener stone. Practical, longlasting. Ideal gift.

46042 1 doz display card
Alternative packing:
76042 Each set individually blister packed on 3 colour display card. 12 per master pack.



WOODEN DART CASES

Traditional crush-proof pack. Selected hard woods. Polyurethane finish. For darts with:

46037 Standard Feather flights
46038 Long or Darrow Feather flights
46041 Shafts



Dealer Support



A continuous programme of research and development keeps Unicorn No. 1 in the world for all dart equipment with a constant flow of sales-stimulating new ideas, presentations and products priced for profit.

Extensive national and international advertising, exhibitions by top players and tournament successes ensure Unicorn brand awareness wherever and by whomever darts is played. New support items are added regularly.

POSTERS

Colourful – striking.
Tells the message –
“Top players choose UNICORN”.
Available for in-store display and distribution at nominal cost to the public.
Approx. size 25" x 17" (635mm x 430mm).

Window/Wall stickers 7¾" x 5¼"
(197mm x 146mm).
Identifies 'Unicorn the Big Name in Darts' distributor.

- 86015 John Lowe
- 86009 Mike Gregory
- 86017 Cliff Lazarenko
- 86013 Best ways to finish
- 86011 Barry Twomlow
- 86018 Window Sticker

Unicorn '180' Club

Over 50,000 members world-wide and growing daily.
With each certificate members receive current information and are directed to our customers for supplies.



85101 UNICORN DARTS BAR

The space-saving way to sell Unicorn flights and shafts. Maximum impact for given display area. Dozen for dozen, goods occupy only 22½% of the space normally required.

Displays 18 different flights/shafts in under 2½ sq. ft. (0.2 sq. m.) of wall space.

Darts Bars can be used in multiples for even greater impact and consumer choice.

Colourful, neat, eye catching for those extra impulse sales.

Compact nature of display aids stock security.

Product headers carry full size/length/code information in easily readable form and space for your price ticket.

Empty product headers can be used for simple stock control and re-order memory jogger.

Complete with floating fastenings for any size peg-boarding (no screws required) or may be screwed to any convenient surface through lugs provided.

Size: 22" x 15" (560mm x 380mm) approx.



TUNGSTEN DART BARS

More than a display stand – a permanent shop fitting.

More profit.

Strong steel construction. Locked display.

Simple to load and dispense.

Pilfer-proof. Eye catching.

Permits close inspection without fear of theft.

Allows display in high risk, impulse selling area for no-worry sales without shrinkage.

85102 Wall Fixing

Holds 36 sets, 18 to view
29" x 29" x 2" approx.
(74cm x 74cm x 5cm)

85103 Rotating

Holds 60 sets, 30 to view
Base 18" x 18"; Height 30" approx.
(46cm x 46cm x 76cm)

